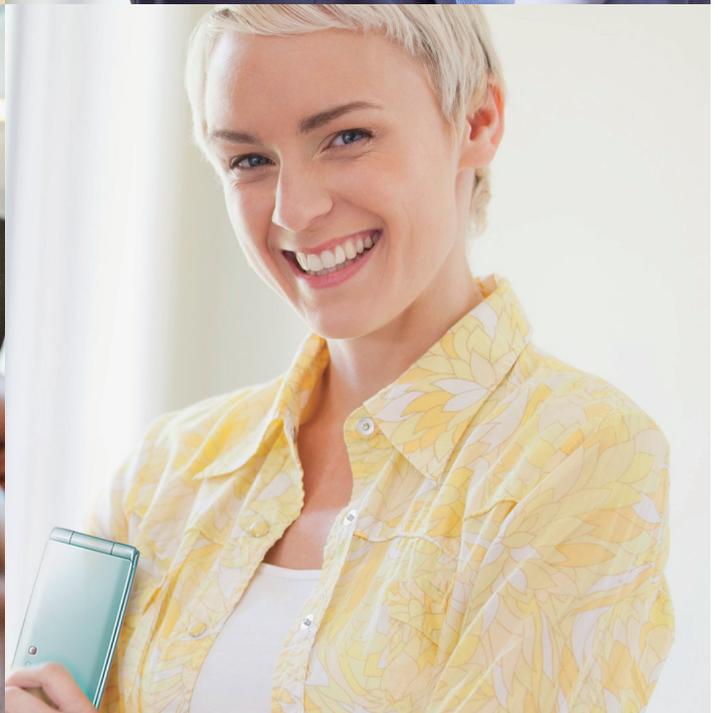
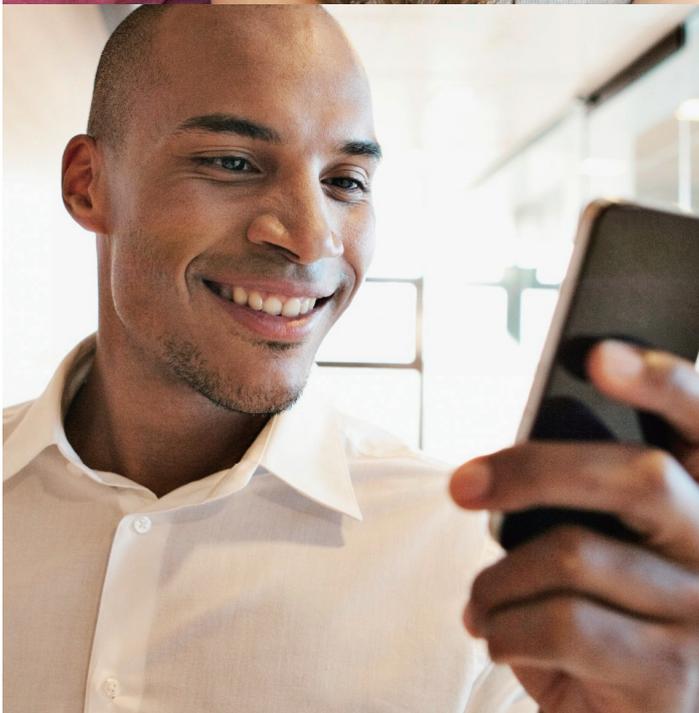


Unlimited voice calls and data with SoftBank!

For smartphone! 3G mobile phone too!



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Inquiries

Customer Support General Information

• Be sure to enter the telephone number correctly.

■ From SoftBank handsets

Japanese 1 5 7 (toll-free)*
English 1 5 7 (toll-free) ▶ 8*
(Chinese, Korean, Portuguese and Spanish are not available)

■ From fixed-line phones

Japanese 0800-919-0157 (toll-free)*
English 0800-919-0157 (toll-free) ▶ 8*
(Chinese, Korean, Portuguese and Spanish are not available) *Only within Japan
• Not available from SoftBank handsets.

■ For assistance from abroad

+81-92-687-0025
(International charges apply/Free from SoftBank handsets.)
Japanese and English only (Chinese, Korean, Portuguese and Spanish are not available)
[Available 24 hours a day]

Regarding the content of this catalog

• The service details and product specifications, functions, and designs may change without notice. • The photographs in this catalog may vary slightly from the actual product colors due to printing differences. • All screen shots in this catalog simulated. • Product availability may vary by store. • The information in this catalog is current as of January, 2015. • Any unauthorized reproduction or copying of this catalog is strictly prohibited.



XPERIA Z4

Premium smartphone camera bringing together Sony's technology



Size: W72 x H146 x D6.9mm (not including thickest area) Weight: 144g 4G LTE: Max download speed of 187.5Mbps*1 4G: Max download speed of 165Mbps*2

5.0 Android™ 5.0	Full HD LCD / 5.2 inches	20.7 megapixel camera	Wi-Fi*3 (5GHz/2.4GHz)	Tethering
CPU Octa-core 2.0GHz+1.5GHz	Battery 2,930mAh	Dust-resistant/ Waterproof	Full high-vision TV (Full Seg)	OsaiFu Keitai®
Infrared communication	Global Roaming Service/ LTE global roaming	GPS	Emergency email	VoLTE/HD Voice



Galaxy S6 edge

Beauty for creating a new era.



Size: W70 x H142 x D7.0mm (8.4mm including thickest area) Weight: 132g 4G LTE: Max download speed of 187.5Mbps*1 4G: Max download speed of 165Mbps*2

5.0 Android™ 5.0	Quad HD Super AMOLED (organic EL) 5.1 inches	16 megapixel camera	Wi-Fi*3 (5GHz/2.4GHz)	Tethering
CPU Octa-core 2.1GHz+1.5GHz	Battery 2,600mAh	Dust-resistant/ Waterproof	Full high-vision TV (Full Seg)	OsaiFu Keitai®
Infrared communication	Global Roaming Service/ LTE global roaming	GPS	Emergency email	VoLTE*/HD Voice



AQUOS Xx

Large 5.7 inch screen that brings out beautiful images. Flagship AQUOS



Size: W79 x H146 x D8.7mm (not including thickest area) Weight: 168g 4G LTE: Max download speed of 187.5Mbps*1 4G: Max download speed of 165Mbps*2

5.0 Android™ 5.0	Full HD LCD / 5.7 inches	13.1 megapixel camera	Wi-Fi*3 (5GHz/2.4GHz)	Tethering
CPU Octa-core 2.0GHz+1.5GHz	Battery 3,000mAh	Waterproof	Full high-vision TV (Full Seg)	OsaiFu Keitai®
Infrared communication	Global Roaming Service/ LTE global roaming	GPS	Emergency email	VoLTE/HD Voice



AQUOS CRYSTAL2

Peace of mind with a long battery life. Waterproof+frame-less AQUOS



Size: W71 x H136 x D11mm (not including thickest area) [Provisional value] Weight: 154g 4G LTE: Max download speed of 112.5Mbps*5 4G: Max download speed of 110Mbps

5.0 Android™ 5.0	HD LCD/ 5.2 inches	8 megapixel camera	Wi-Fi (2.4GHz)	Tethering
CPU Quad-core 1.2GHz	Battery 2,030mAh	Waterproof	One Seg	OsaiFu Keitai®
Infrared communication	Global Roaming Service/ LTE global roaming	GPS	Emergency email	VoLTE/HD Voice

*1 Scheduled to be provided in certain areas starting August of 2015. Depending on the coverage area, the maximum download speed will be 112.5Mbps, 75Mbps, 37.5Mbps or lower. For coverage areas, please see the SoftBank home page. *2 Provided and expanding in areas such as Tokyo, Nagoya and Osaka. Depending on the coverage area, the maximum download speed will be 110Mbps. *3 Settings to optimize Wi-Fi connections are automatically received and updated (When connected via Wi-Fi). *4 Scheduled to be supported in the summer of 2015 or later. *5 Depending on the coverage area, the maximum download speed will be 75Mbps, 37.5Mbps or lower. For coverage areas, please see the SoftBank home page. • As a best-effort delivery method is used, you may experience slower data speeds or lose your connection depending on network conditions (for example if traffic volume is extremely high). • Supports FDD-LTE (SoftBank 4G LTE) and AXGP (SoftBank 4G), which are both listed as "4G". Connection to the SoftBank 4G network is prioritized.

Models / Specifications List

PRODUCTS

English

Functions/Specifications		XPERIA Z4	Galaxy S6 edge	AQUOS Xx	AQUOS CRYSTAL2
Platform	Platform type and version of smartphone	Android 5.0	Android 5.0	Android 5.0	Android 5.0
CPU	Number of processor cores and processing speed used to process data	MSM8994 2.0GHz+1.5GHz (Octa-core)	Exynos7420 2.1GHz+1.5GHz (Octa-core)	MSM8994 2.0GHz+1.5GHz (Octa-core)	MSM8926 1.2GHz (Quad-core)
Maximum data speed (Download/Upload)*1	SoftBank 4G LTE	●	●	●	○
	SoftBank 4G	●	●	●	○
	3G	○	●	●	●
Support for Platinum Band/Platinum Band LTE	●/●	●/●	●/●	●/●	
VoLTE	Voice call service using Ultra-speed LTE *3	●	●*15	●	●
Size: Width x Height x Depth / Weight	Approximate dimensions of the mobile phone when it is closed (for a clamshell type phone) and the battery pack is attached (not including thickest area)	72 × 146 × 6.9mm / 144g	70 × 142 × 7mm / 132g	79 × 146 × 8.7mm / 168g	71 × 136 × 11mm*14 / 154g*14
Battery	Battery life that indicates a rough guideline for continuous usage time and other information	2,930mAh	2,600mAh	3,000mAh	2,030mAh
Talk Time / Standby Time (When connecting to 3G, 4G, or 4G LTE)	Rough guideline for talk time when reception is normal and the device is in stationary state (Within Japan, W-CDMA) / Rough guideline for standby time when reception is normal and the device is in a stationary state*4 (Within Japan / W-CDMA)	1320 minutes / 590 hours, 510 hours, 550 hours	1470 minutes / 440 hours, 400 hours, 400 hours	1350 minutes / 450 hours, 400 hours, 410 hours	810 minutes / 570 hours, 460 hours, 480 hours
Charging time	Rough guideline for time required to fully charge an empty battery	170 minutes	170 minutes	220 minutes*5	150 minutes*5
RAM/ROM*6	RAM and ROM stored in the device	RAM: 3GB/ ROM: 32GB	RAM: 3GB/ ROM: 32GB/64GB	RAM: 3GB/ ROM: 32GB	RAM: 2GB/ ROM: 16GB
External memory / Recommended maximum space*8	Save photos and videos to a memory card	microSDXC / 128GB*7	—	microSDXC / 128GB*7	microSDXC / 128GB*7
Display size / Display type / Display color	Screen size / Display type*9 / Display color (Main display / Sub display)	5.2 inches / TFT (TRILUMINOS® Display for mobile) / Maximum of 16.77 million colors	5.1 inches / Super AMOLED (Organic EL) / Maximum of 16.77 million colors	5.7 inches / S-CG Silicon LCD / Maximum of 16.77 million colors	5.2 inches / S-CG Silicon LCD / Maximum of 16.77 million colors
Display resolution	Main display: HD (1280 × 720), QHD (960 × 540), VGA (640 × 480), QVGA (320 × 240)	Full HD (1920 × 1080)	Quad HD (2560 × 1440)	Full HD (1920 × 1080)	HD (1280 × 720)
Effective pixels, image sensors (main/front)	Pixels and photo detector type of the main/front camera used when taking a photo	20.7 megapixel, CMOS / 5.1 megapixel, CMOS	16 megapixel, CMOS / 5 megapixel, CMOS	13.1 megapixel, CMOS / 2.1 megapixel, CMOS	8 megapixel, CMOS / 2.1 megapixel, CMOS
Flash (Built-in)	Supplementary light function for taking photos in dark areas	●	●	●	●
Auto-focus	Automatically detects the distance between the photo subject to find the proper focus	● (Still image / Video)	● (Still image / Video)	● (Still image / Video)	● (Still image / Video)
Image stabilization	Reduces blurring of images when taking photos	● (Still image / Video)	● (Still image / Video)	● (Still image / Video)	—
Zoom (Still image / Video)	Digital zoom rate that can be applied to a subject	8x / 8x	8x / 8x	8x / 8x	8x / 8x
Maximum video size (dots)	Maximum size of a video that can be recorded	3840 x 2160 (4K)	3840 x 2160 (4K)	3840 x 2160 (4K2K)	(1920 x 1080)
Wi-Fi [Communication standard IEEE 802.11]	Enjoy high-speed Internet access	●*10 (5GHz/2.4GHz) [a/b/g/n/ac]	●*10 (5GHz/2.4GHz) [a/b/g/n/ac]	●*10 (5GHz/2.4GHz) [a/b/g/n/ac]	● (2.4GHz) [b/g/n]
Tethering (Maximum connections)	Use your SoftBank smartphone as a mobile Wi-Fi router	● (10 devices)	● (14 devices)	● (10 devices)	● (10 devices)
Bluetooth®	Enjoy music and voice calls with the latest wireless functions (Supported standard)	● (Ver.4.1)	● (Ver.4.1)	● (Ver.4.1)	● (Ver.4.0)
Infrared communication(IrDA)	Send/Receive phone numbers and photos in a wireless manner (Supported standard)	—	—	—	—
Osaifu Keitai® [●NFC (With FeliCa) / ○FeliCa]	Use your phone to make smooth electronic money payments	●	●	●	●
NFC	Transfer data simply by waving your phone	●	●	●	●
TV*11	Watch TV for free	Full high-vision TV (Full Seg)	Full high-vision TV (Full Seg)	Full high-vision TV (Full Seg)	One Seg
GPS	Use GPS navigation to find out your current location	●	●	●	●
Water (Drip) proof / Dust resistant	Standard waterproof capabilities for everyday situations (IPX5/7 compliant), protection against water submersion (IPX8 compliant), drip-proof (IPX2 compliant), dust-resistant (IP5X/IP6X compliant)	Waterproof: IPX5/IPX8 Dust resistant: IP6X	—	Waterproof: IPX5/IPX7	Waterproof: IPX5/IPX7

■ **Waterproof:** Standard waterproof capabilities (IPX5, IPX7*1 compliant) allows voice calls and emailing to be enjoyed in areas with water (for example in the kitchen), in the rain, while taking a bath and other situations*2.

*1 IPX5: Indicates the phone is able to operate even after water is projected at the device from all angles through a 6.3mm nozzle at a flow rate of 12.5 liters/min from a distance of 3 meters for at least 3 minutes. IPX7: Indicates the phone is protected from immersion and is able to operate even after the phone is dropped into water (depth of 1 meter) for 30 minutes. *2 Please do not apply soap, detergent, seasoning, juice, seawater or materials other than tap water to the device. Please also keep the device away from very hot or very cold water.

■ **Waterproof:** Protects the device from water submersion more so than standard waterproof capabilities (IPX8*) IPX8: Indicates the phone functions normally after being immersed in room-temperature tap water to a depth of 1.5 m for 30 minutes.

■ **Dust-resistant:** IP5X*1 and IP6X*2 compliant, protecting the device from dust, allowing it to be used in a clean manner. *1 IP5X: Indicates a level of protection at which the device is able to operate and remain safe even after being placed in a container in which dust smaller than 75µm in diameter is circulated. *2 IP6X: Indicates a level of protection in which the device is able to block dust from entering after it is placed in a container in which dust smaller than 75µm in diameter is circulated for 8 hours.

*1 Data transfers are provided on a best-effort basis, so channel congestion or the communication environment may result in lower data transfer speed or communication failure. It cannot be used as PC modem. *2 Depending on the coverage area, the maximum download speed will be 75Mbps, 37.5Mbps or lower. For coverage areas, please see the SoftBank home page. *3 This service can only be used in SoftBank 4G LTE areas. *4 Standby time is estimated from a fully charged phone without making/receiving calls or using applications, while receiving cellphone signals normally. Actual usage time is affected by the surrounding environment, applications, phone settings and the frequency of use. When the "Emergency earthquake alert" is on, there are instances of decreased usage time for each charge. *5 When used with AC adapter (SHCEJ1). *6 Physical memory. *7 Up to 2GB for microSD memory cards. *8 Operations for all microSD memory cards, microSDHC memory cards and microSDXC memory cards are not guaranteed. *9 The organic EL layer of the color display uses a substance that illuminates when electric voltage is applied. Compared to other liquid crystal displays, it is extremely thin. Furthermore, the color reproduction and the viewing angle of the screen is outstanding. Mobile ASV (Advanced Super V): ASV Liquid Crystal Technology, used in AQUOS televisions, utilized for cellphone use. The high-contrast, color, liquid display has high visibility and a wide viewing angle. TFT (Thin Film Transistor): Provides a dramatic improvement in contrast, color reproduction, response times and viewing angle. IGZO: Energy consumption is reduced by a large margin compared to previous displays. In addition, images are brighter and easier to see, and the precision/feel of the touch panel has been improved. *10 Settings to optimize Wi-Fi connections are automatically received and updated (when connected via Wi-Fi). *11 For NHK viewing fees, please contact NHK. *12 Scheduled to be provided in certain areas starting August of 2015. Depending on the coverage area, the maximum download speed will be 112.5Mbps, 75Mbps, 37.5Mbps or lower. For coverage areas, please see the SoftBank home page. *13 Provided and expanding in areas such as Tokyo, Nagoya and Osaka. Depending on the coverage area, the maximum download speed will be 110Mbps or lower. *14 Numbers are estimates. *15 Scheduled to be supported in the summer of 2015 or later.

Simple Style (Prepaid)

Prepaid style – Charge when needed. Easy and convenient way to use a smartphone/mobile phone.

Basic Free: ¥0/month

Pay-as-you-go. Prepaid system allows you to not worry about using too much data.

Unlimited data for 30 days starting from ¥3,980

3GB of data usage for comfortable email and Internet use.

No 2 years contract

Use only when needed – convenient and easy to use.

Make international voice calls

Easily call family and friends that live overseas.

Smartphone

Comes with ¥10,000 free credit for charging^{☆1}



HONEY BEE[®] 101K



LUMIX Phone 101P

3G Mobile

Comes with ¥4,000 free credit for charging^{☆1}



301Z



PANTONE[®] 4 1055H

Price

Voice Call fees		Anywhere in Japan: ¥8.58/6 sec.		
SMS	Receiving	Free		
	Sending	2 Day Plan	7 Day Plan	30 Day Plan
SI Mail	Receiving	Exclusive flat-rate data service ^{☆1}	¥900	¥2,700
	Sending		¥4,980 ^{☆2}	
3G data				

Price

Voice Call fees		Anywhere in Japan: ¥8.58/6 sec.
SMS	sending/receiving	Unlimited Mail ^{☆2} ¥286/Up to 30 days
SI Mail	sending/receiving	
Video calls/Data ^{☆3}		¥15.24/6 sec.

☆1 Universal service charge will be subtracted in advance according to the charge/recharge amount. ☆2 Limited to customers who sign a new or upgrade contract after November 28, 2014. For customers who signed a new or upgrade contract before November 27, 2014, the 30 day plan (¥7,000) is applicable. ☆3 Switching from a Disney Mobile on SoftBank or Y! Mobile handset is not applicable. ☆4 ¥1,000 discount is applicable 12 times. ● Listed prices do not include tax. For reference, the tax inclusive cost for [Voice calls] is as follows: Anywhere in Japan: ¥9.26/6 sec. [Flat-rate data service] 2 day plan: ¥972, 7 day plan: ¥2,916, 30 day plan: ¥5,378. [Video calls/Data] ¥16.45/6 sec. [Unlimited Mail] ¥308/Up to 30 days (As of October 10, 2014).

Discount Services

MNP Discount	Switchover from another carrier ^{☆3} : 30 day plan price ¥4,980 → ¥3,980^{☆4}
Long-term Discount	If you purchase the 30 day plan a total of 12 times, the price from the 13th time will be: ¥4,980 → ¥3,980

Switchover customers – Receive a discount on the device.

MNP Device Discount

Switchover from another carrier and receive up to **¥10,000 off**

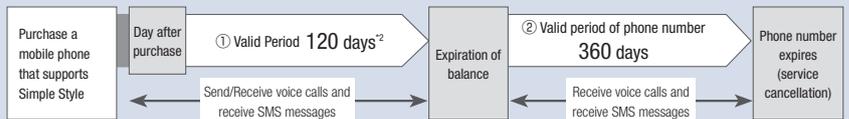
Notes on usage

How to sign a contract Possible at SoftBank retail stores in Japan.

SoftBank Shop Home electronics retailers Mobile phone shop

<Required documents> Identification documents are required to apply. Please make sure to bring originals. Copies of documents cannot be used when applying. ● Minors must have the consent of their parent or guardian. ● This service is not available for customers under the age of 12. ● For new Simple Style customers or upgrading customers, contract handling fees and upgrade handling fees are required.

Sign-up and getting started If you purchase a mobile phone supported by Simple Style (with free charging)^{☆1}



① The validity period indicates the period when the prepaid voice call balance can be used. When the validity period passes, the remaining balance cannot be used anymore. ② If you submit an additional application while the phone number is still valid, the same phone number can be used.

Continuouse use

STEP 1 Purchase an additional prepaid card

SoftBank Prepaid card ¥3,000 [☆]	SoftBank Prepaid card ¥5,000 [☆]	Validity period	Phone number validity
		60 days/card	360 days

☆1 No tax is charged for prepaid card purchases. Tax is charged separately for the usage cost.

Available for purchase at SoftBank retailers, SoftBank Online Shop and certain convenience stores.



STEP 2 Refill/Recharge voice call minutes

You can add minutes online at the SoftBank website (Simple Style Recharge). For details, see the following SoftBank website (Japanese).

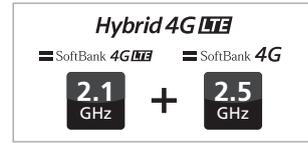
<http://mb.softbank.jp/mb/premobile/add/>

☆1 For details, see the terms and conditions listed on SoftBank's website. ☆2 The validity period (number of service days) depends on the plan. Free charge plans of ¥4,000 and ¥5,000 are valid for 60 days.

*1 For each plan, the registration date/time is considered the first day of service. If over 1.2GB of data is transferred within a month, data speeds may be restricted. For details, see E-4. Regardless of monthly data usage, data speed restrictions may apply when data usage exceeds the limit for the corresponding plan: 200MB for 2 day plan, 700MB for 7 day plan, 3GB for 30 day plan. In the case that mobile data is not available immediately after subscribing to a flat-rate data service exclusive for Simple Style, please turn off the power of your smartphone and turn it on again. *2 SMS messages can be received without Unlimited Mail. Sending and receiving SI Mail (MMS) requires Unlimited Mail. *3 Tethering to a computer is possible by connecting a USB cable. For supported devices, see the SoftBank website (www.softbank.jp) (Japanese only). *4 International voice call rates are different from calls within Japan. For voice call rates in different regions, see the SoftBank website (www.softbank.jp) or contact SoftBank customer support. Usage overseas including sending/receiving international SI mail, sending international SMS, and global roaming is not available. *5 SMS messages cannot be sent to non-SoftBank mobile phones (SMS messages can be received). *6 To use SoftBank Wi-Fi spots, you must subscribe to a flat-rate data service and configure the Wi-Fi app. Usage is possible until the flat-rate data service ends. To configure the Wi-Fi app, the 4 digit PIN you setup during the sign-up is required. The PIN may be required again if you renew the flat-rate data service. ● Some dialing services (such as Navi Dial (numbers starting with 0570-0), Teledome (numbers starting with 0180-99), directory assistance (104), Toku Suru Kenso Dial) are not supported. Simple Style customers who cancel (including MNP cancellations) or upgrade their contract within a year since the contract date will incur a cancellation fee. (Cancellation fee: ¥19,800)

Mobile Data Communication

Supports ultra-speed and multiple networks. Maximum download speed of 165Mbps^{*1*2*3} using a hybrid 4G LTE.



2 price plans to choose from with SoftBank!

7GB of data usage for heavy use

Flat-rate Data Plan for 4G & LTE

Flat-rate Data Plan for 4G & LTE – Special campaign

[Basic Fee] ~~¥5,700/month~~ ▶ **¥3,696/month** (2 years)
 [4G Data Basic Fee] ~~¥500/month~~ ▶ **¥0/month**
 (From the 3rd year and on, ¥4,196/month)

Share data usage with smartphone

Smartphone Flat-Rate Basic Plan for Router (High-speed)^{*4}

Smartphone Flat-Rate Basic Plan for Router (High-speed) – Special campaign

[Basic Fee] ~~¥1,900/month~~ ▶ **¥1,400/month** (2 years) + **¥500/month** [Tablet/Router Data Sharing monthly fee]
 (From the 3rd year and on, ¥1,900/month)

[Notes on Smartphone Flat-Rate Basic Plan for Router (High-speed)] The line with the Data Flat-rate Pack is made the primary line, and a line subscribed to a Basic Plan for Router (High-speed) (within the same "Family Discount") is applicable as the second line. The Data Flat-rate Pack of the primary line is shared with the second line. ●A subscription for either Tablet/Router Data Sharing, Data Sharing Option for Family or Second Line Data Sharing Option is required.

☆ Part of the 4G network is complemented with the LTE network of Y! mobile. *1 Data transfers are provided on a best-effort basis, so channel congestion or the communication environment may result in lower data transfer speed or communication failure. *2 Scheduled to be provided in areas such as Tokyo, Nagoya, and Osaka. Depending on your current area, the maximum download speed may be 110Mbps. *3 The maximum data transfer speed will vary when outside of 4G areas. *4 The 4G data basic fee is included in the basic fee of Basic Plan for Router (High-speed). ●For details on coverage areas, see the SoftBank website (www.softbank.jp). (Japanese only) ●A computer or smartphone is needed to configure network, Wi-Fi, software updates and other settings. ●The device automatically selects the network to use. User's cannot select the network. ●When using Wi-Fi overseas, setting changes are required that follow regulations in the corresponding country. [Notes] When using and charging the device in an environment where it can get warm for a long period of time, the temperature of the device can get high and cause burn injuries if you touch the device for a long period. [Flat-rate Data Plan for 4G & LTE] ●The contract for this price plan includes a primary and secondary line. ●Even if subscriptions and cancellations are made during the month, a prorated fee will not be calculated for the basic fee. The contract is for two-years and renews automatically. Canceling outside the contract renewal period (month after the contract expires) incurs a cancellation fee of ¥9,500. The first month of the contract period is calculated from the day in which the service starts to the end of the next billing month. [Speed Restrictions] ●If monthly data transfer usage exceeds 7GB, transfer speeds (both upstream and downstream) will be reduced to 128Kbps for the rest of the billing month. Data usage includes data used in primary and secondary lines. ●This speed restriction can be disabled at My SoftBank, the Corporate Concierge site or over the phone (0800-111-5590, toll-free, not available for corporate customers) at a price of ¥1,000 for each additional 1GB of data usage in a month. [Special campaign] ●In order to be eligible for this campaign, a specific SoftBank device must be purchased with the New Super Bonus price. ●If a SoftBank handset is purchased with a price besides the New Super Bonus price, this campaign will be void if the price plan is changed as follows: 1) From Flat-rate Data Plan for 4G & LTE or Basic Plan for Router (High-speed) to 4G Unlimited Data Discount Flat+ or Basic Plan for Router 2) From 4G Unlimited Data Discount Flat+ to Flat-rate Data Plan for 4G & LTE or Basic Plan for Router (High-speed) [Optional services] ●For optional services, see the SoftBank website (www.softbank.jp). (Japanese only) [Smartphone Flat-Rate] Price when subscribing to the exclusive two-year contract for Basic Plan for Router (High-speed). The exclusive 2 year contract is for two-years and renews automatically. Canceling outside the contract renewal period (month after the contract expires) incurs a cancellation fee of ¥9,500. The first month of the contract period is calculated from the day in which the service starts to the end of the next billing month. If you cancel during the renewal month, discounts will only be applicable to the previous month of usage and will not be applied for the current (renewal) month.

Notes Usage restrictions ●Note that the information below is subject to change without prior notice.

1. Customers with a subscription to a flat-rate data service and who transfer a large amount of data within a certain time period may have their data speed limited in order to ensure fair data transfer quality and network usage for all SoftBank users. Communication is never disconnected.

Price Plan	Packet Communication Volume	Control Period
Data Flat-rate Pack (3G Mobile), Unlimited Packet Discount, Unlimited Packet Discount S * When using PC Site Browser (including PC Mail) or PC Site Direct (X Series only)	Monthly packet communication volume for month before last: At least 3 million packets (Approx. 366 MB) * Monthly packet communication volume for month before last: At least 10 million packets (Approx. 1.2 GB)	One month (current month)
Unlimited Packet Discount Flat for SMARTPHONE/Unlimited Packet Discount Flat/Flat-rate Data for Simple Style (Prepaid) (2 day plan/7 day plan/30 day plan)/Other unlimited packet flat services	Monthly packet communication volume for month before last: At least 10 million packets (Approx. 1.2 GB)	One month (current month)
Unlimited Data Discount Flat for ULTRA SPEED/Unlimited Data Discount for ULTRA SPEED/Unlimited Data Discount	Main line subscribed to Unlimited Data Discount: Monthly packet communication volume for month before last of at least 30 million packets (Approx. 3.6 GB)	One month (current month)
	Sub-line subscribed to Unlimited Data Discount: Packet communication volume per 24-hour period of at least 3 million packets (Approx. 366 MB)	9 pm the current day to 2 am the following day
Data Flat-rate Pack (Small), Data Flat-rate Pack (Regular), Data Flat-rate Pack Large (10GB), Data Flat-rate Pack (Simple Smartphone), Shared Data Plan for Business (10GB), Basic Plan for Router, Flat-rate Data Plan for 4G LTE (Including 4G LTE Flat-rate Data Program), Flat-rate Data Plan for 4G (iPad) Flat-rate Data Plan for 4G LTE (Including 4G LTE Flat-rate Data Program), Two-tiered Data Plan for 4G LTE/4G, Flat-rate Data Plan for 4G & LTE, Basic Plan for Router (High-speed), 4G Unlimited Data Discount Flat +, 4G Unlimited Data Discount Flat, Business Data Plan Flat (4G), Business Data Plan Flat (4G/LTE), Business Data Plan, Unlimited Packet Discount Flat (Simple Smartphone) * Including secondary line for data sharing	Most recent 3 days (excluding current day) with a packet communication volume at least 8,390,000 packets (Approx. 1 GB).	6 am to 6 am the following day
Data Flat-rate Pack Large (15GB), Data Flat-rate Pack Large (20GB), Data Flat-rate Pack Large (30GB), Shared Data Plan for Business (15GB) to (300GB)	Most recent 3 days (excluding current month) with a packet communication volume at least 16,780,000 packets (Approx. 2GB).	6 am to 6 am the following day

●Notes on data usage [Excluding Business Data Plan Flat (4G), Business Data Plan Flat (4G/LTE), Business Data Plan and other mobile data plans for sub-areas] Data usage can be tracked by checking your bill statement (online or paper). The total number of packets indicated under "Communication Fee/Packets" in a monthly bill may indicate the number of packets in excess of the limit for each of the flat-rate data services (does not apply to Keitai Wi-Fi packet counts). [Business Data Plan Flat (4G), Business Data Plan Flat (4G/LTE), Business Data Plan and other mobile data plans for sub-areas] The following is a rough guideline for data usage. Viewing a video (1024Kbps, 5 minutes): 300,000 packets (38MB), Downloading music data (128Kbps, 4 minutes): 30,000 packets (Approx. 3.8MB) [Exclusive flat-rate data service for Simple Style] ●Use of 3G data service is assumed. ●A "month" is specified as the period from the 1st day to the last day of a calendar month regardless of the application date for a flat-rate data service plan. ●Monthly packet usage indicates the total packets transferred during a month regardless of the data plan. ●A notification SMS will be sent during the beginning of every month for customers applicable with data restrictions.

2. Traffic information is gathered, analyzed, and accumulated for each data transfer in order to improve network quality. In addition, data transfers may be regulated according to the following data transfers.

① Content/Service that may be restricted

Content	Explanation
Data that uses VoIP (Voice over Internet Protocol)	Services that convert voice calls and video calls to data packets
Certain videos/images	MPEG, AVI, MOV and other video files, BMP, JPEG, GIF and other image files
Data transfers with large volume or that connects for a long time	Sites and apps that use video, high quality image browsing and connect for a long time

●When using the contents/services listed to the left, data speed restrictions and file optimizations may need to be performed. Optimized data cannot be restored on occasion. Data transfers may be regulated but they will not be disconnected. ●Primary and secondary lines are automatically selected. The line that is currently in use can be checked from the screen of the mobile phone.

② Other ●For other data transfers, optimized files can be restored on the handset. Files will be optimized when it can be determined that there will be no effect on data transfers performed by the user. ●For data that does not display in contents during data transfers, certain parts may not be downloaded as long the data can be viewed/browsed. The truncated data cannot be restored. ●Other data transfers for example, SoftBank voice calls, video call, and Wi-Fi connections will not be restricted.

If you are using a flat-rate service, please note that certain data usages are not covered by the flat fee.

[Data usages not covered by the flat fee] ●Features on certain models (for example, 705NK) ●When connecting your phone to a computer using a USB cable ●Packet communications with Access Internet ●Mobile Data Communication used with a SoftBank Connect Card ●Overseas usage (Excluding America Flat-rate Option usage) ●International SMS ●International S! Mail (MMS) ●SMS ●Voice calls ●Video calls
 ●When high monthly data usage fees may incur, a notification mail (SMS) will be sent out to notify customers.

If high data charges are incurred within a certain period of time, SoftBank may restrict the use of 3G, 4G LTE/4G data service or block new contents from being purchased. (Policy in effect since December 1, 2010)

Prices do not include tax unless otherwise noted

Smartphone Flat-Rate

iPhone iPad 4G smartphone 3G handset Mobile Data Communication Tablet

[Application] Required
[For new SoftBank customers]
Applies from the month of
subscription or next billing month

[For current SoftBank customers]
Applies from the next billing month



Price plan with unlimited voice calls and data

Unlimited voice calls

Unlimited voice calls to other carriers and fixed lines also Free voice calls all the time!



Unlimited Data

Enjoy videos, games and social networks as much as you want!



Unlimited voice calls

[Basic Plan (2 year contract)]

iPhone, SoftBank smartphone
Unlimited Voice Call Plan
¥2,700/month

Tablet
Basic Plan for Tablet
¥1,700/month

3G Mobile
Unlimited Voice Call Plan
¥2,200/month

Unlimited Data

[Data Flat-rate Pack[☆]]

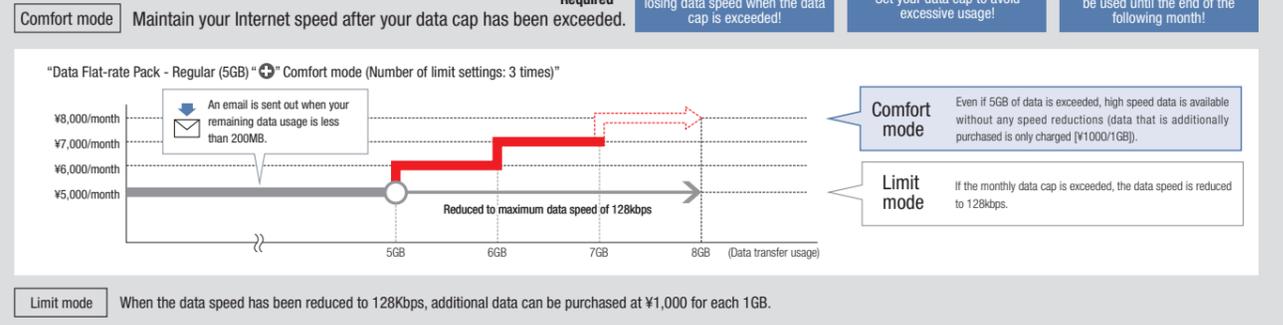
Data Flat-rate Pack - Regular	5GB	¥5,000/month
Data Flat-rate Pack - Large (10GB)	10GB	¥9,500 ▶ ¥8,000/month*
Data Flat-rate Pack - Large (15GB)	15GB	¥12,500/month
Data Flat-rate Pack - Large (20GB)	20GB	¥16,000/month
Data Flat-rate Pack - Large (30GB)	30GB	¥22,500/month
Data Flat-rate Pack - Small	2GB	¥3,500/month
Data Flat-rate Pack (Simple Smartphone) ● Data Pack exclusive for Simple Smartphone	200MB	¥2,000/month

Flat-rate Data Pack (3G Mobile) **¥3,500/month (Unlimited)**

*"Tablet/Router Data Sharing" which allows data to be shared with smartphones is also available. For details, see E-9.

☆ Internet Access Basic Fee [SI Basic Pack/Basic Internet Service Fee (¥300/month)] is required.

How to purchase additional data if you exceed your limit



Data Sharing Option for Family

[Monthly cost for data sharing: ¥500/month for each secondary line] [Data Flat-rate Pack for primary line] Data Flat-rate Pack (10GB) (15GB) (20GB) (30GB)
If you have a family contract for multiple lines, you can share the data flat-rate pack of your main line with a secondary line. [Services that cannot be used together] Smartphone Flat-rate Family Discount, Second Line Data Sharing Option, Tablet/Router Data Sharing, Smartphone BB Set Discount

For Unlimited Data, Data Flat-rate Pack 5GB or greater is recommended (comes with benefits).

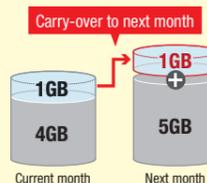
Data Carry-over Option

[Application] Not required

Carry-over any left over data usage to the next month

"Data Flat-rate Pack - Regular" or greater required

Carry over any leftover data usage to the next month
No need to waste unused data usage



[Applicable Data Flat-rate Pack] Data Flat-rate Pack - Regular, Data Flat-rate Pack - Large (10GB) (15GB) (20GB) (30GB)

Smartphone Flat-rate Family Discount

For family contracts^{*1}, continuous discounts for 2 years. [Application] Not required

"Data Flat-rate Pack - Regular" or greater required

For a family of 4: **Save ¥31,104^{*2} for 2 years**

A family of 4 with "Data Flat-rate Pack - Regular"

For details, see E-10.

^{*1} 2 or more "Smartphone Flat-Rate" Data Flat-Rate Pack lines are required. Data usage amount must be greater than 10GB.
^{*2} The discount amount is based on the amount subtracted from the total amount with tax.

Get T-Points. Use T-Points.

Long-term Loyalty Bonus

[Application] Not required

Depending on your Data Flat-rate Pack,

Earn up to 5X T-Points

For details, see E-10.

●Usage without a "Data Flat-rate Pack" subscription may cause data rates to become higher depending on usage. ●If Smartphone Flat-Rate is subscribed, current discounts that are applied may be terminated. For details, see the

●Prices for all of the basic plans listed above are for a 2 year contract. "With 10GB Value Campaign", [10GB Value Campaign] ●If you also subscribe to Smartphone Flat-rate Family Discount, the data cap and number of lines will be accounted for but the discount amount from Smartphone Flat-rate Family Rate contract, exclusive 2 year Basic Plan for Router (for high-speed), and exclusive 2 year Basic Plan for Router. The exclusive two-year contract is a two-year subscription (automatically renews). Cancellation outside the contract renewal period (billing month after the contract expires) incurs a cancellation fee of determines that a voice call is interfering with its infrastructure (for example, continuous long voice calls over a period of time), the voice call may be disconnected. ●If Smartphone Flat-Rate is subscribed, current discounts that are applied may be terminated. ●Smartphone Flat-Rate, Unlimited Voice Call Plan and SoftBank reserves the right to change the price plan and restrict the customer to change to a specific price plan for a period of time. [Basic plan] ●New contracts made during a month are pro-rated but cancellations are not pro-rated. ●If subscribed to the Basic Plan for Tablet, Basic Internet service fee and ●Data Flat-rate Pack ●Requires SI Basic Pack [Data Sharing Option for Family] ●If monthly data transfer usage exceeds the data cap of the primary line, transfer speeds (both upstream and downstream) for all applicable devices sharing the data plan will be reduced to 128Kbps for the rest of the billing month. ○"Family" refers to the family members

SoftBank website (www.softbank.jp) (Japanese).

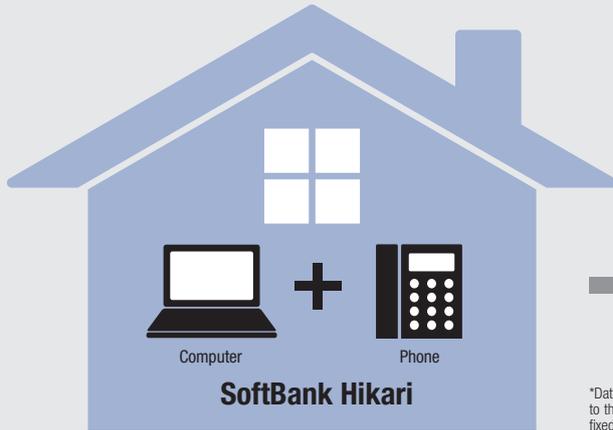
Discount will be ¥0. <Services that cannot be used together> Data Sharing Option for Family <Applicable Models> iPhone/SoftBank smartphone ●The end date of the campaign will be notified on the SoftBank website. [Smartphone Flat-Rate] ●Price is applicable with exclusive 2 year Smartphone Flat-Rate contract. ●The first month of the contract period is calculated from the day in which the service starts to the end of the next billing month. If you cancel during the renewal month, discounts will only be applicable to the previous months of usage and will not be applied for the current (renewal) month. ●If SoftBank Basic Plan for Tablet may not be used to provide telecommunication service to others (intention to provide telecommunication service). Even after Smartphone Flat-Rate, Unlimited Voice Call Plan or Basic Plan for Tablet is applied, if SoftBank determines that there is intention to provide telecommunication services, Data Flat-rate Pack are required. <Voice calls are not free for the following> ○Global roaming not covered by America Flat-rate Option ○International voice calls ○Teledome (numbers that begin with 0180) ○Navi Dial (numbers that begin with 0570) ○Sending SMS messages to non-SoftBank phones/devices ●If data usage for the most recent 3 day period (including the current day) exceeds the following, data speed restrictions may apply. (Data Flat-rate Pack - Large (15GB) (20GB) (30GB) customers: Approx. 2GB / Other customers: Approx. 1GB) ●Data Flat-rate Pack are not pro-rated against the flat-rate fee. Indicated in "family discounts" ("family discounts" of SoftBank and "White Plan Family Discount 24 (D)" of Disney Mobile on Softbank).

Smartphone & Internet Bundle Discount

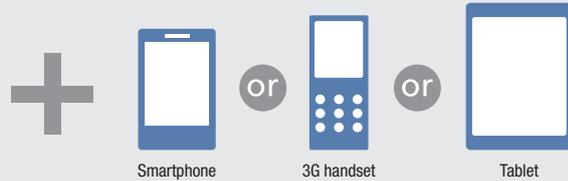
iPhone iPad 4G Smartphone 3G Handset Mobile Data Communication Tablet Simple Smartphone [Application] Required

Change your home Internet service to **SoftBank Hikari**

For a family of 4, for 2 years, **Save up to ¥192,000***



Sign up for SoftBank's home Internet service and receive discounts on your smartphone/3G handset/Tablet bills.



*Data Flat-rate Pack - Large (10GB/15GB/20GB/30GB) subscribers. The discount amount varies according to the corresponding price service. Further discounts from the 3rd year vary according to the corresponding fixed-line service.

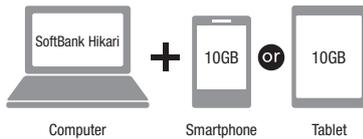
Conditions

During the campaign period, the customer (corporate customers are not eligible) uses the corresponding service charge for his/her smartphone, 3G handset or tablet together with a fixed-line Internet service (the fixed-line Internet service can be under a single family name).

Lots of savings for 2 years! Savings from the 3rd year as well!

Recommended!

<Data Flat-rate Pack - Large (10GB) subscribers>



Smartphone & Internet Bundle Discount

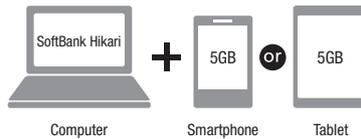
Per user **¥2,000 off every month for 2 years**

Total for 2 years: Save ¥48,000

From the 3rd year and on, ¥1,008 off every month

Recommended!

<Data Flat-rate Pack - Regular (5GB) subscribers>



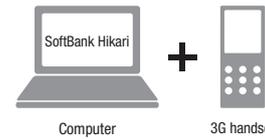
Smartphone & Internet Bundle Discount

Per user **¥1,522 off every month for 2 years**

Total for 2 years: Save ¥36,528

From the 3rd year and on, ¥1,008 off every month

<Data Flat-rate Pack - (3G Handset) subscribers>



Smartphone & Internet Bundle Discount

Per user **¥500 off every month permanently**

Total for 2 years: Save ¥12,000

From the 3rd year and on, ¥500 off every month

Even more, if you use a Wi-Fi router

Per user **¥1,522 off every month for 2 years**
(From the 3rd year and on, ¥1,008 off every month)



• When applying, you must specify your payment method for the fixed-line Internet service. If payment for the service cannot be confirmed, the discounts/benefits may be canceled. • The listed amount is discounted from the total amount (including tax). • Smartphone & Internet Bundle Discount is not applied if subscribed to Tablet/Router Data Sharing (secondary line), Data Sharing Option for Family or Second Line Data Sharing Option. If subscribed to the Smartphone Flat-rate Family Discount, the larger discount amount is applied. • New Wi-Fi Set Discount and other services/campaigns cannot be used with this offer. • If SoftBank cannot confirm the fixed-line Internet service contract after 180 days after applying for the fixed-line Internet service (including cancellations by customers before the 180th day. Not applicable for fixed-line service cancellations resulting from the decision of a provider.), or in the case that the fixed-line service is a cable line, Hikari de Talk S (Cable line) or NURO Hikari Phone (Cable line) and SoftBank cannot confirm the White Call 24 contract after 180 days have passed since applying for the White Call 24, discounts will end at the end of the previous billing month in which the contract status of the fixed-line service was confirmed and discounts applied up to that point will be added up and charged to your smartphone/tablet line. • Before confirmation of opening a fixed-line Internet service, if cancellation conditions for the Smartphone & Internet Bundle Discount are met, discounts will end at the end of the previous or current billing month and discounts applied up to that point will be added up and charged to your smartphone/tablet line. • If you cancel or transfer the rights of the mobile phone line, the discounts will stop at the end of the previous billing month. • If the fixed line Internet service is canceled or required optional services are canceled, all discounts associated to all mobile phone lines and tablets related to this service will stop at the end of the previous billing month. • Disney Mobile on SoftBank phones are not applicable for this offer. • If SoftBank determines that the conditions are not met, the discounts/benefits can be canceled even if the offer has already been applied. • Up to 10 lines can be applied for a single fixed-line Internet service line (Smartphones, 3G handsets, tablets, mobile Wi-Fi routers). Up to 10 lines can be used when Smartphone BB Set Discount and Smartphone & Internet Bundle Discount are applied. © Details of this campaign may change without notice. © For other details, check with the SoftBank Crew.

SoftBank Hikari

With SoftBank Hikari, achieve data speeds up to **1Gbps***!
Ultra-speed Internet service at home for smooth video playback.



*For SoftBank Hikari Giga Speed and Super High-speed. For SoftBank Hikari High-speed (IPv6 IPoE+IPv4), the maximum download speed is 1Gbps. 1Gbps is the maximum theoretically possible download speed according to technical specifications. Download speeds may vary depending on your system environment and network status.

Price

Residence Type	Residence Area	Line Type	Monthly Fee*1	Optional Services	Total/Month
Single-family home 	East Japan	Family Giga Speed Family High-speed Family	¥5,200	All optional services ¥500*2 + Wi-Fi Multi-pack + Hikari BB Unit + White Hikari Phone (Basic Plan)	¥5,700
	West Japan	Family Super High-speed Family High-speed Family			
Collective housing area 	East Japan	Mansion Giga Speed Mansion High-speed Mansion	¥3,800	All optional services ¥500*2 + Wi-Fi Multi-pack + Hikari BB Unit + White Hikari Phone (Basic Plan)	¥4,300
	West Japan	Mansion Super High-speed Mansion High-speed Mansion			

Initial Costs Contract handling fees: ¥3,000*3

*1 Price is for the automatic renewal plan (2 year plan, automatically renews). *2 With subscription for "Smartphone & Internet Bundle Discount". *3 Service change fees to SoftBank Hikari are free of charge.

Depending on your usage environment, installation fees may apply. For details, please see the section "Setting up the fixed-line service."

SoftBank Air



No installation needed! Simply plug it in and get connected.

POINT 1

Simple!

No installation is needed. Take it out of the box and turn it on to get connected to the Internet.

POINT 2

Fast!

Supports 4G networks. Up to 110Mbps*1 speeds—Much faster than ADSL (maximum speed of 50Mbps*2).

Great reception with a high performance antenna!

POINT 3

Unlimited!

No data usage limits. Flat monthly rates allow unlimited Internet usage in the house.

- Enjoy Internet anywhere around your house!
- Play online games smoothly!
- Download apps and music at high speeds!

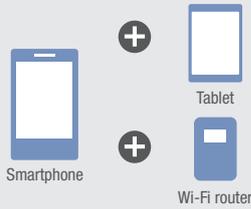
*1 Data transfers are provided on a best-effort basis, so channel congestion or the communication environment may result in lower data transfer speed or communication failure. *2 In the case of Yahoo! BB ADSL 50M.

Tablet/Router Data Sharing

- iPhone
- iPad
- 4G smartphone
- 3G handset
- Mobile Data Communication
- Tablet

[Application] Required

Great deal – Share your data usage with your smartphone.



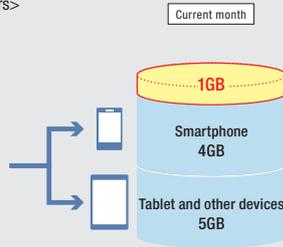
Data Flat-rate Pack - Regular or greater required

Left over data can be carried over to the next month

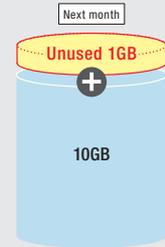
<Data Flat-rate Pack - Large (10GB) subscribers>



Smartphone data usage amount of 10GB



Share data usage with a tablet, Wi-Fi router or another device!



Left over data can be carried over to the next month!

[Offer Conditions] ○The required price services must be subscribed.

<Applicable Price Services> [Primary line]: Unlimited Voice Call Plan/Unlimited Voice Call Plan for 3G, S! Basic Pack, Data Flat-rate Pack - Small/Regular/Large (10GB) (15GB) (20GB) (30GB) [Secondary line]: Basic Plan for Tablet/Basic Plan for Router/Basic Plan for Router (High-speed), Basic Internet Service Fee (Only for Basic Plan for Tablet) <Services that cannot be used together> Data Sharing Option for Family, Second Line Data Sharing Option

Case1 Use your tablet from ¥2,500/month

	Basic Plan	Flat-rate Data Pack	Tablet/Router Data Sharing Monthly fee	Internet Access Basic Fee	Total
[Primary line] 3G Mobile	Unlimited Voice Call Plan ¥2,200/month	Regular (5GB) ¥5,000/month	-	¥300/month	¥7,500/month
[Secondary line] Tablet	Basic Plan for Tablet ¥1,700/month	-	¥500/month	¥300/month	¥2,500/month With iPad Discount and Tablet Set Discount ¥0

Use your 3G mobile phone and tablet together starting from **¥7,500**

Case2 Use your Wi-Fi router from ¥1,900/month

	Basic Plan	Flat-rate Data Pack	Tablet/Router Data Sharing Monthly fee	Internet Access Basic Fee	Total
[Primary line] Smartphone	Unlimited Voice Call Plan ¥2,700/month	Large (10GB) ¥9,500/month ▼ ¥8,000/month ¹⁾	-	¥300/month	¥11,000/month
[Secondary line] Wi-Fi router	Basic Plan for Router (High-speed) ¥1,900/month ▶ ¥1,400/month ²⁾ (From the 3rd year and on, ¥1,900/month)	-	¥500/month	-	¥1,900/month (From the 3rd year and on, ¥2,400/month)
	Basic Plan for Router ¥1,400/month	-	¥500/month	-	¥1,900/month

Use your smartphone and Wi-Fi router together from **¥12,900**

With iPad Discount/Tablet Set Discount

Combine with your smartphone, mobile phone, and your iPad, tablet bill will be effectively free for up to 1 year.*

* "Effectively free" indicates the difference between the tablet usage fee and total discounts applicable to the primary line.

Monthly fee for iPhone/SoftBank smartphone users	Large (10GB) (15GB) (20GB) (30GB) ¥2,500/month ▶ ¥0/month*	Monthly fee for 3G mobile phone users	Regular/Large (10GB) (15GB) (20GB) (30GB) ¥2,500/month ▶ ¥0/month*
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¹⁾ For Tablet Set Discount, the monthly fee is ¥1,500 (¥1,000 discount) for the 2nd and 3rd year.
For offer conditions and details, see the SoftBank website (www.softbank.jp) (Japanese).

[With iPad Discount] ●Prices are applicable for a 2 year contract. ●If SoftBank does not receive the iPad purchased from this campaign or if the iPad is damaged, not working properly or the rights of the iPad line are transferred, the discounted amount will need to be returned to SoftBank. [Tablet Set Discount] ●The exclusive 3 year Smartphone Flat-Rate contract is three-year subscription (automatically renews). From the 4th year and on, the contract changes to an exclusive 2 year Smartphone Flat-Rate contract that automatically renews every 2 years. Canceling outside the contract renewal period (billing month after the contract expires) incurs a cancellation fee of ¥9,500. The first month of the exclusive 3 year Smartphone Flat-Rate contract period is calculated from the service start day to the end of the next billing month. If you cancel during the renewal month, discounts will only be applicable to the previous months of usage and will not be applied for the current (renewal) month.

Current White Plan subscribers Use your 4G, 4G LTE smartphone with this offer and receive ¥2,850 off of the basic fee of your iPad or tablet!
●For details, see the SoftBank website (www.softbank.jp) (Japanese).

●Prices for all of the basic plans listed above are for a 2 year contract. This offer is for 2 years and renews automatically. Canceling outside the contract renewal period incurs a cancellation fee of ¥9,500. The first month of the contract period is calculated from the day in which the service starts to the end of the next billing month. If you cancel during the renewal month, discounts will only be applicable to the previous months of usage and will not be applied for the current (renewal) month. *1 With "10GB Pack Discount". *2 Price when special campaign is applied. Not applied from the 3rd year and on. In order to be eligible for this campaign, a specific SoftBank device must be purchased with the New Super Bonus price. ●One secondary line is applicable for a single primary line. ●The primary line and secondary line must be registered as family lines. ●For the secondary line, the monthly usage fee (¥500/month) for Tablet/Router Data Sharing is automatically applied. ●If monthly data transfer usage exceeds the data cap of the primary line, transfer speeds (both upstream and downstream) for the primary line and secondary lines will be limited to 128Kbps for the rest of the billing month. ●Data Flat-rate Pack fees and Tablet/Router Data Sharing monthly usage fees are not pro-rated. ●A universal service charge is separately charge.

Smartphone Flat-rate Family Discount iPhone iPad 4G smartphone 3G handset Tablet [Application] Not required

For family contracts*1, continuous discounts for 2 years.

Data Flat-rate Pack - Regular or greater required

For a family of 4, for 2 years:
Savings of ¥31,104*2

Data Flat-rate Pack	Regular	Large (10GB)	Large (15GB)	Large (20GB)	Large (30GB)
Data size	5GB	10GB	15GB	20GB	30GB
Discount amount (2 years)	¥324/month	¥1,080/month	¥1,620/month	¥2,160/month	¥3,240/month

<Example: A family of 4 with Data Flat-rate Pack - Regular (5GB)>



Basic Plan	¥2,700/month	¥2,700/month	¥2,700/month	¥2,700/month
Data Flat-rate Pack	+ 5GB ¥5,000/month	+ 5GB ¥5,000/month	+ 5GB ¥5,000/month	+ 5GB ¥5,000/month
Internet Access Basic Fee	+ ¥300/month	+ ¥300/month	+ ¥300/month	+ ¥300/month
Smartphone Flat-rate Family Discount	- ¥324/month discount	- ¥324/month discount	- ¥324/month discount	- ¥324/month discount
2 year total: Savings of ¥31,104!				

*1 2 or more "Smartphone Flat-Rate" Data Flat-Rate Pack lines are required. Data usage amount must be greater than 10GB. *2 The discount amount is based on the amount subtracted from the total amount with tax. The listed amount is discounted from data fees. <Services that cannot be used together> Data Sharing Option for Family, Second Line Data Sharing Option, Tablet/Router Data Sharing secondary line. ● If Smartphone BB Set Discount is applied at the same time, the higher discount amount will be applicable. ● Even if the Smartphone Flat-rate Family Discount is applied, if SoftBank determines that the customer is not eligible for the discount, SoftBank reserves the right to cancel the Smartphone Flat-rate Family Discount for the applicable line or lines of the Smartphone Flat-rate Family Discount.

Long-term Loyalty Bonus iPhone 4G smartphone 3G handset [Application] Not required

Earn double the amount of T-Points from your 3rd year according to your bill.

Data Flat-rate Pack - Regular or greater required

Up to 5X T-Points

Data Flat-rate Pack	Contract period and point rate		
	1 to 2 years	3 to 10 years	11 years and on
Small*	Regular	2x	2x
Regular (5GB) or greater			5x

Get T-Points to purchase a smartphone case or other accessories. Use T-Points!

T-Points are accumulated according to your monthly bill

Use T-Points to pay your phone bill (1 T-Point = ¥1)



* Each point is equivalent to ¥1 for how much you spend (including tax). ● For details of the service, please see the SoftBank website.

* Includes Data Flat-rate Pack (3G mobile phone), Data Flat-rate Pack (Simple Smartphone) and Data Sharing Option for Family secondary line. <Offer Conditions> ○ "Smartphone Flat-Rate" Data Flat-rate Pack subscription (Secondary line of Data Sharing Option for Family is also applicable) ○ Registered T-Point card ● iPad and Wi-Fi router are not applicable. ● Corporate customers are not eligible. ● In any of the following cases, the bonus will not be applied: 1) If the price plan is changed to a plan that is not applicable, 2) "Data Flat-rate Pack" is canceled, or 3) the applicable T-Point card is canceled. ● Long-term Loyalty Bonus is rewarded according to your monthly bill.

Switchover & Trade-in Program

iPhone

4G
Smartphone3G
Handset[Application]
Required

Receive discounts on your data fees when switching over to SoftBank from another carrier (MNP) and trading in your current phone.

Switch from another carrier (MNP)



Data fees:

Discount for 24 months

The end date of the campaign will be announced on the SoftBank home page.

Conditions

- Purchase a phone specified by SoftBank with a MNP contract*.
 - Subscribe to Smartphone Flat-rate (Basic Plan + Data Flat-rate Pack) or White Plan + Unlimited Packet Discount Flat (Secondary line of Data Sharing Option for Family is not applicable).
 - Apply for the trade-in before the end of the month following the month in which the MNP contract was signed.
 - The smartphone/device to be traded in is not damaged and functions normally.
 - Appraisal of the phone to be traded in must be completed.
- * Even if the conditions above are not met, you may be able to receive T-Points by applying to the "Faulty Device Purchase Campaign".

Applicable Phones

Phones applicable for this trade-in discount

iPhone 5s, iPhone 5c, iPhone 5, iPhone 4s, smartphones and feature phones of another carrier
 • NTT DOCOMO Kids' Keitai and au Junior Keitai are not applicable.

Phones applicable to MNP (as specified by SoftBank)

SoftBank iPhone 6, iPhone 6 Plus, SoftBank smartphones, SoftBank 3G handsets
 • Mimamori Phone and Family Phone are not applicable.

*Switching from a Disney Mobile on SoftBank or Y! Mobile handset is not applicable. • A single application is possible for each specific device model purchased. • The trade-in discount will be subtracted from your monthly bill according to the traded-in device. • Monthly installments must still be paid even when discounts are applied. • If you cancel your contract during the discount period, discounts will be stopped but monthly installments will still need to be paid. • Submit an application at a SoftBank shop and bring the trade-in device to the shop or send it directly as a package on a later date. • When applying for this program, valid identification must be provided according to the Secondhand Articles Dealer Act (at the SoftBank shop or when sending). • For details on how to apply, please check with the SoftBank Crew or see the SoftBank home page. • Starting April 1, 2015, MNP (Mobile Number Portability) contracts between SoftBank and Y! Mobile have been renamed as "number transfers".

2 ways to apply for your convenience



Recommended! Apply at a shop • You can also apply at a later date.

- Discounts are applied from the following billing month
- Quick paperwork



Apply by postal mail

- Discounts are applied from the following billing month
- No need to visit a shop, send paperwork through postal mail

Feature Phone Switchover Discount

3G
Handset[Application]
Required

Receive monthly discounts on voice calls by switching to a feature phone.

Switch to a SoftBank feature phone from a feature phone of another carrier



Unlimited voice calls in Japan for ¥1,480/month (including tax) for 3 years

Moreover, choose your favorite feature phone at effective cost of ¥0!



Conditions

- Customers who currently have a feature phone (docomo or au mobile phone) or a Y! Mobile PHS and purchase a phone specified by SoftBank with a switchover (MNP) contract or new contract with number transfer, and also apply to this campaign at the same time*.
- A device specified by SoftBank must be purchased with a New Super Bonus contract (3 year installment or all-in-one).
- Subscribe to Unlimited Voice Call Plan for 3G and the exclusive 3 year contract of this campaign.

*This campaign is not valid if switching from a Disney Mobile on SoftBank handset, transferring a number from a line other than Y! Mobile (previously WILLCOM), or signing a new SoftBank contract within 3 months since canceling a previous SoftBank contract. • When the exclusive 3 year contract ends, it will automatically be renewed as an exclusive 2 year contract. Canceling outside the contract renewal period (billing month after the contract expires) incurs a cancellation fee of ¥10,260 (including tax). The first month of the contract period is calculated from the service start day to the next billing month. If you cancel the contract after the 3rd year begins, discounts will only be applicable to the previous months of usage and will not be applied for the current month. • Actual payment amount is ¥1,479. • Certain services must be subscribed for the campaign/offer to be valid. • Depending on the purchased phone and contract details, Monthly Discounts may not be applied and the effective cost may not be ¥0. • The effective cost is the difference between the sum of monthly installments and sum of discounts on communication charges. For the effective cost to be ¥0, a contract of 37 months is required with the specified services. • Unlimited voice calls are applicable to voice calls in Japan. Some numbers are not applicable. • Details of this campaign/offer may change without notice. For details, check with the SoftBank Crew. • Starting April 1, 2015, MNP (Mobile Number Portability) contracts between SoftBank and Y! Mobile have been renamed as "number transfers".

Upgrade & Trade-in Program

Current SoftBank Users iPhone 4G Smartphone [Application] Required

Receive discounts on data fees by trading in your SoftBank smartphone.



Data fees: **Discount for 24 months** Or **T-Points Provided at once**

Conditions

- Purchase a phone specified by SoftBank with an upgrade contract.
 - Your current phone must have been purchased from SoftBank.
 - Your current phone is traded in to SoftBank (the phone to be traded in is not damaged and functions normally).
- Appraisal of the phone to be traded in must be completed. • Even if the appraisal conditions are not met, you may apply for the "Faulty Device Purchase Campaign". For details, please see the SoftBank home page.

Applicable Phones

Current phone (Phone to be traded-in)	iPhone 5s / iPhone 5c / iPhone 5 / iPhone 4s / iPhone 4 / iPhone 3GS / iPhone 3G / 101DL / 001HT / 001DL / X06HTII / X06HT	New phone (as specified by SoftBank)	iPhone 6 / iPhone 6 Plus / iPhone 5s / iPhone 5c / iPhone 5 / 4G smartphones
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• In order to be eligible for this program, there are conditions such as you must be using a specific phone of SoftBank which must be traded-in. Moreover, there are specific conditions for trading in your phone. • A single application is possible for each specific device model purchased. • This offer cannot be used together with the Smartphone Family Discount. • Monthly installments must still be paid even when discounts are applied. • If you cancel your contract during the discount period, discounts will be stopped but monthly installments will still need to be paid. • Submit an application at a SoftBank shop and bring the trade-in device to the shop or send it directly as a package on a later date. • If you apply at a shop and send the device later, the device must be the same as the device specified in the application submitted at the shop. • When applying for this program, valid identification must be provided according to the Secondhand Articles Dealer Act (at the SoftBank shop or when sending). For details on how to apply, please check with the SoftBank Crew or see the SoftBank home page. • Depending on when the phone is appraised, the start date when this program will be effective may change.

2 ways to apply for your convenience

Recommended! Apply at a shop • You can also apply at a later date.

- Discounts are applied from the following billing month
- Quick paperwork

Apply by postal mail

- Discounts are applied from the following billing month
- No need to visit a shop, send paperwork through postal mail

Free Smartphone Exchange Program

Current SoftBank Users iPhone 4G Smartphone 3G Handset [Application] Required

Change your current phone to a popular smartphone for free.*



Switch to a popular smartphone for free

More savings if you switch to AQUOS CRYSTAL!

AQUOS CRYSTAL Upgrade Support	¥10,800 (including tax) cash back (¥1,080 discount from your monthly data fees for 10 months)	Or	Receive a Nexus Player ¥13,824 (including tax) [Distributed exclusively by the SoftBank Group (within Japan)]	 Enjoy videos and apps on a large screen TV • Alternatively, receive 10,000 T-Points.
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Conditions

- Customers who have used their current phone (which is applicable for this offer) for at least 12 months and purchase an applicable smartphone with an upgrade contract.
- Purchase the applicable phone with a normal contract (New Super Bonus is not applicable).
- Your current phone (which is applicable to this offer) must have been purchased from SoftBank. • Applicable phones: SoftBank iPhone / SoftBank smartphone / SoftBank 3G handset

Applicable Phones

Current phone	iPhone, SoftBank smartphone	Free exchange	Applicable phone for free exchange	AQUOS CRYSTAL / AQUOS PHONE Xx mini 303SH
	SoftBank 3G handset			AQUOS CRYSTAL / AQUOS PHONE Xx mini 303SH / iPhone 5s 16GB / DIGNO U

*A separate contract handling fee of ¥3,000 is charged. • If this program/offer is canceled within 6 billing months since it has been applied, a cancellation fee of ¥20,000 is incurred. • For customers who meet the criteria to upgrade to AQUOS CRYSTAL, please select the benefit from the SMS that will be sent to you on the day after your purchase. • AQUOS CRYSTAL X is not applicable for this offer. • For details, please check with the SoftBank Crew. • Inventories vary from store to store. Please inquire about the availability of a product before visiting a SoftBank shop.

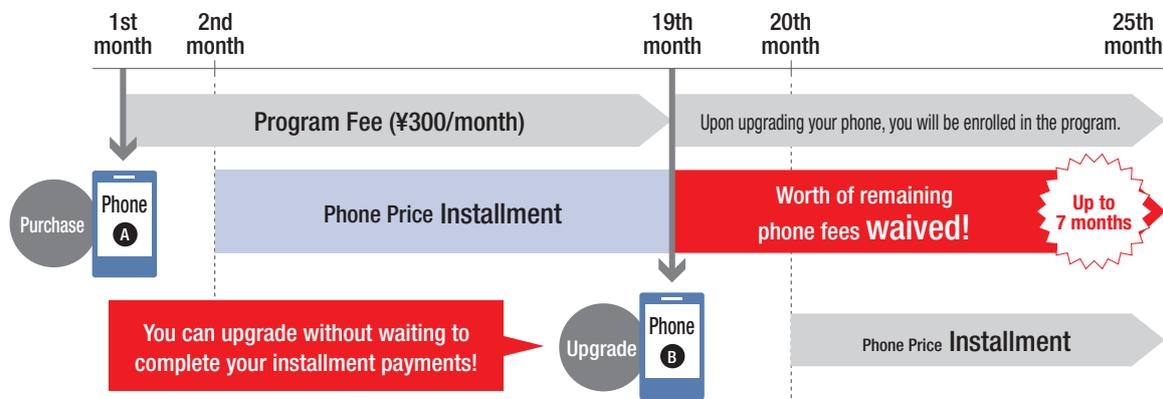
Early Upgrade Program

Current SoftBank
Users

iPhone

4G
smartphone[Program Fee]
¥300/monthEasily update to the latest
phone and saveUpgrade your phone without
having to wait for 2 years!Up to 7 months' worth of remaining phone fees waived!
(The amount corresponding to the remaining phone fees are discounted from your data fees)If upgrading your phone from the 19th month of use (with your current phone),
then the remaining phone fee payments are unnecessary (up to 7 months)

Program Image (When upgrading a phone in the 19th month)



▪ When upgrading, your previous phone (Phone A in the image above) will be collected.

Money-back guarantee

Program usage fees will be refunded fully if benefits are not applied! (Up to 48 months) ▪ Certain conditions apply for the refund.

Applicable Phones

iPhone 6, iPhone 6 Plus, DIGNO U

▪ For the latest information on applicable phones, please see the SoftBank home page (www.softbank.jp) (Japanese only).

Requirements

- Purchase an applicable phone with a New Super Bonus contract (2 year contract, installments).
 - Apply to this program when purchasing the new phone.
 - Subscribe to Data Flat-rate Pack - Small/Regular/Large (10GB/15GB/20GB/30GB) or Flat-rate Data Plan for 4G LTE/4G.
- Secondary line for Data Sharing Option for Family is not applicable.

Special conditions

- You have used a phone eligible for this program for at least 18 months. From the 19th month onwards, upgrade to a phone specified in this program.
- When upgrading a phone (see Phone B in image above), Phone A will be collected by SoftBank (if the collected phone has no damage and functions normally).
- Upon upgrading your phone, you will be enrolled in the program.

▪ Any remaining monthly installments will need to be paid, even while the program benefits are applied or if you cancel the contract. ▪ There are conditions for subscribing to this program and for receiving the related benefits. For details, check with the SoftBank Crew.

▪ The total amount from the remaining installments is applied as the discount amount and is subtracted from monthly data fees. Some fees are not applicable to the discounts. ▪ Any remaining monthly installments will need to be paid, even while the program benefits are applied or if you cancel the contract. ▪ When receiving your old phone, valid identification must be provided according to the Secondhand Articles Dealer Act (at the SoftBank shop or when sending). ▪ If appraisal for your current device is not completed by the following month after applying for this benefit or if your old phone cannot be collected, the benefit will not be applied and program fees will be fully refunded. ▪ If you cancel this program, upgrade before 18 months of use, change price plans, cancel your SoftBank contract or transfer your phone to another person, this program will be canceled. In such a case, paid program fees will not be refunded. ▪ If installments have been settled, the benefits of this program do not apply but program fees will be refunded if conditions are met. For other details and refunds, please check with the SoftBank Crew or see the SoftBank home page. ▪ Program usage fees do not include consumption tax. However, this is subject to change depending on the duration or phone. ▪ Details of this offer/campaign may change without notice. For other conditions and details, please check with the SoftBank Crew or see the SoftBank home page. ▪ This discount cannot be used with other campaigns and offers in some cases. ▪ Traffic information is gathered, analyzed, and accumulated for each data transfer in order to improve network quality. In addition, data transfer may be regulated according to SoftBank's communication restrictions. For details, please see the SoftBank home page (www.softbank.jp/mb/r/notes/) (Japanese only).

After-sales service that provides a sense of security

[Application] Required [Monthly Fee] ¥650

Backup Service Package (i) Plus iPhone iPad

Malfunctions/Damages/Water Leakage	Total Loss/Theft/Loss	Battery replacement	Memory Data Recovery Support
The repair fees (excluding tax) will be discounted from the monthly fee for repairing handsets experiencing failure or water damage outside of the warranty period. iPhone Repair costs 85% or more discount iPad Repair costs 95% or more discount	Replaces an irreparably damaged, stolen or lost handset with the same model or a specified model at a special members' price. Repair not possible	The replacement fees (excluding tax) will be discounted from the monthly fee for replacing old batteries. iPhone Replacement costs 85% or more discount iPad Replacement costs 95% or more discount	Recovers memory data and transfers the data to a new mobile phone (used to recover data). iPhone only Cost for SoftBank customers ¥0

[Mobile Device Full Support] Provides support for peripheral devices related to smartphones and mobile phones! Individual subscriptions are possible [¥500/month (free for the month in which the subscription is made)] (Japanese only)

Backup Service Package Plus 4G smartphone 3G handset Mobile Data Communication Tablet

Destruction/Water Damage Protection Service

[Repair and support if water leaks and other damages occur on your device]

Cost for SoftBank customers: **¥5,000** (Users can purchase an equivalent model or a model designated by SoftBank at a special member price. Backup Service Package Plus price for members (price varies by store.)

■ If the outer casing requires repair at the time of water damage repair, a separate fee will apply along with the repair service. In such cases, the following costs will be required by the customer:
Water damage repair ¥5,000 + ¥1,500 = ¥6,500

[7 other services]

- Loss/Theft Protection Service
- Repair Service
- Wide Maintenance Service
- Memory Data Recovery Support
- Discount Service for Online Repair Requests
- Complimentary Battery Service or internal battery replacement discount service
- Mobile Device Full Support (Individual subscriptions are possible [¥500/month (free for the month in which the subscription is made)] / Japanese only)

Only available for users who apply at the time of purchase of a new phone (for both new subscribers and existing subscribers who are purchasing a new model).

- Backup Service Package Plus is only available for certain models. ● If you have used one of the following services, you cannot use the same service again within a 6 month period. <Backup Service Package (i) Plus> ○ Reimbursement for repair of malfunctions, damages, water leakage, and battery replacements ○ Change of phone at a member price after a total loss/theft/loss occurred <Backup Service Package Plus> ○ Destruction/Water Damage Protection Service ○ Loss/Theft Protection Service ○ Theft/Loss Warranty Service [Malfunctions/Damages/Water Leakage/battery replacement] ● The discount rates are as follows: iPhone: 6: 87%, iPhone 6 Plus: 90%, iPhone 5s/iPhone 5c: 85%, iPhone 5/iPhone 4s/iPhone 4: 90%, iPad Air 2: 100%, iPad mini 3: 97%, Others: 95%. ● The maximum discount differs according to the model. For the maximum amount, please check the member terms and conditions. ● Repair/replacement fees of accessories, Express Replacement Service fees, late fees or consumption taxes will not be compensated. ● Handset installment payments, AppleCare+ purchase fees or consumption taxes will not be compensated. ● Users must apply at a SoftBank Shop or certain Apple Authorized Service Providers. ● This service only covers repairs done in Japan. [Total Loss/Theft/Loss] ● When purchasing a handset at a special member price, the old model will be collected by the store in return for the new model. ● If the handset to be replaced is out of stock, a different handset with similar features (as specified by SoftBank) can be purchased at a member price. [Memory Data Recovery Support] ● You may need to leave both the device (affected by water or damaged) from which you want to recover data and the device to which you are transferring data in repair for about one week while data is transferred (a replacement device for the time being can be provided). ● Should your phone become damaged from water while in use, leave the power off and remove the battery from the device and then take it to a SoftBank shop for assistance. ● The data recovery service cannot be used with replacement phones for phones affected by water damage that no longer turn on if the service is not applicable to the selected replacement model. [Free Battery Replacement] ● The period in which the battery pack can be requested is 1 year after the rights for complimentary service is granted. ● Devices (for example, certain data communication devices) that do not have battery packs are not applicable to this service. <Notes> ● Application for Destruction/Water Damage Protection Service, Loss/Theft Protection Service, Wide Maintenance Service and Repair Service are accepted only at SoftBank Shops and other stores specified by SoftBank Mobile Corp. ● If a handset is replaced using Destruction/Water Damage Protection Service or Loss/Theft Protection Service, the usage of communication service with the old handset (including all items collected by the service location) will be restricted. ● Only family members can use the Loss/Theft Protection Service on the subscriber's behalf, and it is limited to 1 handset per day. ● For using Loss/Theft Protection Service in the event of loss or theft, you are required to submit the police report of loss or theft. ● This service cannot be used if there is any overdue payment.

AppleCare+ for iPhone

Monthly fee, ¥576/month
(Total amount ¥13,824/24 installments)*

Prices include tax.

The AppleCare+ service is provided in addition to any legal rights applicable under consumer protection laws in the relevant jurisdiction. Enrollment in AppleCare+ is voluntary and not an absolute requirement for purchase of an iPhone. Enrollment in AppleCare+ is subject to acceptance of the stated Terms and Conditions. For further details on the AppleCare+ Terms and Conditions, see www.apple.com/legal/sales-support/applecare/applecareplus.

* The repair service covers applicable iPhone and accessory products protects against defects in materials quality and craftsmanship and against battery issues with ability to charge dropping to 50% of original or less. Replacement products offered under the Apple repair or replacement service may be new and unused parts or parts deemed to be like new in terms of performance and reliability. ● Phone charges may arise. Phone number and support hours may change. ● Restrictions may apply to repair services. ● Apple Store purchases must be a one-time payment.

★ Certain costs may be charged from the month following the one in which the service was purchased and there will be 24 installments. This service can be used from day following the one in which the subscription was made.

● The service fee for an iPhone 5, iPhone 4s (excluding 8GB models), iPhone 4, or iPhone 3GS is ¥4,400 every time the service is used.

Protect your iPhone

The repair service and technical support can be extended up to two years from the original date of purchase of the iPhone with enrollment in AppleCare+ for iPhone. The repair service can also be used up to two times for ¥7,800 (per session) to cover repairs in case of unforeseen accidents or other mishaps during regular operation*.

[Features] ● One-stop solution for technical support ● Direct access to Apple specialist ● Pick-up and delivery or bring-in repair service ● Express exchange service ● Product warranty for iPhone, battery, earphones and bundled accessories ● Repair service for operational accidents (up to two times, ¥7,800 per session) ● Software support for iOS, iCloud and genuine Apple applications ● Connectivity support for wireless networks

After-sales and security service value package for tablets

[Application] Required

For tablets **Safe Security Set** Applicable to customers who subscribe to "Backup Service Package" or "Backup Service Package Plus" and "Tablet Basic Pack"*. Tablet

Special pack price ¥800 (Regular price: ¥1,000)

Backup Service Package
(Regular price: ¥500/month)

+

Tablet Basic Pack
[Application] Required
(Regular price: ¥500/month)[1 month free for new subscriptions]

Smart Security powered by McAfee® Internet SagiWall™

Lost Mobile Phone Search Ichi Navi Usage Stoppage Service

Alternatively, you can select the "Safe Security Set" (Monthly fee: ¥950) which combines "Backup Service Package Plus" and "Tablet Basic Pack"

* Subscriptions and subscription conditions are subject to the terms of each service. ● "Safe Security Set" is the name of the discount package that provides both "Backup Service Package" or "Backup Service Package Plus" with "Tablet Basic Pack". ● To cancel the package, you must cancel each service in the package individually. If either of the services in the package are canceled, the discount will no longer apply. ● For important notes on Tablet Basic Pack, see E-15. ● Discounts are provided with Tablet Basic Pack. The benefit (no monthly fee for a specific time) of Tablet Basic Pack is not applicable for this discount.

Security and convenient services bundled together

[Application] Required

[Monthly Fee] **¥500**

1st month free for new subscribers*

iPhone Basic Pack

iPhone

Special pack price ¥500 (Regular price: ¥1,000)

VoiceMail Plus [Regular price: ¥300/month]

Save up to 100 voicemails (each one can be up to 3 minutes) in a single week using the voicemail service center.



SoftBank Original

Lost Mobile Phone Search

SoftBank Customer Service will search and find the general location of your phone should it become lost or otherwise misplaced.



● Available for users who apply for the iPhone Basic Pack

Usage Stoppage Service [Regular price: ¥100/month]

Call Waiting [Regular price: ¥200/month]

Group Calling [Regular price: ¥200/month]

Ichi Navi [Regular price: ¥200/month] [Search fee ¥5/search]

The current location of children registered in advance can be searched. A map and address for the results will be displayed, allowing you to quickly check the location at any time.

SMARTPHONE Basic Pack

4G
smartphone

Special pack price ¥500 (Regular price: ¥1,300)

Smart Security powered by McAfee® [Regular price: 300/month]

Protects your smartphone from viruses and other threats from applications and websites.

Available only for compatible models



The service works to protect your SMARTPHONE by searching for and detecting viruses in downloaded applications, email attachments, files on your micro SD card, and other files.

Internet SagiWall™

Detects phishing or other fraudulent sites before connection, and displays a warning screen.



[7 other services]

VoiceMail Plus [Regular price: ¥300/month]

Secure Remote Lock [Only available for supported devices]

Lost Mobile Phone Search

Ichi Navi [Regular price: ¥200/month / Search fee ¥5/search / Only available for supported devices]

Usage Stoppage Service [Regular price: ¥100/month]

Call Waiting [Regular price: ¥200/month / Only available for supported devices]

Group Calling [Regular price: ¥200/month / Only available for supported devices]

Keitai Basic Pack

3G
handset

Special pack price ¥500 (Regular price: ¥1,100)

! Addressbook Back-up (Anti-spam is also available) [Regular price: ¥100/month]

Backs up your address book to a dedicated server. In addition, you can set an anti-spam function so that you receive only Mail from backed up e-mail addresses (up to 1,000).



Available only for compatible models

! Basic Pack Required

Usage Stoppage Service [Regular price: ¥100/month]

When usage exceeds a set amount, handset communication is terminated.



6 other services

Lost Mobile Phone Search

Secure Remote Lock [Only available for supported devices]

Ichi Navi [Regular price: ¥200/month / Search fee ¥5/search / Only available for supported devices]

VoiceMail Plus [Regular price: ¥300/month]

Call Waiting [Regular price: ¥200/month / Only available for supported devices]

Group Calling [Regular price: ¥200/month / Only available for supported devices]

◆ Bundled with popular services: Great value!

By subscribing to following services and one of the basic packs together, the monthly fee for each service will be waived.

■ S! Mail (MMS) Multimedia Messaging

Send and receive S! Mail/MMS from your computer!

¥300/month ▶ Free

■ Machi-Uta®: Monthly fee ¥100 → Free

● If each basic pack is canceled, monthly fees for S! Mail (MMS) Multimedia Messaging and Machi-Uta will incur.
● Machi-Uta® cannot be used with a VoLTE service.

Each basic pack can only be subscribed when the device is purchased (new or upgrade/contract) or when newly subscribing to Smartphone Flat-Rate. Each basic pack can be subscribed to with a USIM Card Contract.

*When purchasing a mobile phone, signing a USIM contract or newly subscribing to Smartphone Flat-Rate, the first month will be free. When upgrading mobile phones and changing or continuing from one of the following services, the free first month is not applied: Keitai Basic Pack, iPhone Basic Pack, SMARTPHONE Basic Pack, Family Phone Basic Pack. ● User information may be provided to service providers for the purpose of providing/maintaining the services or benefits provided by each Basic Pack. ● If you cancel your SoftBank mobile phone or tablet contract, each optional service will be automatically canceled and saved information will be removed. [Smart Security powered by McAfee®] [Internet SagiWall™] ● In order to use Smart Security, you must download the app. [Lost Mobile Phone Search service] ● In the following cases, location information cannot be searched. ○ Out of service area ○ Phone is not turned on ○ Line is not active ○ Incoming calls are restricted ○ Device is lost overseas ○ The accuracy of the location may decrease depending on the signal strength of the GPS and base station. [Ichi Navi] ● iPhone does not support the capability of being searched. ● When transferring or inheriting a line/device, Ichi Navi information of the previous customer of the line/device will be completely removed. [VoiceMail Plus] ● If you change your phone number, the Voicemail Plus service will continue but all voicemail messages will be removed. ● If you cancel the iPhone Basic Pack, some voicemail messages will be removed. ● Receiving Visual Voicemail will incur data usage. When overseas, SoftBank recommends disabling data roaming to avoid high data charges from being incurred. [Secure Remote Lock] ● To operate a mobile phone or tablet remotely, it must be able to receive SMS messages. ● It may take a few days for data to be reflected after applying for this service or changing registration information. ● Secure Remote Lock requires an app to be downloaded. [Smartphone and tablets only] [Usage Stoppage Service] ● Charges such as White call voice calls of White BB which are billed separately from the SoftBank mobile phone or tablet are not included in the total amount. ● If SoftBank determines that notification emails were never received, notifications may stop without notice. ● Mobile phone number, email address and other information for notifications are not automatically updated if they are changed or removed. Please make sure to register/submit the notification address changes. ● Even if the set amount of notification address is changed, there may be cases where the service is applied to the previous settings. ● If the rights of the line has been transferred, settings for the specified amount and notification address will be reset. If outgoing voice calls are blocked, the block will be disabled allowing outgoing calls to be made. ● If you change the billing address, data relating with the accumulated charges will be reset. ● Usage Stoppage Service is available one day after making the subscription. ● Usage Stoppage Service is not applicable for Simple Style, iPad Prepaid Plan, Photo/Vision, and Data Communication (A) flat-rate USIM cards. ● Basic fees, flat-rate fees, and monthly usage fees are incurred even if outgoing calls are disabled. ● MMS messages received when outgoing calls are disabled are stored and can be received later when outgoing calls are enabled. ● If the Usage Stoppage Service is canceled while outgoing calls are disabled, the settings will be enabled. ● If notifications for the Usage Stoppage Service are disabled, Usage Notification Service emails will also be disabled. ● More information on disabling outgoing calls is available on the SoftBank website (www.softbank.jp). (Japanese only) [Spam Blocking] [Phone Book backup service] ● For details and instructions on Spam Blocking and Phone Book backup service, see the SoftBank website (www.softbank.jp). (Japanese only)

The deadline for accepting the following service subscriptions for new iPhones and 4G smartphones will be notified on the SoftBank website. Customers who have already subscribed can continue with the service even after registration ends.

White Plan

iPhone

4G smartphone

3G handset

[For new SoftBank customers]
Applies from the day of subscription
[For current SoftBank customers]
Applies from the next billing month

With a 2 year contract – Unlimited free voice calls from 1AM to 9PM everyday between SoftBank users.

[Basic Fee] **¥934/month**

Voice call fees	
To SoftBank handsets or Disney Mobile handsets	
1AM to 9PM	Free
9PM to 1AM	¥20/30 sec.
To handsets of other carriers/fixed-line phones	
All day	¥20/30 sec.

Email fees		
To SoftBank handsets or Disney Mobile handsets		
SMS fees	Free	
S! Mail (MMS) fees	Free	
Handsets of other carriers/Email		
SMS fees	Sending: ¥3/message	Receiving: Free
S! Mail (MMS) sending/retrieving fees	3G: ¥0.2/packet 4G LTE/4G: ¥0.075/packet	

S! Basic Pack ¥300/month Required when using email/web/flat-rate data plan.
Video call fees 64K digital data communication fees ¥36/30 sec. (Including Access Internet)
Web access fees Data services*
3G: ¥0.2/packet 4G LTE/4G: ¥0.075/packet

●For customers who switch to a 4G LTE/4G contract, the ¥3,000 administrative processing fee is waived!

[Condition: Users who subscribed to the White Plan on or after November 1, 2012 and switched to 4G LTE/4G handset from a SoftBank 3G handset (At least 7 months need to have passed since subscribing to White Plan)]

* SoftBank 3G handsets include Access Internet and Access Internet Plus. 4G smartphones include Access Internet. ●The contract is for two-years and renews automatically. Cancelling outside the contract renewal period (month after the contract expires) incurs a cancellation fee of ¥9,500. For new customers of SoftBank who do not purchase a mobile phone and cancel their contract before the end of the 2nd billing month after the month in which the contract was made, a cancellation fee of ¥19,800 will be incurred (not applicable for campaigns). ●The first month of the contract period is calculated from the day of the start of the contract period to the end of the next billing month. ●For voice calls that are made before 9PM or 1AM but end when the hour passes, the fee for the 30 seconds that pass will not be charged. ●White Plan may not be used to provide telecommunication service to others (Intention to provide telecommunication service). If a subscriber is determined to be using White Plan as a vehicle to provide service to others, the price plan will be changed to one determined by SoftBank, and changing to another price plan will be restricted for a certain period of time.

●For voice call fees when calling a SoftBank handset from a general fixed-line telephone and public telephone, see the SoftBank website (www.softbank.jp). (Japanese only)

●When calling an Y! mobile user who is on roaming from a SoftBank network, a SoftBank ring tone can be heard. In such cases, the voice call will be considered a call to a non-SoftBank carrier.

You can also choose Standard Plan (basic fee ¥1,867; no two-year contract; same fees for voice calls and communication as White Plan).

●For new customers of SoftBank who do not purchase a mobile phone, a special price plan (prepared separately) will only be applied (not applicable for campaigns).

Double White

iPhone

4G smartphone

3G handset

Half off voice calls to handsets of other carriers. [Flat fee] **¥934/month**

[Application] Required [For new SoftBank customers] Applies from the day of subscription or following month
[For current SoftBank customers] Applies from the next billing month

[Not applicable to discount service] ○Ad call/Navi-dial (numbers that begin with 0570) ○Teledome (numbers that begin with 0180) ○Oshirabe Dial (×111) ○Video calls to Mimax camera

●If you cancel your SoftBank contract or Double White subscription, this service will apply during the month in which the cancellation was made. ●Even if subscriptions and cancellations are made during the month, a prorated fee will not be calculated for flat-rate fees. When applying for a new subscription at the same time, customers can select "Month of Subscription" or "Next Billing Month" as the start month of the contract. ●You can also subscribe using the Standard Plan.

White Plan Family Discount 24*

iPhone

4G smartphone

3G handset

Call and email family members in Japan for free, 24 hours day. [Flat fee] **Free**
Talk and email with family without worrying about costs.

[Application] Required [For new SoftBank customers] Applies from the day of subscription
[For current SoftBank customers] Applies from the next billing month

* "White Plan Family Discount 24" is another name for "Family Discount (White Plan)". "Family" refers to family members who subscribe to the same "Family Discount" ("Family Discount" for SoftBank or "White Plan Family Discount 24 (DJ)" for Disney Mobile). ●Lines used in other price plans or Disney Mobile can also be applied to Family Discount. In such cases, the Family Discount of each respective price plan will apply. ●When subscribing to Family Discount and adding secondary lines, the person applying for Family Discount must have the consent of all of the users in the relevant Family Discount group.

NOTE!

An upgrade application for Family Discount at a SoftBank shop may need to be submitted for customers currently subscribed to Kazoku Marugoto Waribiki, Kazoku Nandesu, or Family Discount Pack depending on their contract status.

Services not applicable to the no charge offer (White Plan, Double White, White Plan Family Discount 24 related)

○Usage overseas (Excluding usage with America Flat-rate Option) ○Voice calls to special numbers (numbers that begin with 1416/*/*) ○Voice calls to SoftBank satellite phones, sending SMS messages (voice calls and SMS messages to SoftBank satellite phones are handled as international voice calls and international SMS messages) ○Mail attachments over 300KB are possible ○International messaging service (sending and receiving) ○Sending and receiving email on iPhone email addresses (○○○@.softbank.jp) ○Sending SMS messages to Photo Vision devices ○Sending and receiving SMS messages on Mimax Camera and video call

Unlimited Packet Discount Flat

3G handset

Unlimited data for ¥4,200/month [Flat Fee] **¥4,200/month**
Enjoy your 3G mobile phone fully at a flat-rate.

[Application] Required [For new SoftBank customers] Applies from the day of subscription or following month
[For current SoftBank customers] Applies from the next billing month

⚠ For current SoftBank customers who subscribe to this service when changing a handsets, the service will apply from the beginning of the billing month when the subscription is made.

●If using PC Site Browser (including PC Mail), PC Site Direct (for X series) or Access Internet Plus, the upper limit of the flat rate will change to ¥5,700/month. ●Even if subscriptions and cancellations are made during the month, a prorated fee will not be calculated for flat-rate fees. For SoftBank 3G mobile customers who choose the "next billing month" option, data charges (¥0.2/packet) will incur for the month of subscription so please be careful of high data fees. For customers who have a subscription to a SoftBank specified service and choose the "next billing month" option, "Unlimited Packet Discount S" will be applied during the month of subscription.

Unlimited Packet Discount

3G handset

For 3G mobile phones, starting from ¥980/month. [Flat Fee] **¥980 to ¥4,200/month**
Unlimited data for a maximum of ¥4,200/month.

[Application] Required [For new SoftBank customers] Applies from the day of subscription
[For current SoftBank customers] Applies from the next billing month

["Unlimited Packet Discount S" that starts from a flat fee of ¥372/month is also available!]

⚠ For current SoftBank customers who subscribe to this service, this service will apply from the following billing month (for both changes and cancellations)

* If using PC Site Browser (including PC Mail), PC Site Direct (for X series) or Access Internet Plus, the upper limit of the flat rate will change (PC Site Browser (including PC Mail) and Access Internet Plus: ¥5,700/month, PC Site Direct (for X series): ¥9,334/month)

[Applicable Price Plan] White Plan, Standard Plan (For details on Global Roaming Data Flat-rate, see E-18.) [Data transfers applicable towards the flat-rate data service] S! Mail (MMS), web access, PC Site Browser (including PC Mail), PC Site Direct (for X series), Access Internet Plus within Japan [Services that can be used with flat-rate data service] ●White Plan, Standard Plan: Double White/White Plan Family Discount 24/Priority Discount/White Call 24

Flat-rate data services for iPhone and 4G smartphone can also be used.

	Flat-rate data service	Two-tiered data service
iPhone	¥5,700	¥2,000 to ¥6,200
SoftBank smartphone	¥5,700	¥2,000 to ¥6,200
iPad	¥5,200 (4G LTE Flat-rate Data Program)	-

●"Disney Mobile" on E-16 refers to "Disney Mobile on SoftBank". ●iPhone 6, iPhone 6 Plus, iPhone 5s, iPhone 5c, iPhone 5 and 4G smartphones are collectively called "4G LTE/4G".

●The voice call and data usage rates listed differ when using international services. See E-18, E-19 for more information.

Monthly Discounts

- iPhone
- iPad
- 4G smartphone
- 3G handset
- Mobile Data Communication
- Tablet

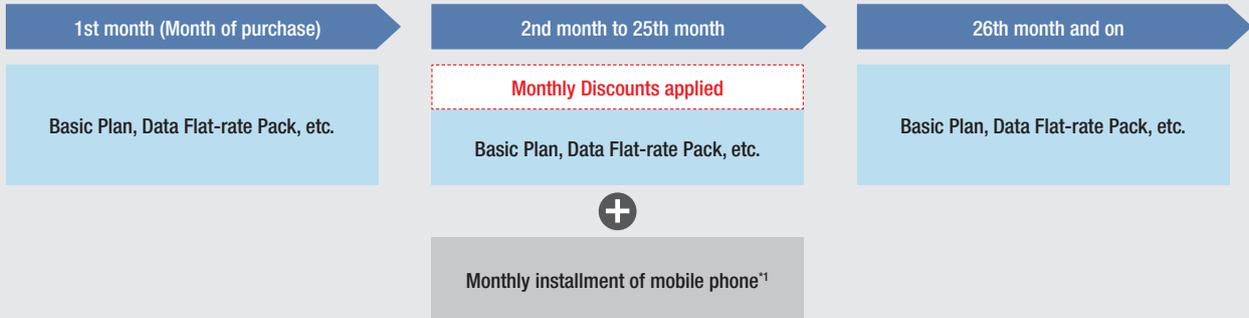
[Application] Required
 (Applicable Price Plans) Smartphone Flat-Rate (Data Flat-rate Pack), White Plan, Standard Plan, Gold Plan, Orange Plan (excluding Simple Orange), Blue Plan (excluding Blue Plan Value, Type X for 2 years, Type X) and price plans for Mobile Data Communication

★Device must be applicable to New Super Bonus

Purchase a phone★ and receive discounts on voice calls and data for 24 months.

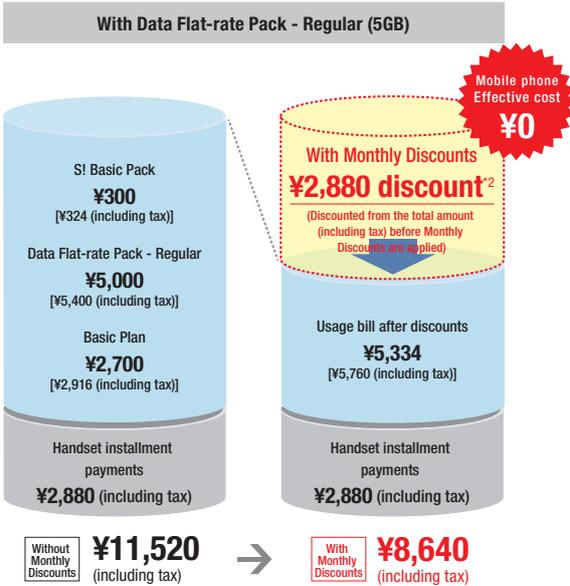
Example: Phone bill with 24 installments

The phone/device can also be purchased at once with a one-time payment.



Example of payments with Monthly Discounts: Customer who purchased a 4G smartphone (Installments: ¥2,880)

(The following is only an example. Actual installments, Monthly Discounts, price plans and other costs will vary by customer)



Services that are applicable to Monthly Discounts.

Applicable to Monthly Discounts ^{*3} ○	<ul style="list-style-type: none"> Basic Plan Data Flat-rate Pack Optional Services, etc.
Not Applicable to Monthly Discounts ×	<ul style="list-style-type: none"> Installments of actual mobile phone/device cost Charity White, etc.

●Amount corresponds to the Data Flat-rate Pack price listed on the contract application form when the device is purchased. Monthly Discounts may be reduced if the Data Flat-rate pack is changed or canceled while Monthly Discounts are being applied. The amount of Monthly Discounts cannot increase. ●A universal service charge is separately charge.

*1 If you cancel your handset contract and there are monthly installments still remaining, the remaining monthly installments must be paid. *2 The amount of Monthly Discounts varies according to the device that is purchased (new contract or upgrade), price plan that is subscribed, and App Pass subscription status. Monthly Discounts are not applied if Smartphone Flat-Rate is selected but a Data Flat-rate Pack is not subscribed and a secondary line for data sharing is not applicable. Monthly Discounts are also not applied for certain plans. *3 Basic Plans applicable to Monthly Discounts are limited to Smartphone Flat-Rate and the basic fees of price plans for mobile data communication.

[New Super Bonus] ●New Super Bonus will continue even after Monthly Discounts end. If a SoftBank handset is purchased when changing handsets with a price other than the New Super Bonus price, New Super Bonus will be void. ●If you have used your current phone for 6 months or less, in principle, you cannot change your handset or contract with a New Super Bonus price. ●Monthly Discounts are not discounts applied on the price of the purchased device (including tax). ●If you change handsets/plans or cancel your contract while Monthly Discounts are being applied, the Monthly Discounts will end with the month in which the change/cancellation is made or the amount of Monthly Discounts will be reduced. The amount of Monthly Discounts cannot increase. ●Monthly installments are based on the purchase price of the device (including tax) and are divided into monthly payments. ●Monthly Discounts are discounts applied every month according to the monthly installment amount (or part of it) determined when a device is purchased. Even if the tax rate changes, monthly installments and discounts will not change. ●For details, see the SoftBank website (www.softbank.jp) (Japanese only).

A kindhearted discount service Priority Discount

<Eligible customers>

Those who have received an identification booklet for the physically handicapped, welfare booklet, identification booklet for people with mental disabilities, recipient certificate for specific disease treatment, or recipient registration issued for specific disease treatment.

[Application] Required

[For new SoftBank customers] Applies from the day of subscription
 [For current SoftBank customers] Applies from the next billing month

- ¥1,836/month discount^{*1} from the Basic Plan of Smartphone Flat-Rate
- Handling fees for new contracts, upgrades, contract changes, transfers relating with Smartphone Flat-Rate are free
- 60% discount^{*2} on monthly fees of optional services

*1 The listed amount is discounted from the total amount (including tax) of data fees. "Unlimited Voice Call Plan", "Unlimited Voice Call Plan for 3G" and "Basic Plan for Tablet" are applicable towards the Basic Plan and an exclusive 2 year SoftBank contract must not be made. *2 Optional services are SI Basic Pack, Voicemail Plus, Call Waiting, Ichi Navi and Phone Book backup service. ●Priority Discount can also be used with White Plan, Blue Plan and Orange Plan but the discount details differ. For details, see brochures at a SoftBank shop or see the SoftBank website (www.softbank.jp). (Japanese only)

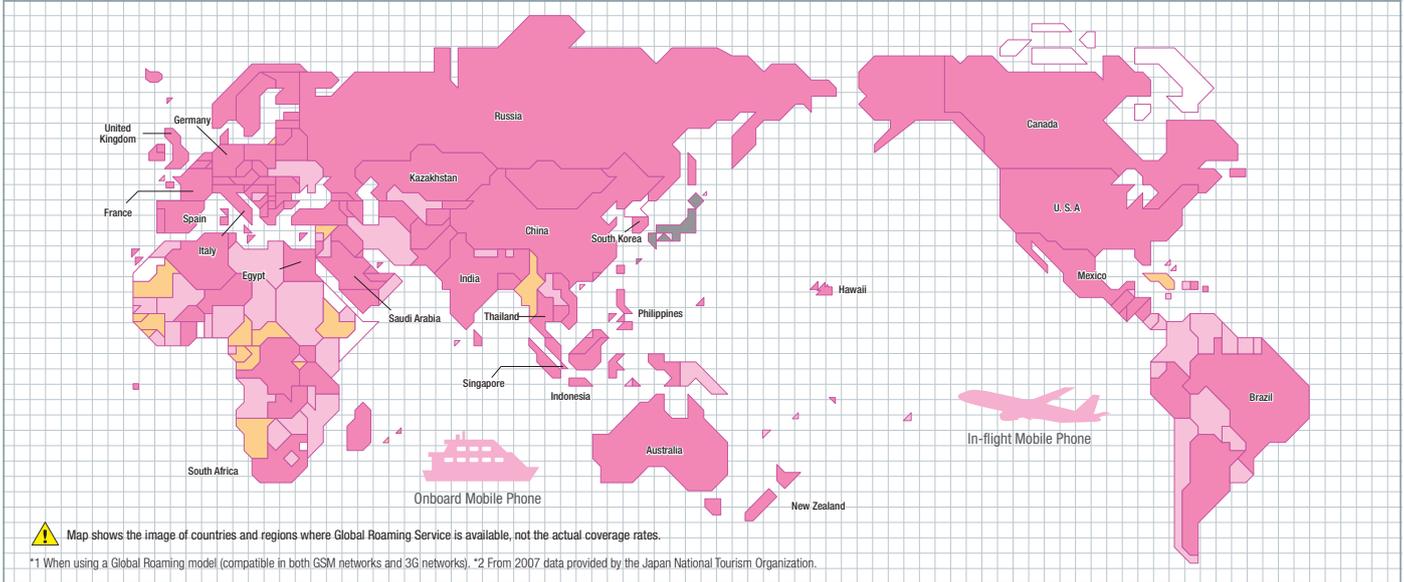
●The voice call and data usage rates listed differ when using international services. See E-18, E-19 for more information.

Using your handset overseas (Global Roaming Service)

[Monthly fee] Free
[Subscription to Global Roaming Service] Required

Service Areas

Covers 99% or more^{*1,2} of Japanese tourist destinations! Use the same handset in different countries worldwide.



Global Roaming Service Coverage areas/service	Voice Calls/Mail (SMS) + Mail (S! Mail (MMS))/Web (Global Roaming Data Flat-rate)	● Global Roaming models (3G areas only) cannot be used in the United States, Canada, and other countries. ● More information on the countries and regions supporting video calls, and 3G area models is available on the SoftBank website (www.softbank.jp/en/mobile/). (English)
	Voice Call/Mail (SMS) + Mail (S! Mail (MMS))/Web	
	Voice Call/Mail (SMS)	

● The USIM card of a handset model not supporting the Global Roaming Service can be inserted into a model that supports Global Roaming Service to enable a phone number and mail address used in Japan to be used overseas (does not apply to iPhone). For details on devices that support Global Roaming Service, see the SoftBank website (www.softbank.jp/en/mobile/). (English) ● Customers using Simple Style cannot use their phone overseas.

Coverage expanding continuously!

Use the ultra-speed "4G LTE" network when overseas!
Provides fast and comfortable overseas Internet service similar to when in Japan.
Use the ultra-speed 4G LTE network in different countries.
● For details, see the SoftBank website (www.softbank.jp) (Japanese only).

LTE international roaming service areas-As of October 31, 2014->

- North/South America United States/Hawaii/Canada/Alaska/Puerto Rico/Virgin Islands
- Oceania New Zealand
- Asia South Korea/Taiwan/Hong Kong/Singapore/Malaysia/Philippines
- Europe France/Italy/Vatican City/Switzerland/Belgium/United Kingdom/Spain/Netherlands
- Middle East Saudi Arabia
- Africa Canary Islands/North Africa (Spanish territory)

Global Roaming Data Flat-rate

Enjoy sending/receiving S! Mail (MMS) and surfing the web all over the world

iPhone
iPad
4G smartphone
3G handset
Tablet

No application required.
Simply connect to an applicable carrier when overseas.

[Subscription to S! Basic Pack] Required

Price ⚠ Note that fees are based on Japan Standard Time (0:00 to 23:59) and not the local time of your travel destination.

Bytes used (Maximum)	Global Roaming Data Flat-rate	
	Before applying flat-rate	After applying flat-rate
iPhone, iPad, 4G smartphone, 3G smartphone		
Up to 25MB	¥0 to ¥51,199	→ ¥0 to ¥1,980/day
Over 25MB	¥51,200 and above	→ ¥2,980/day

118

countries/regions around the world

*1 Web usage over 3G using a SoftBank 3G handset: Up to 386KB. Web access with a device that supports LTE: 495KB *2 Web usage over 3G using a SoftBank 3G handset: Up to 10MB. Web access with a device that supports LTE: 12.5MB.

Flat-rate applicable services

All packet communication services including S! Mail (MMS), Email (i), Web, and tethering used overseas

● Excludes data transfers using SMS, Video Call, and data card as well as mobile data communication (Access Internet) when a handset is connected to a PC via USB.

Estimated overseas voice call/data fees¹(Example)



Mail/Data fees when overseas

○ SMS fees		○ S! Mail (MMS) sending/reading fee/Web data fee	
Sending	¥100/message (flat-rate)	iPhone, iPad SoftBank smartphone (web)	¥2/1KB ²
Receiving	Free	SoftBank 3G handset [S! Mail (MMS), web] / iPhone, SoftBank smartphone [S! Mail (MMS)]	Up to 10KB ¥100 Excess amount ¥5/1KB

^{*1} For countries and regions that support the Global Roaming Service, the lowest rates are listed. ^{*2} For LTE, the rate is ¥4/1KB. ● The S! Mail (MMS) sending/reading fee/Web data fee listed above are applicable for the United States, Hawaii and China. ● Including PC Site Browser (and PC Mail).

NEW America Flat-rate Option

Make phone calls, send SMS messages and use data in the U.S. and Hawaii at domestic (Japan) rates.^{*1}

iPhone 6 and iPhone 6 Plus users

Use Sprint's network to make phone calls and send emails for free in anybody in the US or Japan^{*1}

Voice call and data fees overseas



Supported devices: iPhone 6, iPhone 6 Plus, iPad Air 2

[Service fee] ¥980/month → Free for now!

[Application] Not required during the launch campaign period*

[Service areas] US, Hawaii, Puerto Rico, US Virgin Islands²

* An application is usually required for customers without a subscription to a Smartphone Flat-Rate Data Flat-rate Pack - Regular (5GB or greater). The end date of the campaign will be notified on the SoftBank website. ^{*1} When "Smartphone Flat-Rate", "Data Flat-rate Pack" and other specified plans are used. Connections to networks other than Sprint will incur voice and data rates according to the Global Roaming Service. Please make sure you are connected to "Sprint" when using this service. ^{*2} Alaska, Montana, Guam, Saipan and other regions are excluded. ^{*3} For details on voice and data rates, please see the SoftBank website. ● Connection to Sprint's network is possible only when "Carrier" is set to "Auto". Depending on network conditions, connection to Sprint's network may not be possible. ● Certain apps may perform data transfers automatically which may cause data charges to be incurred. If you do not plan on using data, turn off "Cellular Data" on your phone. ● The following are excluded from this service: International voice calls, International SMS, International Mail from Japan to the US, voice calls to other countries, Video Call, data transfers using data cards and mobile data usage (Access Internet) by connecting a mobile phone to a computer via a USB cable. ● If you do not have a flat-rate data service subscription, data costs will be incurred at ¥0.075/packet. ● The information listed here is as of October 2014. The end date of the campaign will be notified on the SoftBank website. Details of this offer may change without notice. Please see the SoftBank website for the latest information.

Voice Call and data fees while overseas

● In the following cases, voice call and data fees will incur: ○ Receiving an incoming voice call when overseas (incoming voice call fee) ○ Sending an SMS message with an iPhone (71 characters or more, up to 134 characters count as 2 messages, for messages over 134 characters, a single message is counted for each additional 67 characters) ○ For details, see the "Overseas Usage Guide". ● When overseas, note that sending large email attachments or downloading content such as video and Chaku-Uta Full® will result in high data fees. ● Depending on the local carrier, voice call fees may incur even if your call is not connected with the recipient's phone. ● Downloading and streaming applications may not work properly when you access the web overseas due to network conditions. ● Depending on the model, SI Mail (MMS) may be set to automatically "retrieve full text" as the default setting. To avoid incurring high data charges, please set email settings to fetch emails manually. MMS texts are automatically retrieved fully with iPhone. To avoid high data charges from incurring, please set MMS messaging settings on/off.

⚠ Notice regarding overseas usage of handsets Be sure to read the following before departure.

[Voice Call/data fees while overseas] The price plans, free data/various flat-rate (including flat-rate services such as Unlimited Packet Discount)/discount services (excluding monthly discounts) you are subscribed to do not apply to voice call/data fees while overseas. (Excluding America Flat-rate Option) ● Global Roaming Data Flat-rate applies to usage overseas (SI Mail (MMS), Web) (when used with applicable countries, regions, and overseas carriers). When overseas data usage exceeds a certain amount specified by SoftBank, a notification mail will be sent after the next day (notifications are not sent to devices that do not have SMS functionality).

[Notice on loss or theft of handset and USIM card overseas] In the event of loss/theft of your handset or USIM card while overseas, please contact the SoftBank International Call Center (From overseas: +81-92-687-0025 (charged/free from SoftBank handsets), 24 hours a day/PUK Code available from 9AM to 8PM (Japan Standard Time)) immediately to have service interrupted. (Japanese/English only (Chinese/Korean/Portuguese/Spanish are not available)) In the event of loss/theft of your handset (with USIM card), please immediately contact the Call Center above to report the loss or theft and arrange for service interrupted regardless of your handset type (for domestic use only or global roaming compatible).

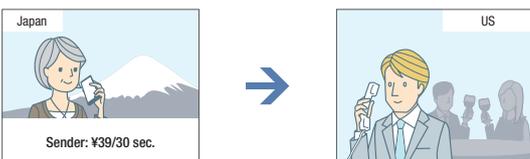
[Preventing unauthorized usage of USIM cards by third parties] To protect against unauthorized usage in the event of loss or theft, a USIM card has a PIN code. We recommend setting a PIN code to protect against unauthorized usage. For details on how to set a PIN code, please see the User Manual.

Make voice calls and send messages to overseas recipients (International Voice Call/International Mail Services)

[Monthly fee] Free
[Application] Not required

International voice call rates

When calling a mobile phone or land line in the US from Japan



When calling a mobile phone of a Japanese carrier that is currently in the US from Japan



International mail* (SMS/SI Mail) ● Sending fee from Japan

International SMS (Maximum 140B)	International SI Mail (Maximum 300KB)				
	Up to 1.5KB	Up to 10KB	Up to 30KB	Up to 100KB	Up to 300KB
¥100/message	¥103	¥108	¥135	¥300	¥400

⚠ Voice calls to mobile phones and land lines in the US from Japan are not applicable to the "America Flat-rate Option"

* Applies when sending/receiving with a handset of an overseas carrier. For receiving, the same data fees as those for Japan apply. ● When using International SI Mail overseas, the SI Mail (MMS) /web data fees and a fixed sending fee of ¥100 will apply. ● The maximum data volume that can be sent may vary depending on the recipient's carrier and handset model. Data fees may incur even if an International SMS/International SI Mail message is not delivered. ● In-country transmission fees may apply to use of International SI Mail from a Wi-Fi environment.

● Please perform the settings in Usage Notification Service for notifying usage amounts or subscribe to Usage Stoppage Service for terminating communication when usage amounts exceed a set amount. For details, see the SoftBank website (www.softbank.jp/en/mobile/). (English)

Your price plan and communication allowance/various flat-rate discounts (including flat-rate services such as Unlimited Packet Discount) /discount services (excluding monthly discounts and the designated number discount of Blue Plan) do not apply to SoftBank International Voice Call Service/International Mail Service.

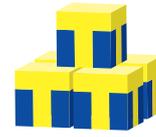
For details on Global Services, see the SoftBank website (www.softbank.jp/en/mobile/global_services/). (English)

T-Points

Unprecedented for a mobile service!^{*1}

T-Points accumulate every month through your SoftBank basic fee, data fees, voice call fees and other fees.

In addition, long-term SoftBank customers with a Smartphone Flat-Rate subscription accumulate up to 5 times the rate of T-Points from usage fees!



Get T-Points for using your mobile phone

Collect

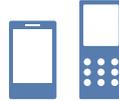
Use

With SoftBank, save T-Points and start using them!



Collect T-Points

When using a SoftBank mobile phone,



T-Points accumulate with your monthly bill.
(5 points for ¥1,000)



T-Points accumulate at affiliates location in Japan!^{*2}

You can check how many T-Points you have at My SoftBank.

If it's a SoftBank mobile phone, then it accumulates T-Points!



Use T-Points

Accumulated T-Points can be used at SoftBank shops and affiliates in Japan, from 1 T-Point.

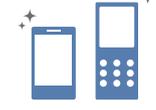
Use it to pay your mobile phone bill!



Use it at T-Point affiliates^{*2} in Japan!



Use it to purchase or upgrade your phone!^{*3}



NEW T-Points can also be used to purchase accessories (SoftBank SELECTION) at SoftBank shops.

* For details, please see the SoftBank home page (www.softbank.jp) (Japanese only).

As points are accumulated every month, points will not expire!^{*4}

^{*1} As of late April, 2015 Based on studies by SoftBank. ^{*2} In order to use T-Points with a T-Point affiliate, you must register (link) your mobile phone number with your T-Point Card number. If you do not register/link the numbers, T-Point usage is limited to SoftBank. ^{*3} SoftBank Points can also be used. ^{*4} T-Points remain valid until one year from the last change in the value of T-Points. • Existing SoftBank points cannot be used for the following: 1) convert to T-Points, 2) use at T-Point affiliates, 3) to pay mobile phone usage fees, 4) to purchase accessories at a SoftBank shop (SoftBank SELECTION). • Points are granted based on your phone bill with the basic usage fee and other fees (such as voice call and data fees) along with discounts subtracted. • Points cannot be granted if the applicable amount from your phone bill is less than ¥1,000. • Points can only be granted for one line (phone number). • Points are not granted for the following: 1) handling fees (contract handling fees, device upgrade fees, etc.), 2) directory assistance fees, 3) content information fees, 4) SI Pay for All fee, 5) Pay on One Bill, 6) SoftBank phone payment, 7) mobile phone installments, consumption tax, and universal service charge. • Points are not granted for certain price plans. • Points cannot be transferred to another person. When transferring a line to another person or inheriting a line from another person, SoftBank Points can be transferred, but T-Points cannot be transferred. • When canceling a contract, all accumulated SoftBank Points will be erased. • Regarding notifications either written on SoftBank's home page, via the messages sent from SoftBank regarding changes that are deemed necessary by SoftBank, SoftBank reserves the right to change the information related with how points are granted. • For details on this service and T-Point, please visit the SoftBank home page (www.softbank.jp/mobile/point/) (Japanese only).

SoftBank Card

Use the SoftBank Card everywhere^{*1} — Accumulate up to 3 times the T-Points^{*2}

The SoftBank Card is a prepaid card. And, it can also be used as a T-Card.



Shopping is possible at 38,000,000 participating Visa stores, domestically and internationally^{*1}.



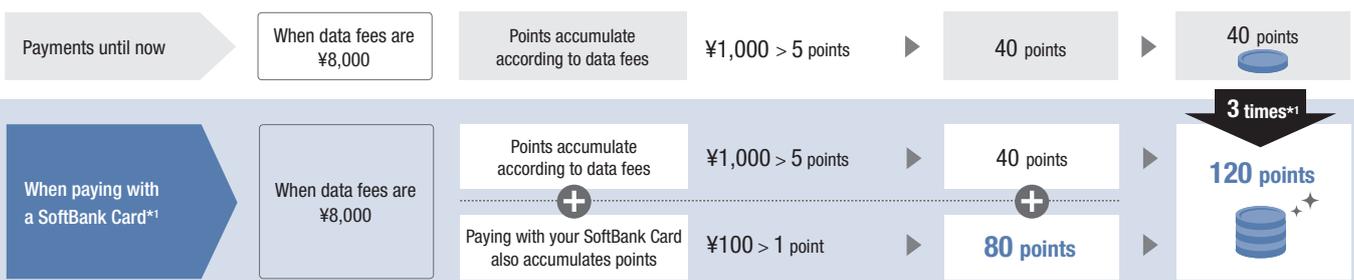
1 point^{*2} for every ¥100 spent (including tax), T-Points accumulate quickly.



No initial membership fees or annual costs!



Accumulate points every month with payments



^{*1} Points can be used at 38,000,000 participating Visa stores, domestically and internationally. Points cannot be used at certain stores and services. ^{*2} When paying SoftBank data fees with a SoftBank Card (such as an Omakase-Charge contract). When making a payment with a SoftBank Card, over 3 times the usual number of points may be granted since the device cost is also included in the usage fee (phone bill). • Customers over the age of 12 (SoftBank mobile phone users) are eligible to apply. For customers under the age limit, please consult a legal guardian before applying. • Customers 18 years and older (excluding high-school students) can apply for "Omakase-Charge," an option in which pre-charging is unnecessary. A screening process is required to use this process. Based on the screening results, there are cases when this service cannot be used. For details on this service, please see our SoftBank Card brochure or ask the SoftBank Crew.

We are working to prevent unlawful contracts

Solution 1 Working with law enforcement agencies and improvement of personal identification.

- ① Examinations using multiple original copies of identification documents ... Note that contracts may require some time to be completed.
- ② Information reports to police authorities, etc. ... When the information shown on a driver's license, etc. is provided at the time of contract application in order to confirm identification, that information may need to be provided to police authorities, etc. Please be aware that we may provide that information as required depending on the circumstances.

● A customer making forged or modified identification documents and using such documents or another person's name when applying for a contract falls under document forgery crime (section 155 of the criminal code) or fraud crime (section 246 of the criminal code). ● Using falsified personal information (name/address/date of birth) at the time of application for a mobile phone, transfer of one's own mobile phone without prior consent, and transfer/receipt of another person's mobile phone violates the Act for the Prevention of Illegal Mobile Phone Use.

SoftBank Mobile Corp./National Police Agency/Prefectural police agencies

Solution 2 Handsets/3G communication service for communication handsets/4G LTE/ 4G communication service may be restricted for some handsets.

In order to prevent the usage of handsets/data communication handsets obtained with unlawful contracts that use counterfeit documentation, etc. in crimes such as bank transfer fraud, the 3G communication service/4G LTE/4G communication service for handsets that meet one or more of the following criteria may be restricted.

1. If obtained using unlawful means through crimes such as theft, fraud, or other means that violate laws (Act for the Prevention of Illegal Mobile Phone Use, document forgery, etc.).
 - ▲ Please note that handsets purchased at locations other than official retail outlets may include unlawfully obtained handsets and may be subject to usage restriction.
2. If personal details (name, address, birth date) on the application form have been falsified.
3. If postal matter from SoftBank such as bills, etc. cannot be delivered to the contact information shown on the contract application form.
4. If payment debt (including installment payment debt through a third party) is not being fulfilled or there is high probability thereof.

Handsets that are applicable to network usage restriction can be confirmed on our website (Japanese only)
[Confirmation of Network Usage Restriction compatible handsets]

Access
www.softbank.jp/mobile/support/3g/restriction/
From SoftBank 3G >
http://mg.mb.softbank.jp/support/confirm.html

Notes on usage



Efficient use and mobile phone etiquette

Voicecall service and other functions are useful for when your mobile phone is off

- Please do not use your mobile phone while driving a vehicle as it can cause an accident. ● Since it may cause interference with the operation of medical equipment and other machines, mobile phone usage is prohibited in hospitals, laboratories, and other research facilities. ● Please make a habit of turning off your mobile phone in crowded areas. ● Be careful to not use your mobile phone on a train, as it may become a nuisance to others. When riding on a Shinkansen (bullet train), please move to an area where you will not cause a nuisance to others before using your mobile phone.
- When inside restaurants and other quiet locations, be careful of the volume of your voice.

Customers with a pacemaker

If you or someone near you has an implanted cardiac pacemaker or implantable cardioverter-defibrillator, use and/or carry the mobile phone at least 22 cm away from such devices. Also, be careful using automatic power on/off.

Concerning the exchange of customer information between carriers that provide mobile phone and PHS services

Information regarding 1) customers whose bills are left unpaid after canceling their subscriptions, 2) customers who have had their contracts terminated for sending unsolicited bulk mails and 3) customers who have been subject to usage termination after a request for personal identification for a subscriber line by law enforcement agencies that could not be verified, is shared among mobile phone, PHS. This information is used at the time of application and applications may be refused on the basis of this information.

Regulations for the usage of personal information

Regulations for the usage of personal information SoftBank Mobile Corp. (hereafter, "SoftBank") determines and discloses our policy (hereafter, "privacy policy") relating to our use and collection of all personal information based on and in compliance with the Personal Information Protection Act (law 57 of 2003). In observing this privacy policy, SoftBank pledges to safely and efficiently handle all personal information including customer information. Details can be viewed using SoftBank handsets (Japanese only) or the SoftBank website (www.softbankmobile.co.jp/en/privacy/) (English).

CAUTION: Please read your mobile phone's operating manual carefully before use.

Notes on usage ● Do not use or place the phone near wet, sweaty, humid, steamy, dusty or sooty areas. It may cause a malfunction, fire or electric shock. Please note that water damage may occur in the following situations: - Becoming wet from sweat after being placed in a pocket. - When used with wet hands. - When used in the rain. - When placed in a bag with wet things. - When placed on a wet table. - When used in places likely to be wet (leisure activities, baths). - When dropped in a toilet. - When dropped in a pool of water or river. - When placed in a washing machine. - When dropped in a bathtub. ● SoftBank mobile phones use electromagnetic signals for communications and thus cannot be used to make or receive calls or send and receive email messages when in an area with no reception (such as in a tunnel, underground, in the mountains, etc.) even if the user is in a regular service area. They also may not work to make or receive calls or send and receive email messages when in an area with poor reception such as within a building, behind a building, in a basin or other low-lying area, or inside a bag. Please be aware that calls may be dropped if the phone is moved to such an area while in the middle of a call. ● SoftBank mobile phones work to continue maintaining high call quality to the extent possible in areas with weaker signals using the characteristics of its digital communications method. Should the limit be exceeded during a call, the call may be dropped or cut off if the signal becomes too weak. Please be aware of this when making calls. ● SoftBank mobile phones are highly secure devices but are still potentially open to eavesdropping and wiretapping as they are used over electromagnetic signals. Please take the necessary precautions to protect yourself against such issues to the extent possible. ● There may be some noise introduced if you use a SoftBank mobile phone with a hearing aid. ● Try not to use your SoftBank mobile phone near a TV or radio that is turned on, a landline telephone, or a car audio system as doing so may adversely affect the signal (generate noise). ● Refunds will not be given for administrative processing fees, the cost of the standard phone set, and other expenses should a user cancel their contract for personal reasons. ● SoftBank Mobile Corp. shall accept no responsibility financially or otherwise for damages resulting from missed calls and other opportunities due to product failure, malfunction, power outage, and other problems caused by outside sources. ● It is recommended that you keep a separate record of the information registered to your SoftBank mobile phone and USIM card in case of problems. SoftBank Mobile Corp. shall accept no responsibility for and short out the battery terminals, causing the battery to become damaged or the metal object to become too hot. It is recommended that you place your phone in a special case when carrying it with you or at least keep it away from metal objects when carrying it. ● Do not attempt to disassemble or modify the device. Attempting to disassemble or modify the device could lead to overheating, fire, and/or device failure. ● Use only dedicated SoftBank accessories for the battery pack, battery charger, and other related items. The use of non-specified accessories could cause overheating, fire, and/or device failure. ● Stop use immediately and submit for repairs as soon as possible should the device malfunction. ● Stop use immediately should the device emit smoke or an abnormal odor during use of the mobile phone features or while it is charging and then contact the SoftBank Loss/Damage Customer Support Center for assistance. (INDEX)

Contract Renewal Fees and Mobile Phone Upgrade Fees

The below fees will apply to subscribers renewing their contracts (including changing from 3G to 4G LTE/4G) or upgrading their mobile phones (within a single household). (These fees will be added to the regular bill.)

- Contract renewal fee: ¥3,000
- Mobile phone upgrade fee: ¥2,000

Universal Service Charge

With the start of Universal Service System, we ask SoftBank users to pay a "Universal Service Charge".

● The Universal Service System is a system that makes all telephone companies take appropriate responsibility by managing the expenses for maintaining an environment that allows any household in Japan to have equal and stable usage of the universal services (fixed-line telephones, public telephones, emergency calls and other telephone services essential to society) provided by NTT East/NTT West. ● Because the obligatory fees per line covered by telephone companies are to be reviewed by the Telecommunications Carriers Association semiannually, the amount each customer pays may change accordingly. For details on Universal Service System, please access the Telecommunications Carriers Association's website (www.tca.or.jp) or recorded guidance message/fax service (03-3539-4830/24 hrs. a day/Be sure to enter the telephone number correctly). (Japanese only)

* ¥2 is billed every month as a "universal service charge". Customers using Simple Style must pay ¥7 (including tax) with every recharge.

Now accepting applications for Number Portability (MNP)

Switch to SoftBank and keep the same phone number that you are using right now.

STEP 1

Apply for Number Portability (MNP) with your current mobile phone carrier.

Please check with the Number Portability (MNP) reservation desk of your current mobile phone carrier and receive an MNP reservation number.

STEP 2

Take your MNP reservation number to apply for a new contract at a SoftBank shop, SoftBank retailer, or the SoftBank Online Shop.

See the "Make sure you have the following items/information" section on E-22 for information on required documents.

Number Portability (MNP) Support Information

Number Portability (MNP) Information (Business hours: 9:00AM-8:00PM / Japanese only)

■ From SoftBank Handsets *5533 ■ From fixed-line phones 0800-100-5533 (free) ● Be sure to dial the number correctly.

<Notes on Number Portability (MNP) usage> ● The email address registered with your previous carrier cannot be transferred. ● The services (price and discount plans) provided by your previous carrier will no longer be available. ● Some contents and e-money services may not be transferred to the new contract. ● Separate cancellation fees may be charged if you are under contract for certain discount services such as yearly contracts. ● A handset sold by your new carrier will be required. ● Depending on your contract status, you may not be able to make a reservation over the phone or when using a mobile phone Web service (MNP reservation details vary depending on the carrier). ● Switching to another carrier through MNP will incur a ¥2,000 MNP handling fee. [For contracts that don't include a mobile phone purchase, Simple Style, Smart-All-In-One plan, new subscriptions with Mimamori Keitai contracts, and MNP transfers processed before the end of 2 billing months after the month in which the SoftBank contract was made, the fee will be ¥5,000 (for Simple Style, before the end of 2 months after the month in which the contract was made).]

From October of 2014, Number Portability (MNP) is possible between mobile phones and PHS devices.

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How to Subscribe

◎ Make sure you have the following items/information

■ The following fees are required for new subscriptions.

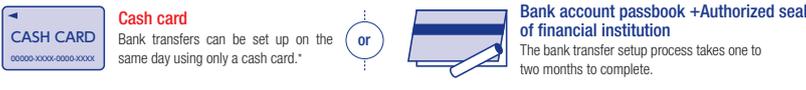
Administrative processing fees* (New subscription) ¥3,000	+	Cost of standard phone set
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* Will be added to your bill.

On April 1st 2006, the "Act for the Prevention of Illegal Mobile Phone Use" went into effect.

● With the enactment of the "Act for the Prevention of Illegal Mobile Phone Use" on April 1st 2006, all carriers of mobile phones are obliged to confirm the identity of all customers signing up for new contracts or transferring existing contracts for mobile telephones. ● Customers signing up for new contracts or transferring existing contracts for mobile phones will consequently be required to submit the following documentation to prove their identity. ● The original documents or certified copies of the following identification documents must be submitted for identification purposes. ● Customers transferring existing contracts must be authorized by SoftBank Mobile Corp. (or the mobile phone carriers with which the subscriber is contracted). ● The "Act for the Prevention of Illegal Mobile Phone Use" prohibits transferring existing contracts in the event that the subscriber is not authorized by the contracted mobile carrier. ● The Law on Confirmation of Personal Identification of the Subscribers etc. by Voice Mobile Communications Carriers and Prevention of Misuse of Voice Mobile Communications Services.

■ When making a new subscription, please bring one of the following along with a method to pay the monthly fees.

Customers with a credit card [a valid credit card:]  <p>● The credit cards shown above are accepted. To pay by credit card, the authorized card-holder must appear in person in the store.</p>	or	For monthly payment by direct debit from a bank account or Japan Post Bank account [Items required] Cash card in the applicant's name, or bank account passbook and authorized seal of the applicable financial institution  <p>Cash card Bank transfers can be set up on the same day using only a cash card.*</p> <p>Bank account passbook + Authorized seal of financial institution The bank transfer setup process takes one to two months to complete.</p> <p>* Some stores and financial institutions do not permit bank transfers to be set up with a cash card only. To set up bank transfers with only a cash card, the card holder must enter their PIN number in person at the store. Bank transfers from corporate bank accounts can not be set up with only a cash card. A list of the financial institutions permitting bank transfer setups with only a cash card and other payment information is available from the SoftBank website (www.softbank.jp). (Japanese only)</p>
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■ Please prepare one set of the documents below Please make sure to bring the originals with you when you come. Please do not make your own photocopies, as only the original documents (or certified copies, where indicated) are accepted as proof of identification.

Individuals	One of the documents listed on the right.	A Residence Card (Alien Registration Card) + Passport	For foreign residents (not including permanent residents) to sign a contract based on installments, they must provide their residence card (alien registration card) and foreign passport. The applicant's visa must be valid for at least 90 days following the date of application. The photograph, address, name, and date of birth in the booklet must match those of the applicant. Those with a non-resident or short-term resident status may not apply. Applications for an installment purchase recommendation contract or indirect installment sales contract may be refused depending on the period of stay. Item ①, ②, or ③ below is required if the ID presented has no address or a different address from the application address. (The name in the item presented must match the name in the Residence Card (Alien Registration Card)). Foreign passports must be currently valid.
	Minors	B Health insurance card + ① Residential registration certificate or ② Public utilities receipt or ③ Printed matter issued by government or public offices	Health insurance card must be valid and bear the same address, name and date of birth as the application form. Residential registration certificate/Public utilities receipt (electricity, gas, water)/Printed matter issued by government and public offices must be printed and issued within the last 3 months. Also must bear the same name and address as those of the applicant. Printed matter issued by government and public offices must bear the seal of the issuing office and the name and address of the applicant. ● Excluding Simple Style.
	Family Discount	C Driver's license	Must be valid and be issued by the Public Safety Commission of one of Japan's prefectural or city governments. Also must bear the same address, name, and date of birth as the application form (an international driver's license is not acceptable). If the address on your driver's license differs from your address at application, documentation such as ①, ②, or ③ will be required. (however, the name on ①, ②, or ③ must match the name on your driver's license)
	Corporations	D Japanese Passport	Must be valid and bear the same address, name and date of birth as the application form. If the address on your Japanese passport differs from your address at application, documentation such as ①, ②, or ③ will be required. (however, the name on ①, ②, or ③ must match the name on your Japanese passport)
	One of the documents listed on the right.	E Identification booklet for the physically handicapped, welfare booklet, or identification booklet for people with mental disabilities	Must bear the date of issue. If the booklet has an expiration date, the booklet must be valid at the time of application. The photograph, address, name, and date of birth in the booklet must match those of the applicant. If the address on your booklet differs from your address at application, documentation such as ①, ②, or ③ will be required. (however, the name on ①, ②, or ③ must match the name on your identification booklet for the physically handicapped, welfare booklet, or identification booklet for people with mental disabilities)
Minors	F Identification documents (any of A - E above) + Parent/Legal Guardian Authorization Form + Parent's identification document (any of A - E above. ①, ②, ③ is not necessary).	Parents must complete the Parent/Legal Guardian Authorization Form. ● Minors under the age of 12 may not apply. ● In general, applicants who are minors must be accompanied by a parent or legal guardian. ● In principle, subscribers from 12 to 15 years of age must pay using the bank account or credit card of a parental authority when applying for an installment payment contract or indirect installment sales contract.	
Family Discount	G the main-line subscriber identification documents for any of A - E above + sub-line subscriber identification documents for any of A - E above	● When additions to a current Family Discount subscription are made, the registration information will be compared with the same Family Discount member's information. ● For the same name with a different address, a long-distance insurance card is necessary (shows one of the same Family Discount group members' name on the same insurance card). ● Applications for Family Discount may be rejected according to standards predetermined by SoftBank. ○ Documentation confirming the same address as someone in the Family Discount group.	
Corporations	H A certified copy of the company register (Must be original and within 3 months from the date of issue.) I A certificate of the detailed current registry (Must be original and within 3 months from the date of issue.) J Seal registration certificate (Must be original and within 3 months from the date of issue.)	+ Employment certificate of the person visiting the store + any of A - E above + Employment certificate of the person visiting the store + One of the following: · Employee ID card · Business card · Health insurance card with employer listed + Corporate seal	● SoftBank Mobile may provide you with information on SoftBank Mobile and content provider products/services/campaigns, etc. based on the information (telephone number, Email address, address, etc.) contained in your customer contract identification documents.

To customers who applied for an installment payment contract or indirect installment sales contract (third-party credit contract for each commodity)

SoftBank will register the payment status of users who sign up to pay for handsets in installments with the designated personal credit information bureau (including delinquent payment information). More information is available from the SoftBank website (www.softbank.jp). (Japanese only)

● Other credit card contracts may not be available if there is any delinquent payment information or other such information found to be registered with a designated personal credit information bureau or similar organization. Delinquent payment information remains on a person's record at a designated personal credit information bureau for five years following full payment, which can be used in credit checks completed by other credit organizations. [Precautions to consider with regard to cases in which the paying party (payer) and the contracting party (contract subscriber) differ] ● Check both the payer and the contract subscriber ● Note that the information registered with and displayed by the designated personal credit information bureau is not that of the payer, but that of the contract subscriber. Even if the contract subscriber is a minor, should the legal guardian of the minor contracting party and payer be delinquent in payment, the contract of the minor contracting party shall be registered as being delinquent. ● Even after contract cancellation, installment payments separate from calling fees will continue based on installment payment contracts or indirect installment sales contracts (third-party credit contracts for each commodity).

● Photocopied documents will only be used for the purpose of confirming the identity of the subscriber (For corporate customers, please see the above chart). ● The applicant may be required to provide a deposit [up to ¥100,000 (no tax) per subscription, no interest]. When returning deposits if service agreements are terminated, SoftBank will deduct any unpaid fees from the amount returned. ● Note that depending on the application content, documentation not listed or multiple forms of the listed documentation may be required. Please be aware of this before the application. ● Further confirmation may be sought regarding details from the issuer of the documents provided at the time of application. ● SoftBank may discontinue user service or terminate the service agreement when information (such as name, address or contact information) in a SoftBank service agreement application is discovered to be falsified, or when bills or other paperwork posted by SoftBank cannot be delivered due to errors in service agreement application information. ● For confirmation, we may contact you at the address and/or telephone number you supplied on your application. ● The direct debit procedure will take 1-2 months from the date of application to complete. Until then, please use the invoice attached to your bill to pay the due amount at a bank, convenience store, or post office. ● SoftBank may restrict use of 3G communication service, 4G LTE, or 4G communication service of handsets acquired through improper means such as theft, fraud, or means that violate laws (Act for the Prevention of Illegal Mobile Phone Use, document forgery, etc.) and handsets with unfulfilled payment debt (including debt for installment payments to third parties) or handsets thought to be at such risk. ● 3G communication service, 4G LTE, or 4G communication service contract, satellite phone and payment contracts, or indirect installment sales contracts may be declined due to credit check results. ● Installment payment contracts or indirect installment sales contracts are limited to three per 3G communication service, 4G LTE, or 4G communication service agreement or satellite phone. Even if you have less than three installment payment contracts or indirect installment sales contracts, depending on the results of the investigation you may not be able to apply for a new installment payment contract or indirect installment sales contract. ● In order to confirm user information, we ask that you voluntarily provide your user information (name, gender, birth date). ● The information provided here is valid as of November 21, 2014. It is subject to change.