Earnings Results for the Fiscal Year Ended March 31, 2022

SoftBank Corp. May 11, 2022

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Agenda

1 FY2021 Consolidated Results

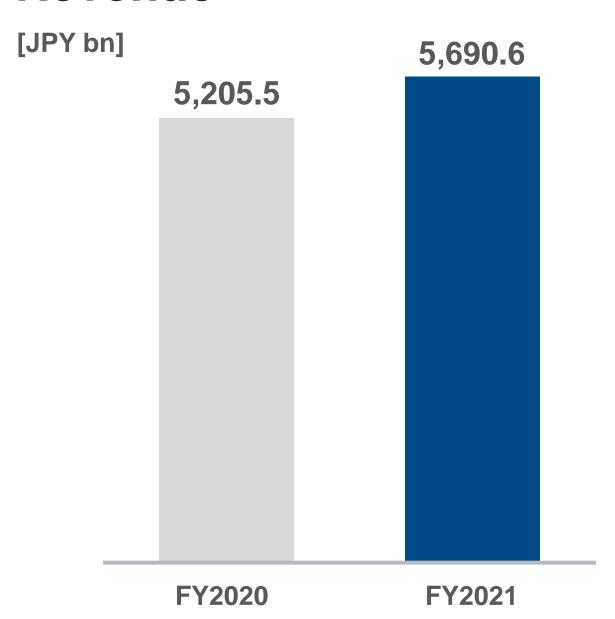
2 FY2022 Forecasts

3 Our Plan for FY2023 and Beyond

4 Initiatives by Segment

Revenue

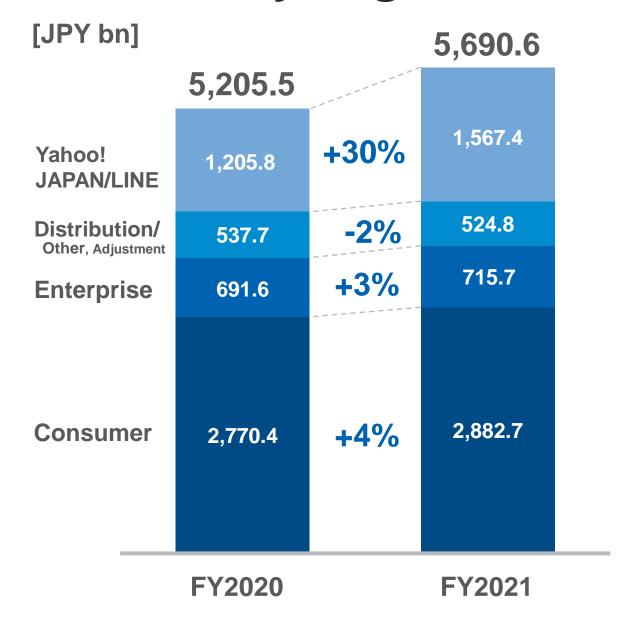




Up 9%
(Historical high)

Revenue by Segment

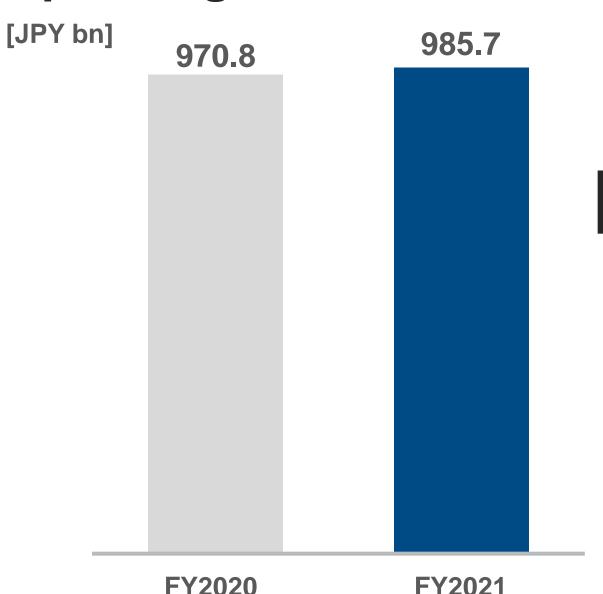




Consumer, Enterprise, Yahoo! JAPAN/LINE revenue increased

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Operating Income



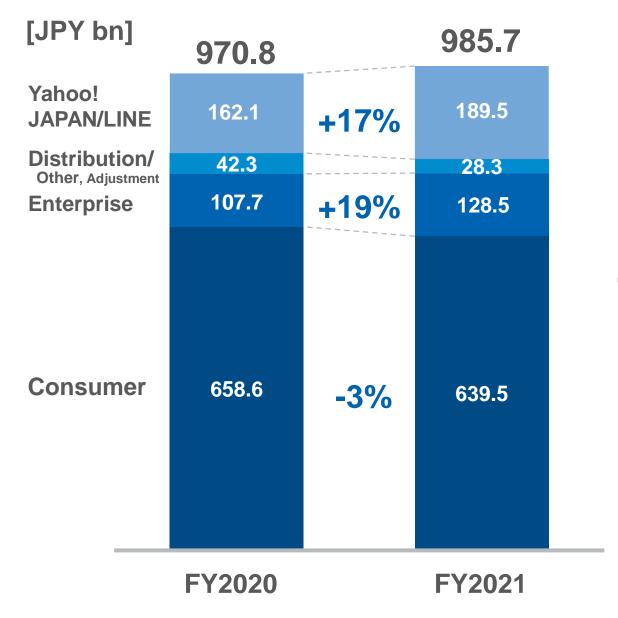
Historical high

for fourth consecutive year

(Up 2% YoY)



Operating Income by Segment



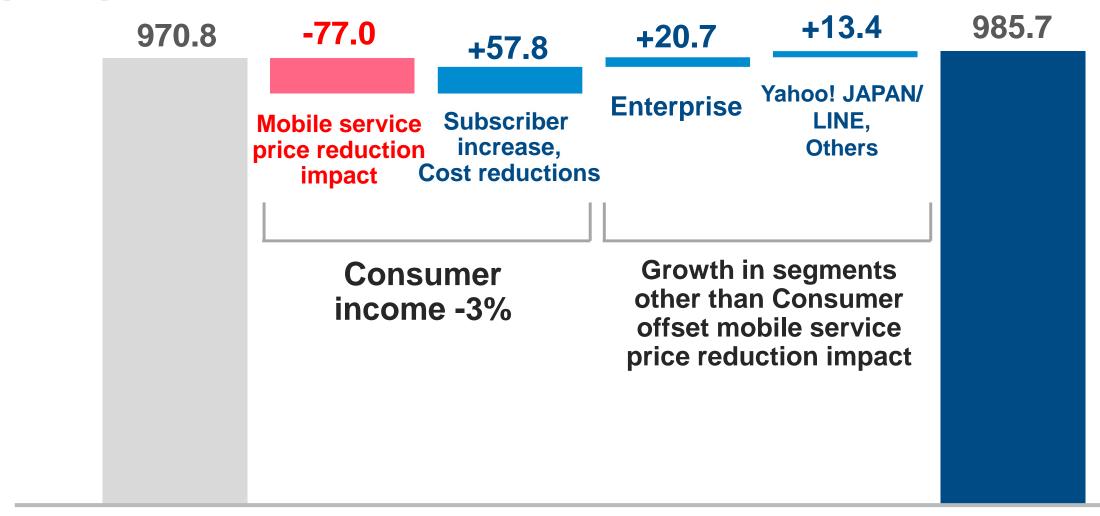
Enterprise and Yahoo!

JAPAN/LINE grew steadily despite negative impact of mobile service price reduction in Consumer

SoftBank

Operating Income YoY Comparison

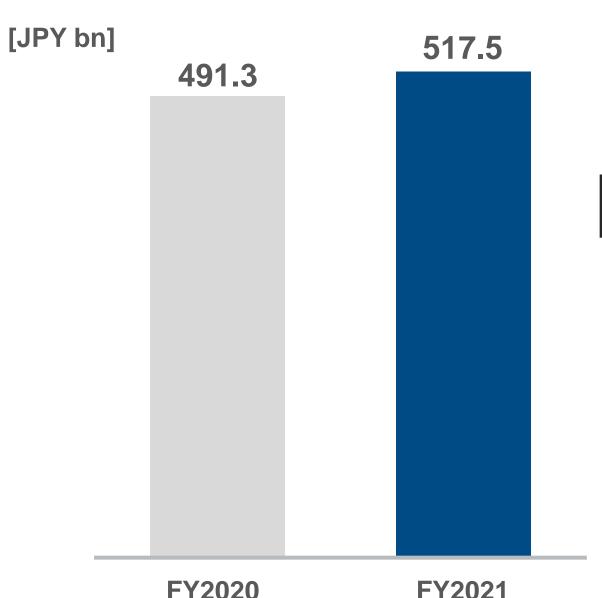
[JPY bn]



FY2020 FY2021

Net Income





Historical high

for fourth consecutive year

(Up 5% YoY)



FY2021 Consolidated Results (YoY)

Historical highs for revenue and profits

[JPY bn]				
	FY2020	FY2021	YoY	YoY %
Revenue	5,205.5	5,690.6	+485.1	+9%
Operating Income	970.8	985.7	+15.0	+2%
Net Income	491.3	517.5	+26.2	+5%



FY2021 Consolidated Results (vs Forecasts*)

Consolidated results exceeded forecasts*

[JPY bn]				
	Forecast*	Actual	Variance	Variance%
Revenue	5,500.0	5,690.6	+190.6	+3%
Operating Income	975.0	985.7	+10.7	+1%
Net Income	500.0	517.5	+17.5	+4%

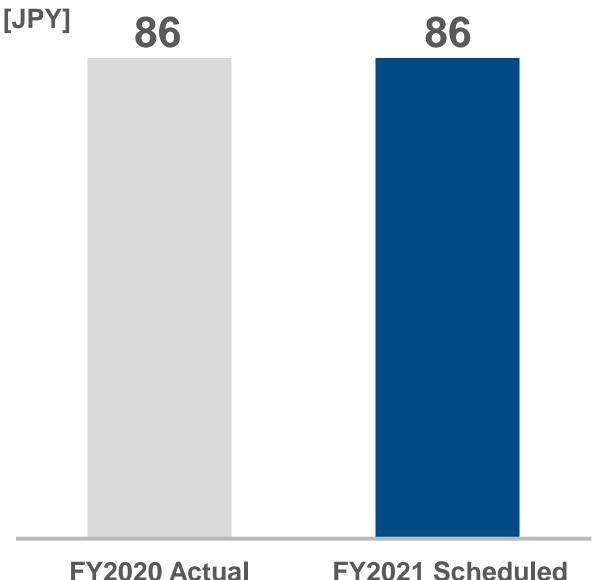
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FY2021 Operating Income by Segment (vs Forecasts*)

[JPY bn]	Forecast*	Actual	Variance	Variance%
Consumer	642.0	639.5	-2.5	-0.4%
Enterprise	128.0	128.5	+0.5	+0.4%
Distribution	22.5	22.9	+0.4	+2%
Yahoo! JAPAN/LINE and others	182.5	194.9	+12.4	+7%
Total	975.0	985.7	+10.7	+1%

Dividend Per Share (Annual)





As forecast at BOP

Annual 86

FY2021 Scheduled



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FY2022 Management Objectives

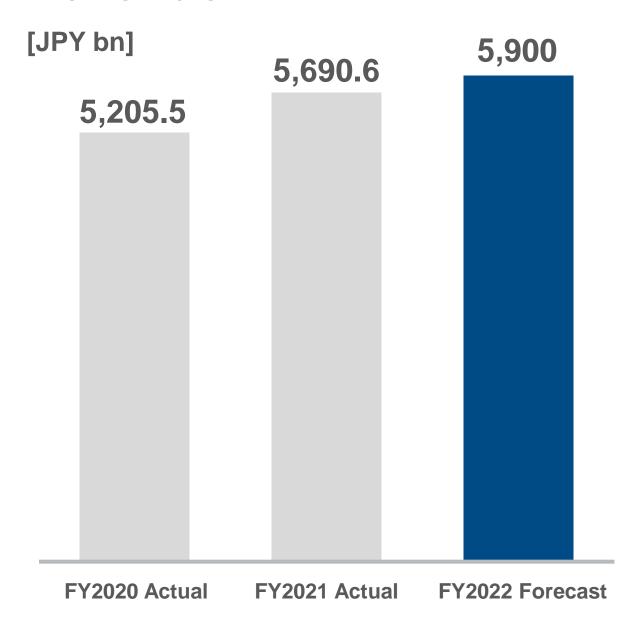
- Achieve JPY 1 trillion operating income, medium-term target
- 2 Accelerate investment for further 5G deployment

Generate JPY 600 billion free cash flow

4 Maintain high shareholder returns







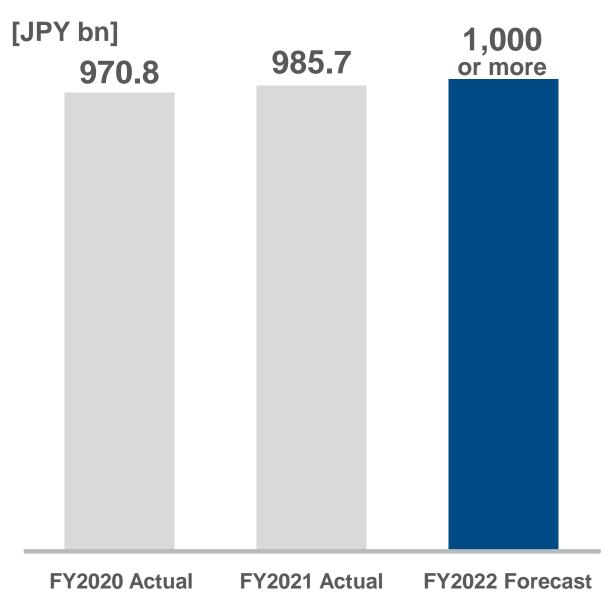
FY2022 Forecast

5.9 tn

(Up 4% YoY)

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Operating Income

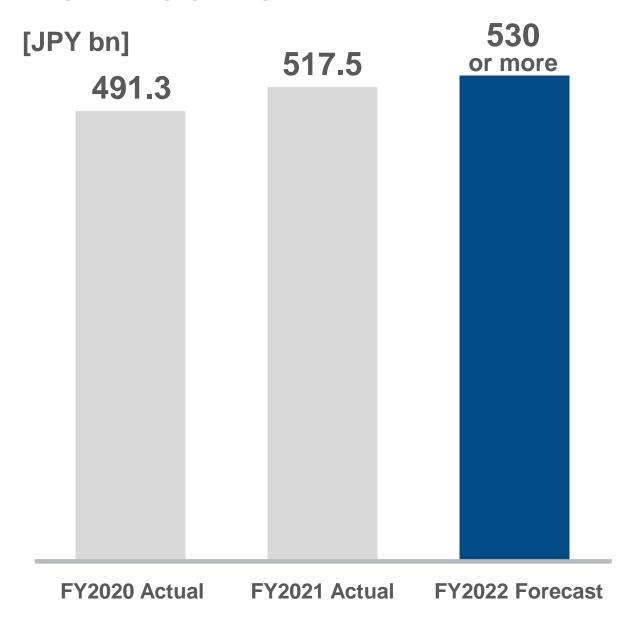


FY2022 Forecast

1 tn or more
(Up 1% or more YoY)

Net Income





FY2022 Forecast

530 bn or more

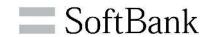
(Up 2% or more YoY)



FY2022 Forecasts (vs Medium-term Targets)

Expect to exceed medium-term targets

[JPY bn]	Announced Aug 2020 (Medium-term target)	Announcement today	Change
Revenue	5,500	5,900	+400
Operating Income	1,000	1,000 or more	+α
Net Income	530	530 or more	+α



FY2022 Operating Income Forecasts by Segment

[JPY bn]				
	FY2021 Actual	FY2022 Forecast	YoY	YoY%
Consumer	639.5	480.0	-159.5	-25%
Enterprise	128.5	150.0	+21.5	+17%
Distribution	22.9	23.5	+0.6	+3%
Yahoo! JAPAN/LINE and others (Including PayPay consolidation impact)	194.9	346.5 or more	+151.6 or more	+78% or more
Total	985.7	1,000 or more	+14.3 or more	+1% or more

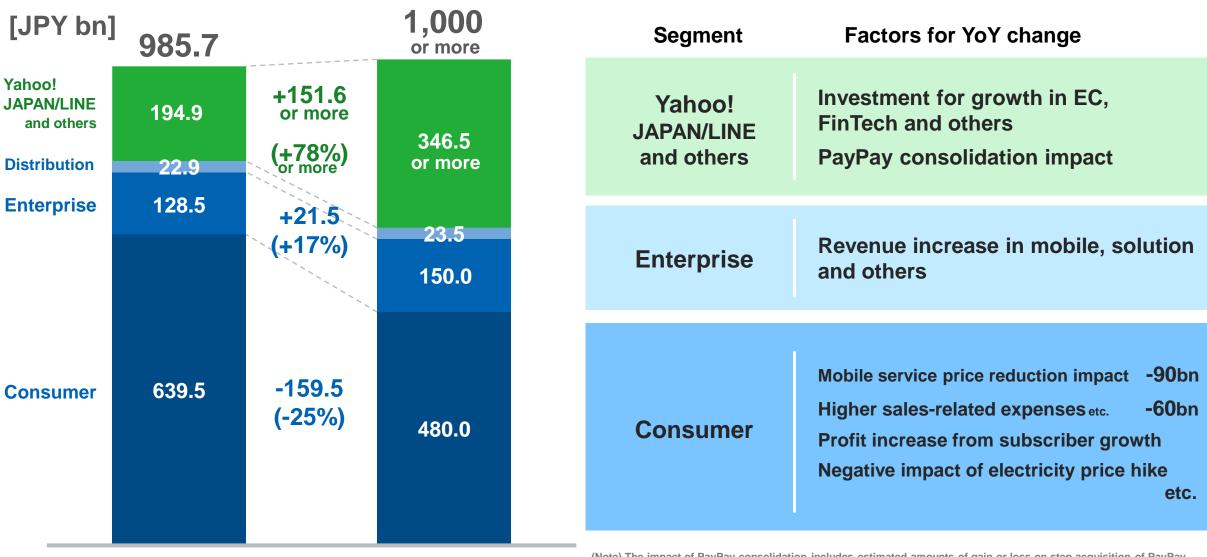
(Note) The impact of PayPay consolidation includes estimated amounts of gain or loss on step acquisition of PayPay Corporation ("PayPay") by SoftBank Corp. ("the Company"), operating income/loss of PayPay after making it a subsidiary, and amortization of identifiable intangible assets recognized as a result of making it a subsidiary. PayPay is expected to become a subsidiary of the Company upon the condition that both the Company and Yahoo Japan Corporation exercise all of their preferred stocks in PayPay. The exercise of the conversion right is dependent on a certain agreement being made among the shareholders of PayPay.

FY2022 Operating Income Forecasts by Segment

FY2022 Forecast

FY2021 Actual





(Note) The impact of PayPay consolidation includes estimated amounts of gain or loss on step acquisition of PayPay Corporation ("PayPay") by SoftBank Corp. ("the Company"), operating income/loss of PayPay after making it a subsidiary, and amortization of identifiable intangible assets recognized as a result of making it a subsidiary. PayPay is expected to become a subsidiary of the Company upon the condition that both the Company and Yahoo Japan Corporation exercise all of their preferred stocks in PayPay. The exercise of the conversion right is dependent on a certain agreement being made among the shareholders of PayPay.

5G Network



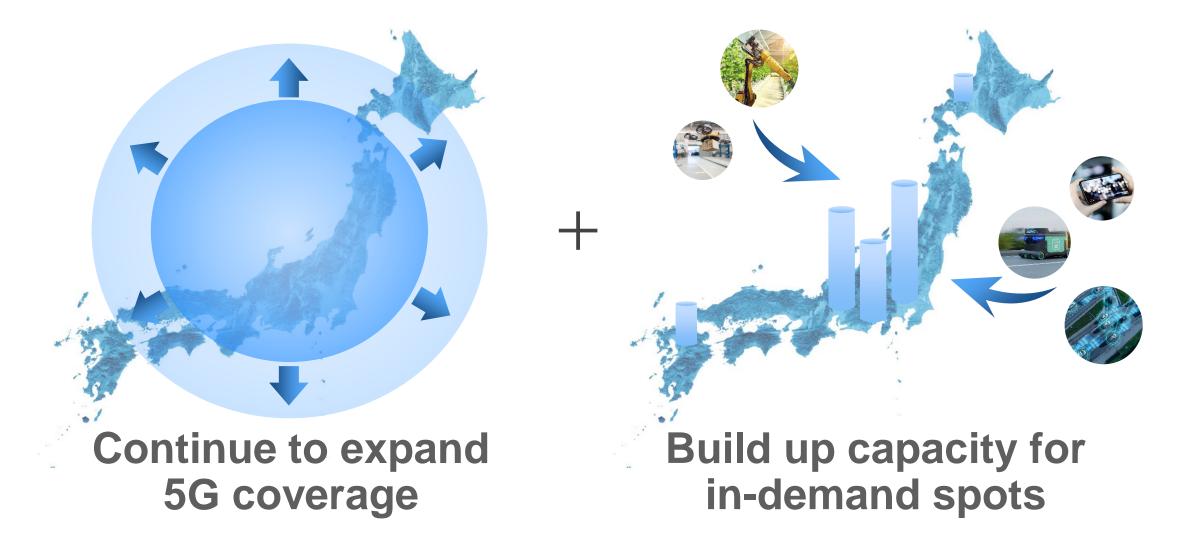
March 2022

Achieved 90% population coverage



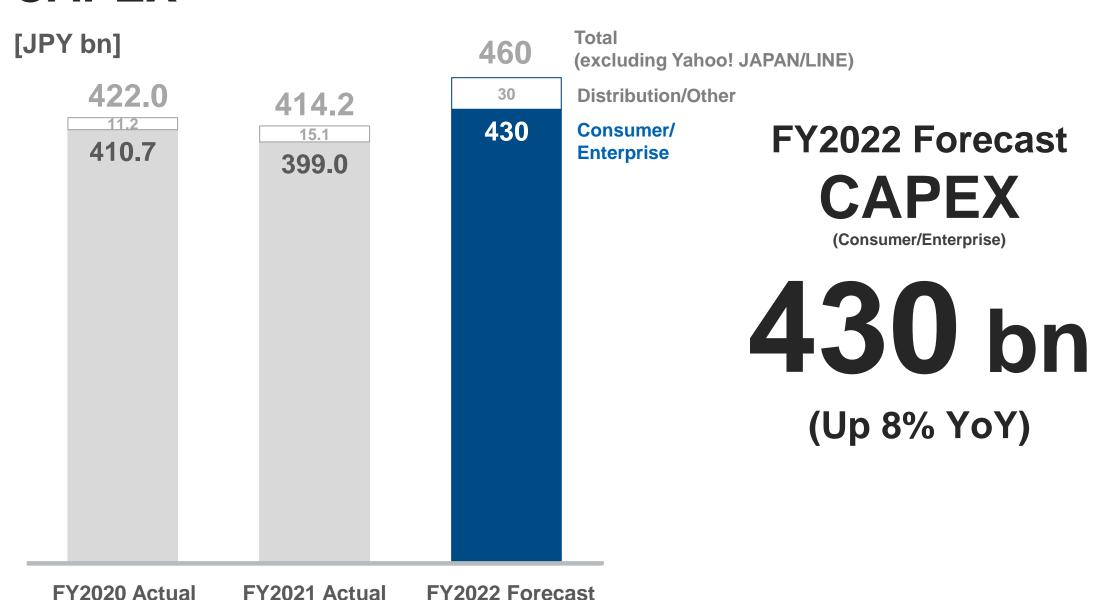
5G Network

Accelerated 5G investment in FY2022



CAPEX

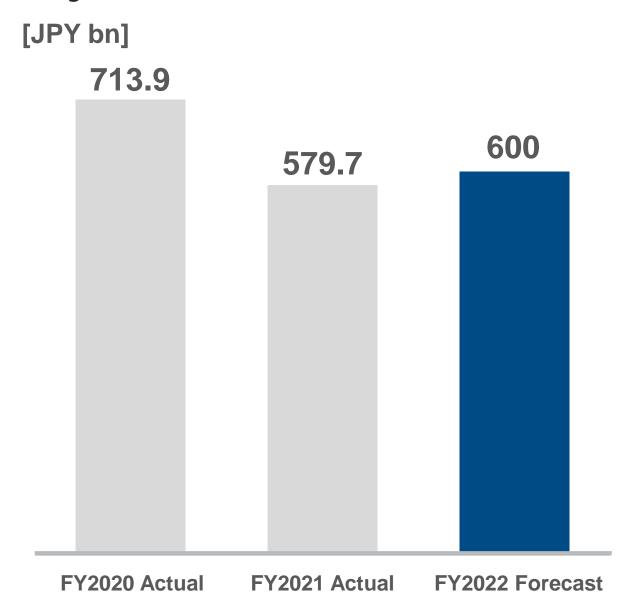




(Note) Acceptance basis, excluding rental mobile phones for enterprise customers, shared equipment (contributions by other operators), and IFRS16 impact

Adjusted Free Cash Flow





FY2022 Forecast

Adjusted Free Cash Flow

600 bn*

(Up 3% YoY)

(Notes) Adjusted FCF = FCF + (proceeds from the securitization of installment sales receivables – repayments thereof)

* Excludes A Holdings Corporation ("AHD") and ZHD Group's FCF, net payments for obtaining the control of subsidiaries associated with the LINE business integration, impact of tender offer for LINE shares, loans to Board Directors, and impact of PayPay consolidation in FY2022. Includes dividend payments from AHD and ZHD

FY2022 Forecasts (YoY)

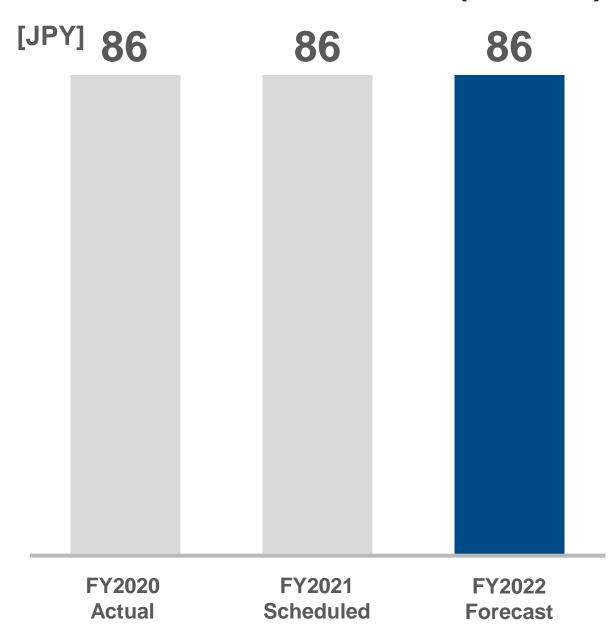


[JPY bn]				
	FY2021 Actual	FY2022 Forecast	YoY	YoY%
Revenue	5,690.6	5,900	+209.4	+4%
Operating Income	985.7	1,000 or more	+14.3 or more	+1% or more
Net Income	517.5	530 or more	+12.5 or more	+2% or more
Adjusted Free Cash Flow *1	579.7	600	+20.3	+3%
CAPEX *2 (Consumer and Enterprise)	399.0	430	+31.0	+8%

^(*1) Excludes A Holdings Corporation ("AHD") and ZHD Group's FCF, net payments for obtaining the control of subsidiaries associated with the LINE business integration, impact of tender offer for LINE shares, loans to Board Directors, and impact of PayPay consolidation in FY2022. Includes dividend payments from AHD and ZHD. (*2) Acceptance basis, excluding rental mobile phones for enterprise customers, shared equipment (contributions by other operators), and IFRS16 impact



Dividend Per Share (Annual)



Maintain high shareholder returns



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4 Initiatives by Segment



Our Plan for FY2023 and Beyond

- Mobile service price reduction impact to fade out, profits to increase with business growth
- 2 Fixed cost reductions to show effects
- 5G investment to complete its cycle, CAPEX to drop significantly
- To generate stable free cash flow



Operating Income (Excluding PayPay Consolidation Impact)

In FY2023, operating income to increase through business growth

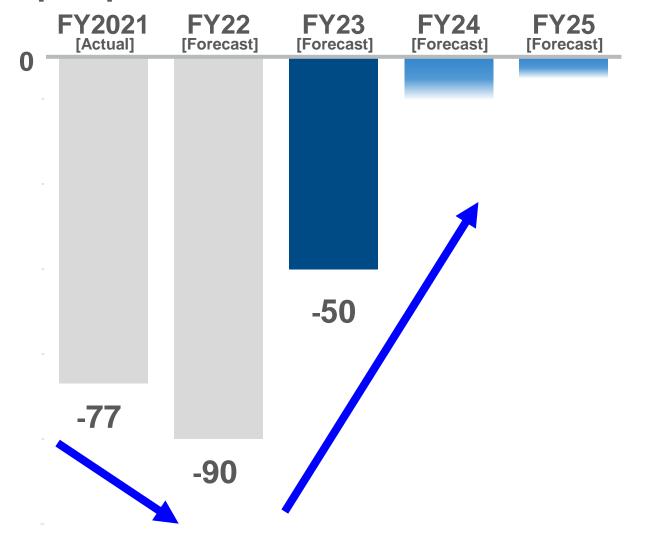
[JPY bn] **Business Fixed cost Mobile service** growth reductions price reduction **Enterprise, Yahoo! Depreciation decrease +40** JAPAN/LINE, etc. impact OPEX decrease etc. +10 **-50** +50 Cost reductions offset mobile service price reduction impact

FY2022 Forecast FY2023 Forecast



Mobile Service Price Reduction Impact

Impact due to price reductions in spring 2021 (YoY) [JPY bn]



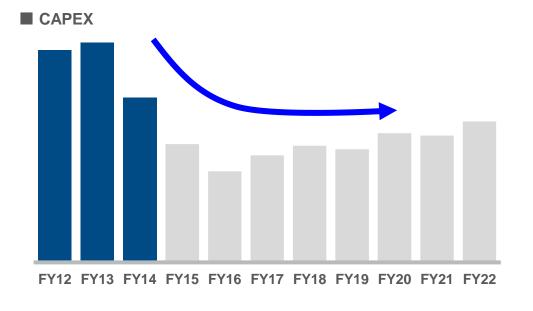
YoY profit decline due to mobile service price reduction to hit bottom in FY2022 then decrease significantly

SoftBank

Fixed Cost Reductions

Depreciation decrease

Depreciation per past large-scale CAPEX ended Depreciation in decrease period

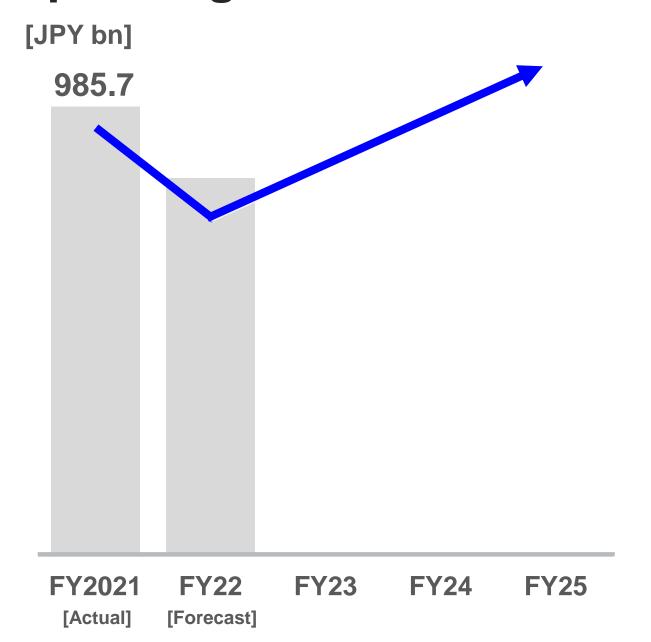


Network OPEX decrease due to 3G/PHS/ADSL sunset Cost for base stations, electricity and communication equipment, etc. expected to decrease Approx. JPY 20 bn (of which approx. JPY 4 bn expected in FY2023) Early equipment March 2023 PHS **Equipment removal** Service

3G



Operating Income (Excluding PayPay Consolidation Impact)



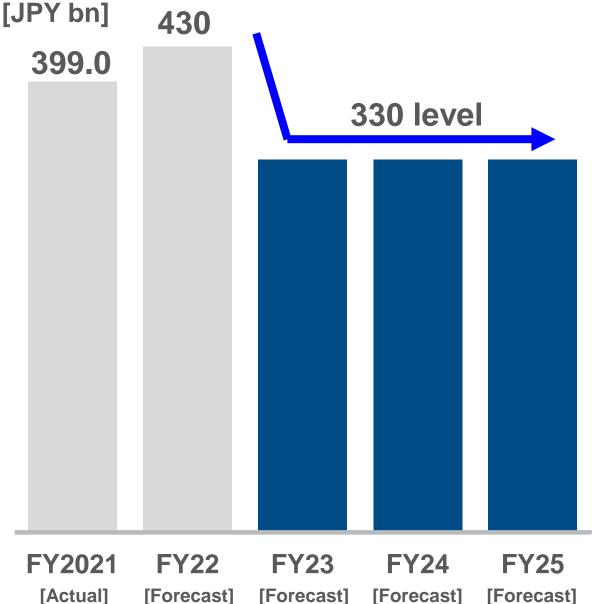
Operating income for business to bottom out in FY2022

Main drivers for improvements

- 1 Revenue increase
 - Growth in Enterprise, Yahoo! JAPAN/LINE
- 2 Reduction in negative factors
 - Price reduction impact to fade out
- 3 Cost reductions
 - Depreciation decrease
 - Network OPEX decrease

CAPEX (Consumer/Enterprise)





Reduce by

100_{bn}

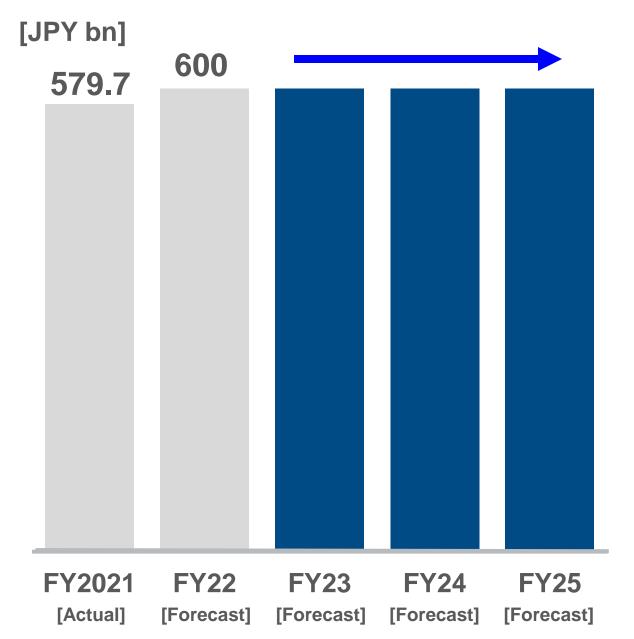
(vs FY2022 forecast)

Main driver for improvements

Accelerated 5G investment to complete its cycle by FY2022

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Adjusted Free Cash Flow



Generate 600 bn at stable level

(Notes) Adjusted FCF = FCF + (proceeds from the securitization of installment sales receivables – repayments thereof)

^{*} Excludes A Holdings Corporation ("AHD") and ZHD Group's FCF, loans to Board Directors, and impact of PayPay consolidation in FY2022. Includes dividend payments from AHD

Earnings Forecast Summary



	FY2022 Forecast	Plan for FY2023 and Beyond
Operating Income	Achieve JPY 1 trillion operating income, medium-term target	Price reduction impact to fade out Income to increase with business growth (excluding PayPay consolidation impact)
CAPEX	Accelerate investment on further 5G deployment	Investment on 5G to complete its cycle, to reduce CAPEX significantly
Fixed Costs	Seek continuous cost efficiency	Depreciation decrease Network OPEX decrease etc.
Adjusted Free Cash Flow *	Forecast of JPY 600 billion	Stable at JPY 600 billion level
Shareholder Returns	Dividends per share: JPY 86	High shareholder returns



Agenda

1 FY2021 Consolidated Results

2 FY2022 Forecasts

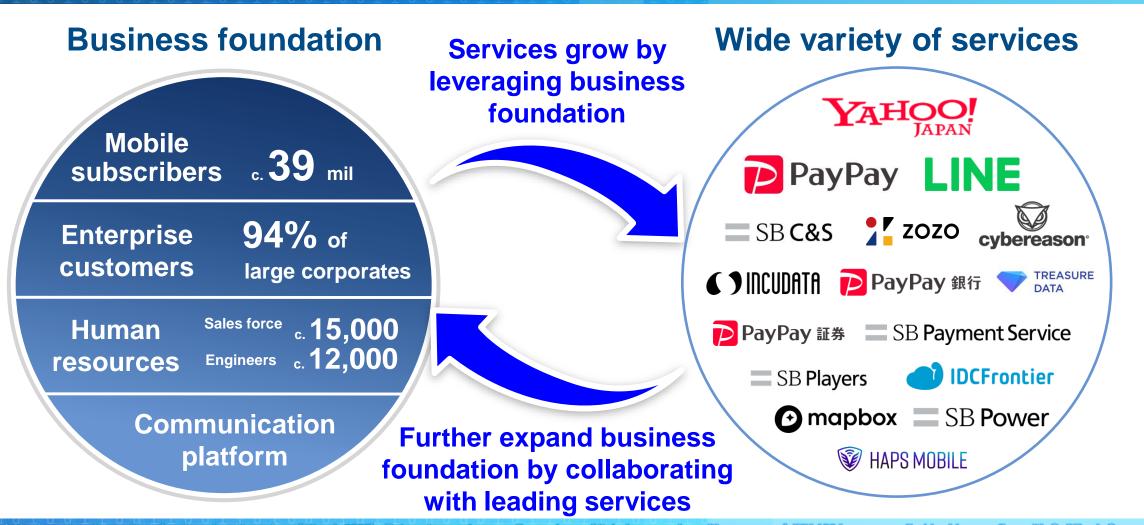
3 Our Plan for FY2023 and Beyond

4 Initiatives by Segment





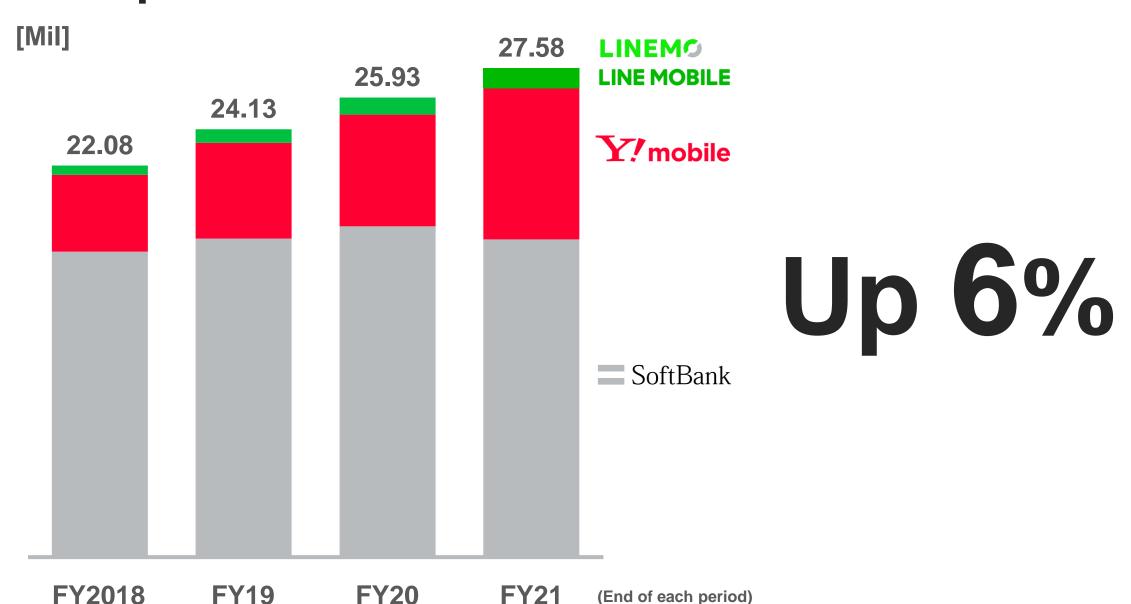
Maximize group synergies on our strong business foundation



Consumer Business



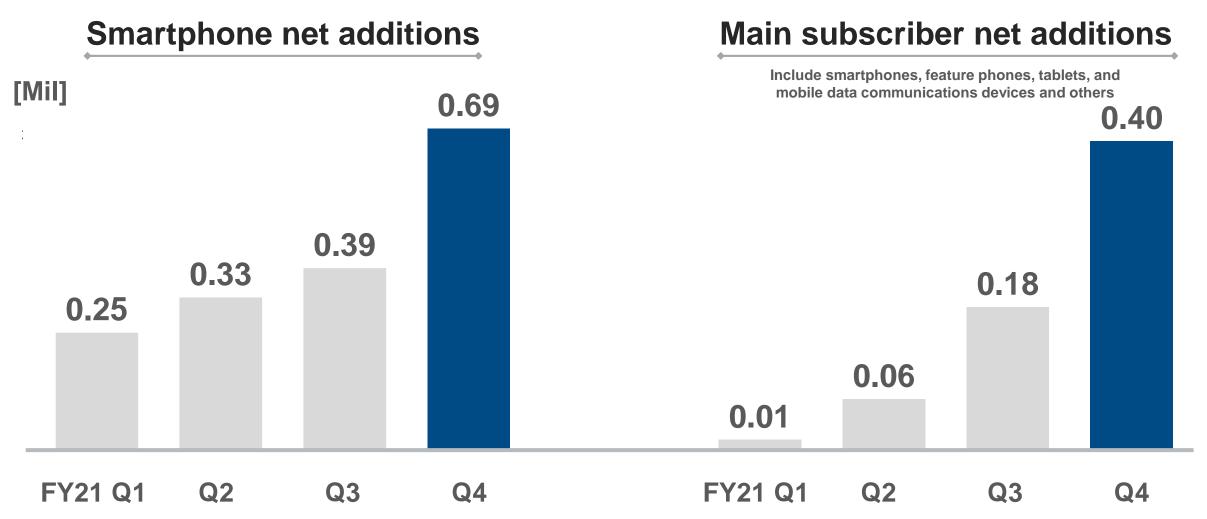
Smartphone Cumulative Subscribers



Mobile Subscriber Net Additions

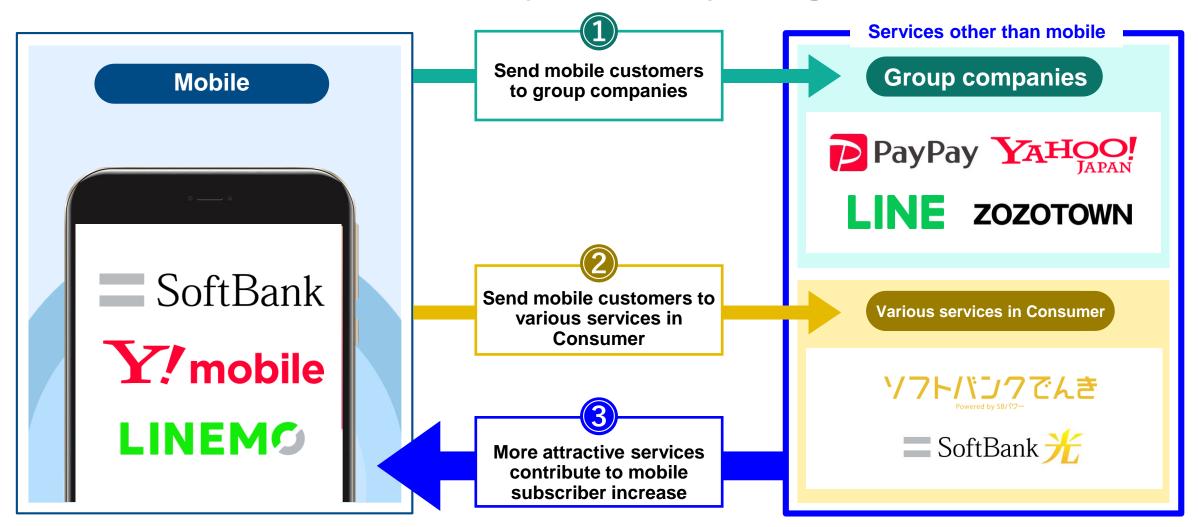


Net additions recovered significantly



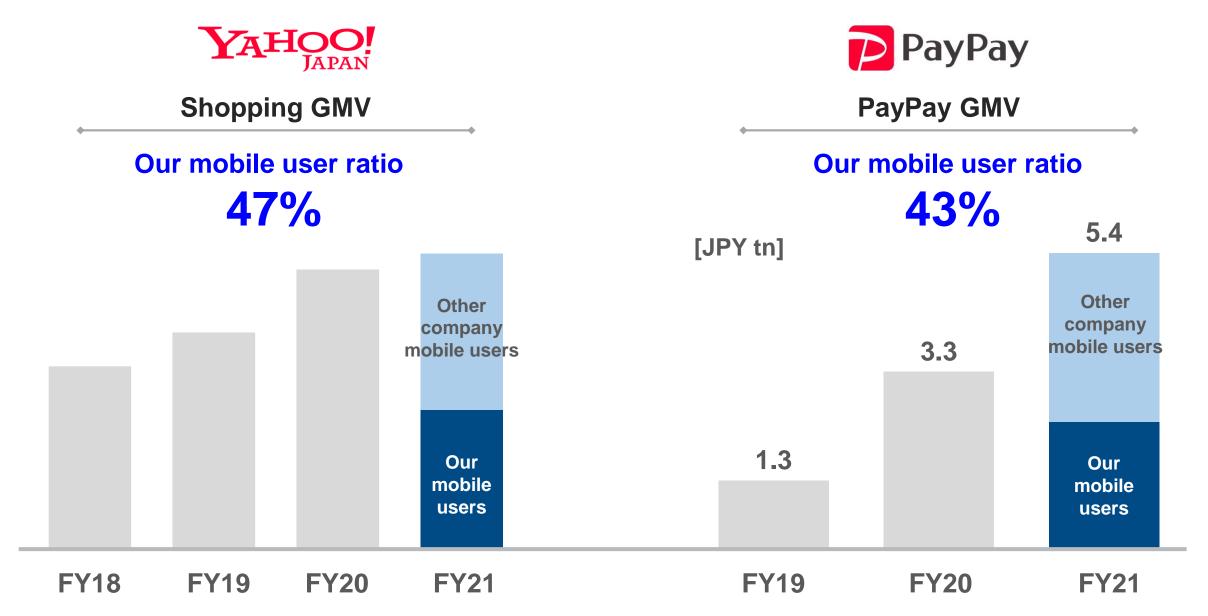
Consumer: Future Initiatives

Accelerate mutual businesses through virtuous cycle of synergies



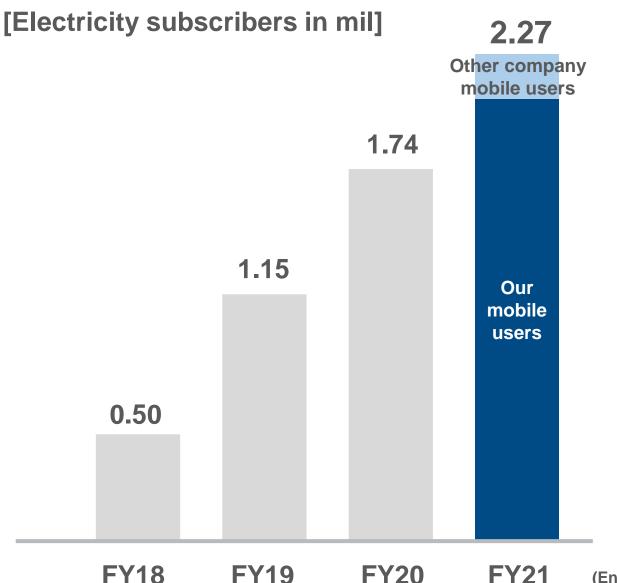


Synergy: ① Send Mobile Customers to Group Companies





Synergy: 2 Send Mobile Customers to Various Services in Consumer

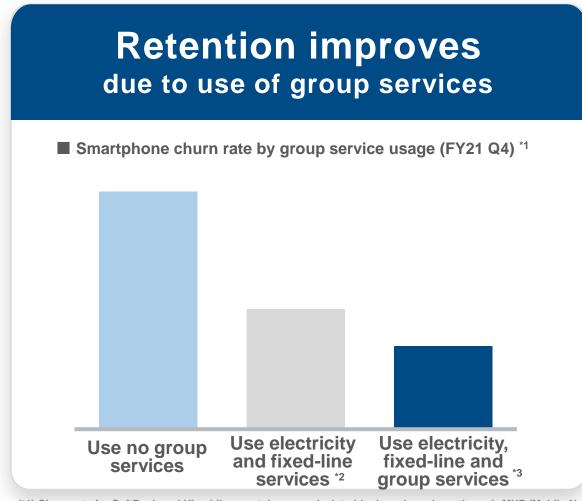


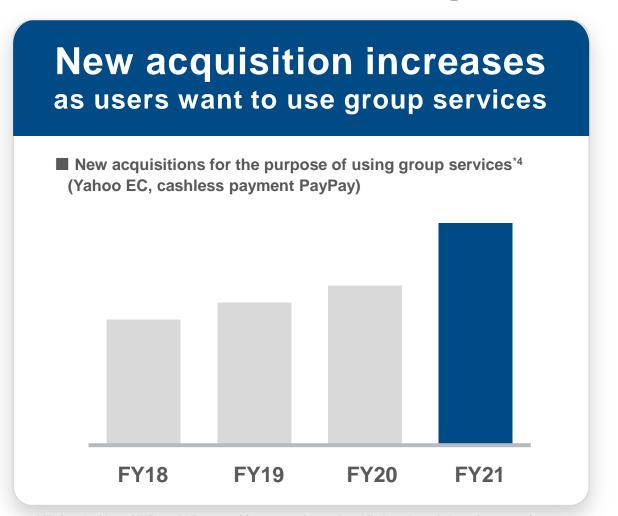
Sending customers from mobile contributes to Electricity business growth



Synergy: 3 Mobile Subscriber Growth

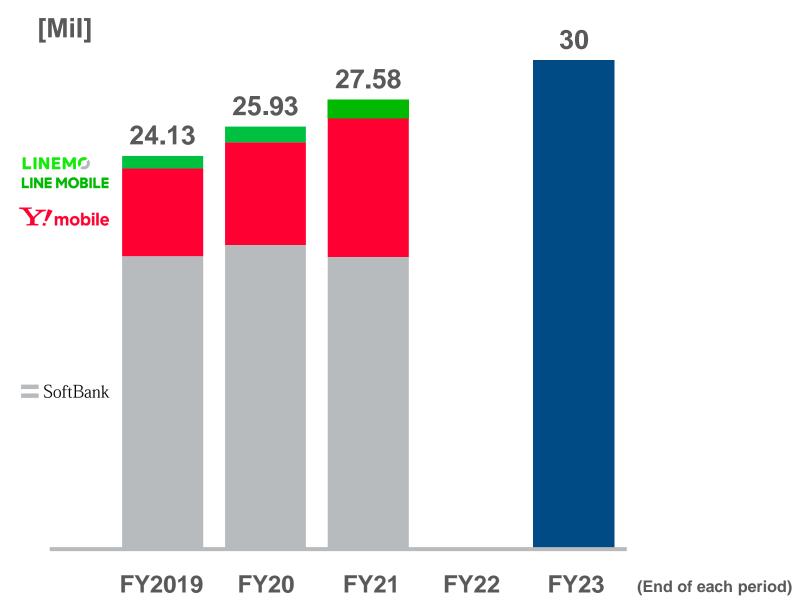
Group services contribute to mobile subscriber growth





(*1) Churn rate for SoftBank and Y!mobile smartphones, calculated by based on churn through MNP (Mobile Number portability) and without MNP, excluding transition among internal mobile brands and churn for enterprise subscribers. (*2) Users who use both SoftBank Hikari and Home Denki services and do not use any of the Yahoo! JAPAN Shopping, PayPay Mall, or PayPay services. (*3) Users who use both SoftBank Hikari and Home Denki services and use one or more of Yahoo! JAPAN Shopping, PayPay Mall, or PayPay services. (*4) Our estimates based on questionnaires conducted to new subscribers of the SoftBank and Y!mobile

Smartphone Cumulative Subscribers



FY2023 Target

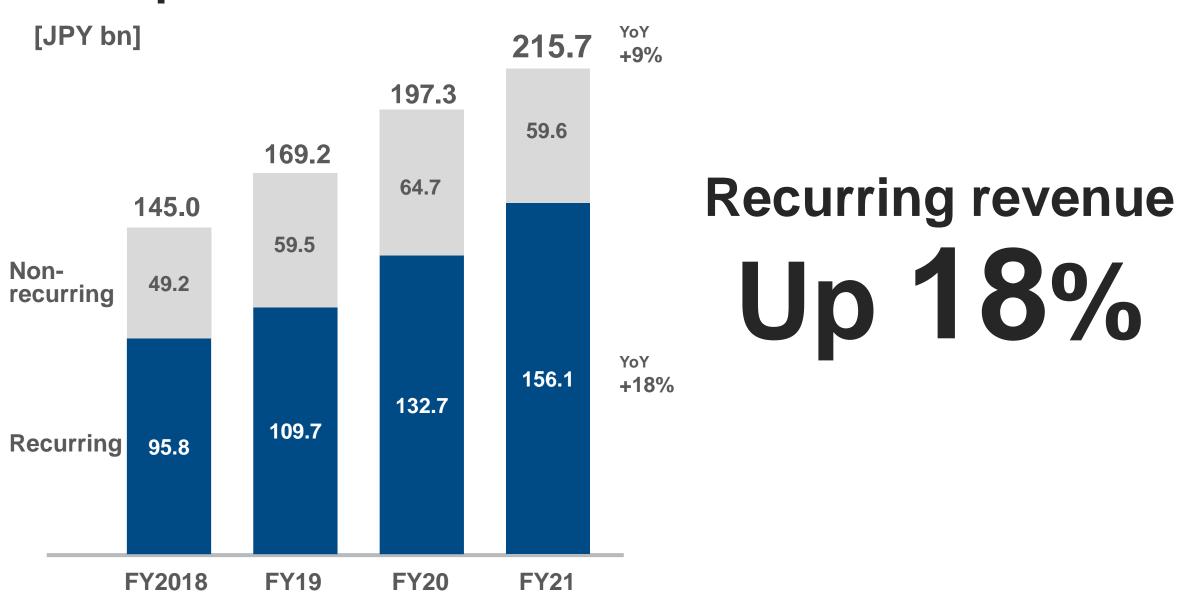
30 mil

Enterprise Business





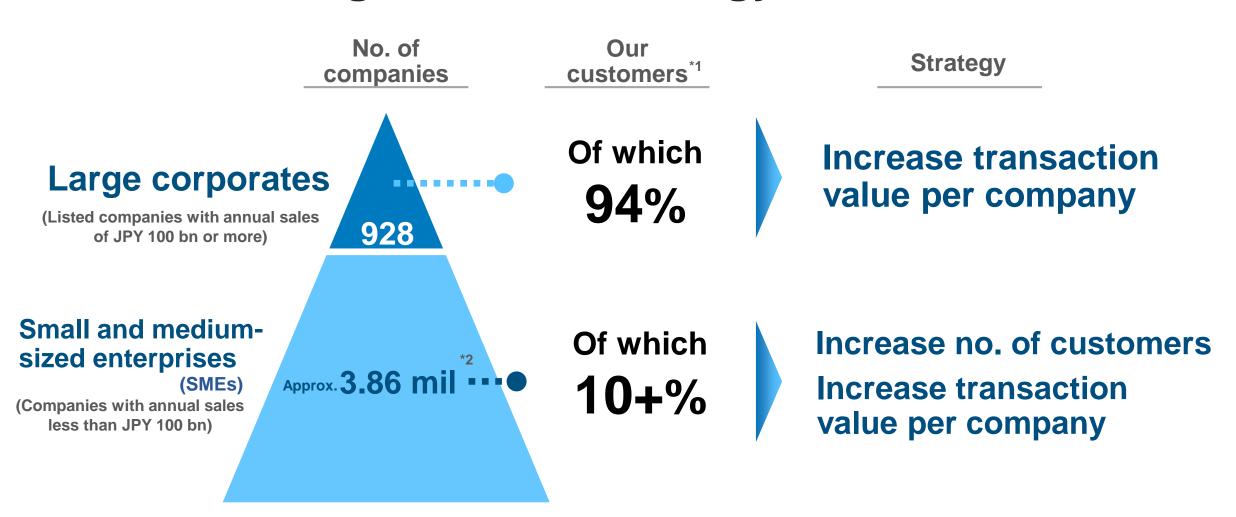
Enterprise: Business Solution and Others Revenue



Enterprise: Future Initiatives



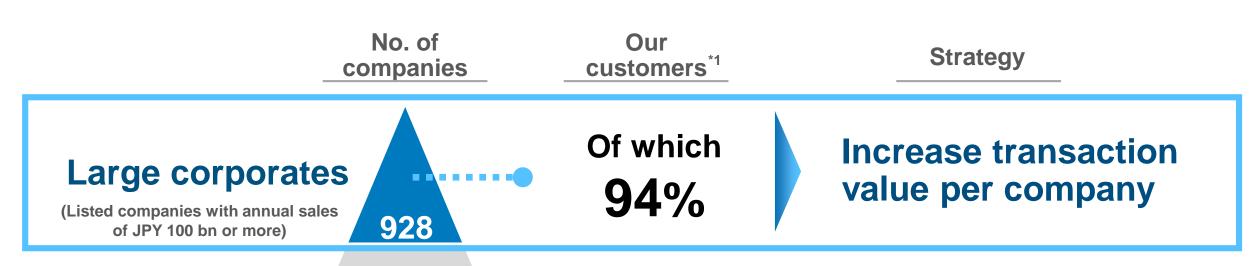
Customer segmentation strategy to increase sales



Enterprise: Future Initiatives



Customer segmentation strategy to increase sales





(Companies with annual sales less than JPY 100 bn)



Of which **10+%**

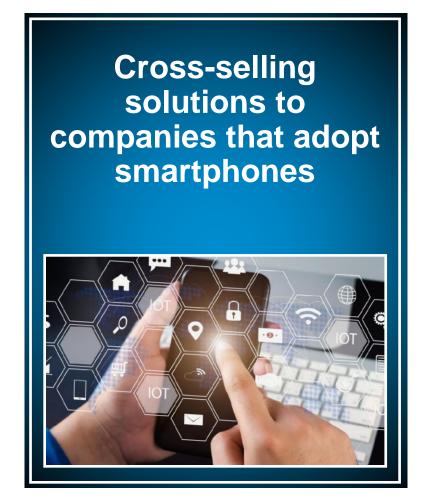


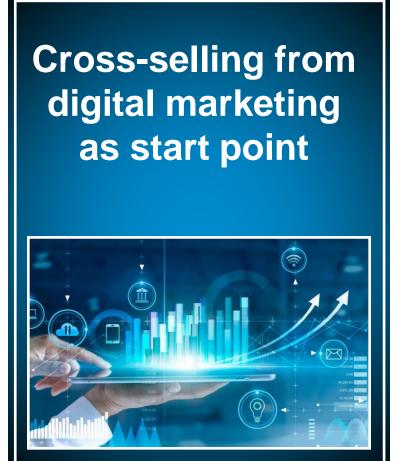
Increase no. of customers
Increase transaction
value per company

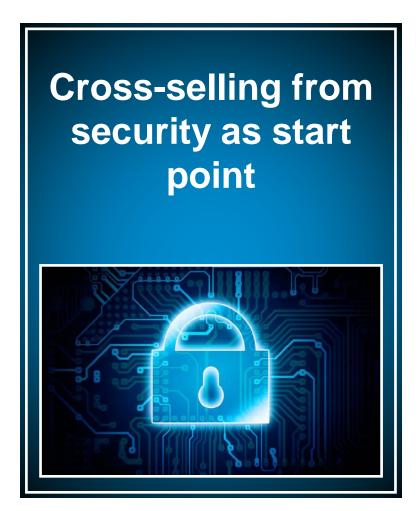


Enterprise: ① Large Corporate Market

Expand revenue per customer by providing comprehensive solutions for customers' pain points





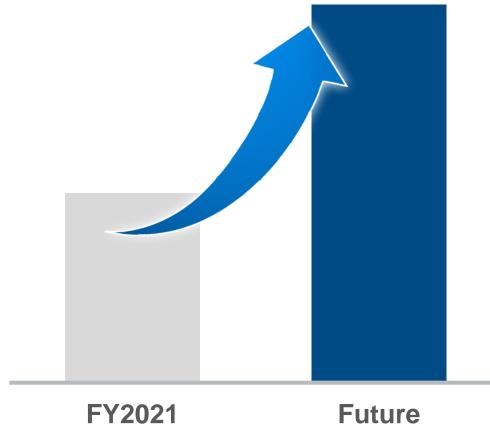


Enterprise: ① Large Corporate Market



Seek more in-house developed high-margin solutions

In-house developed solution revenue



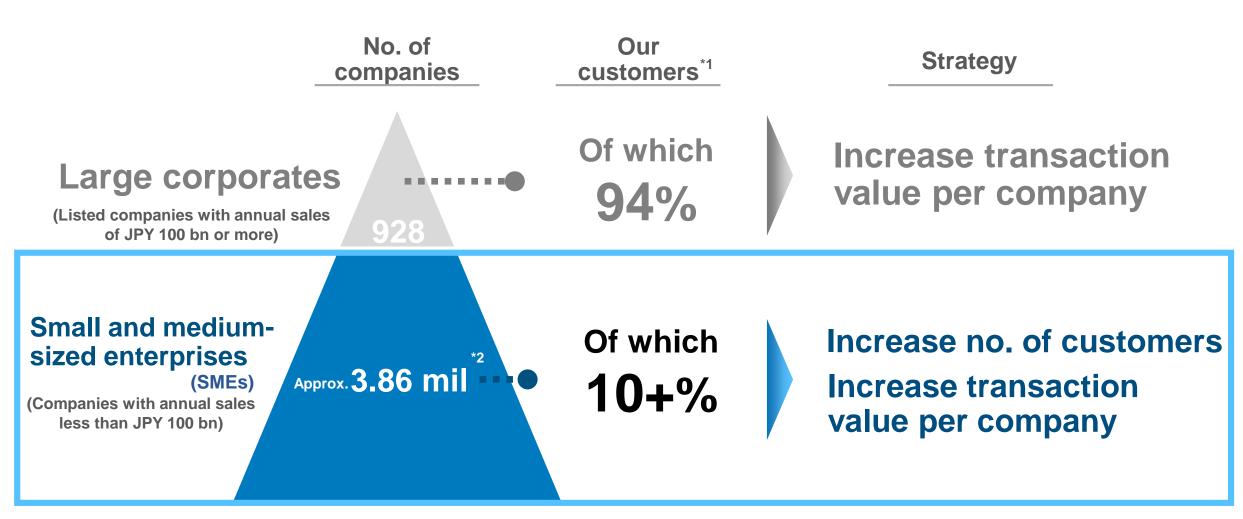


(*) The acquired video data is used for analysis of attributes, residence time, etc. without identifying an individual from the viewpoint of personal information protection. In addition, the statistical data of people using mobile base stations is anonymized so as not to identify individuals, and after statistical processing, it does not include data of a small number of people who may be able to identify individuals.

Enterprise: Future Initiatives



Customer segmentation strategy to increase sales





Enterprise: 2 SME Market

Actively approach and develop relationships with new SME customers for further sales growth













Companies with annual sales less than JPY 100 bn IT related market (FY2022)

JPY 6.8 tn



Enterprise: 2 SME Market

Collaborate with group companies that have strong expertise in SME market

Mobile stores

Distribution business

ASKUL

PayPay

Introduce enterprise services in mobile stores



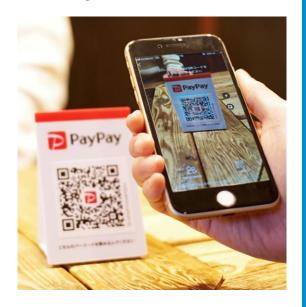
Utilize sales channel partners in distribution business



of ASKUL, an office supplies mail-order service for SME owners



Working with PayPay, which has many SM merchants



Enterprise: 2 SME Market



Expand sales efficiently by utilizing group assets



No. of official accounts

18.51 m



No. of merchants 3.66+ m



No. of registered B2B customers

4.50+ m



No. of companies handling reward gifts

28 k

SB C&S

(Distribution business)

No. of sales partners 12 k

SB Payment Service

No. of stores introduced online payment

210_k

zozo

No. of stores in ZOZO

1,500

ITmedia Inc.

No. of enterprise customers 1,800

Etc.

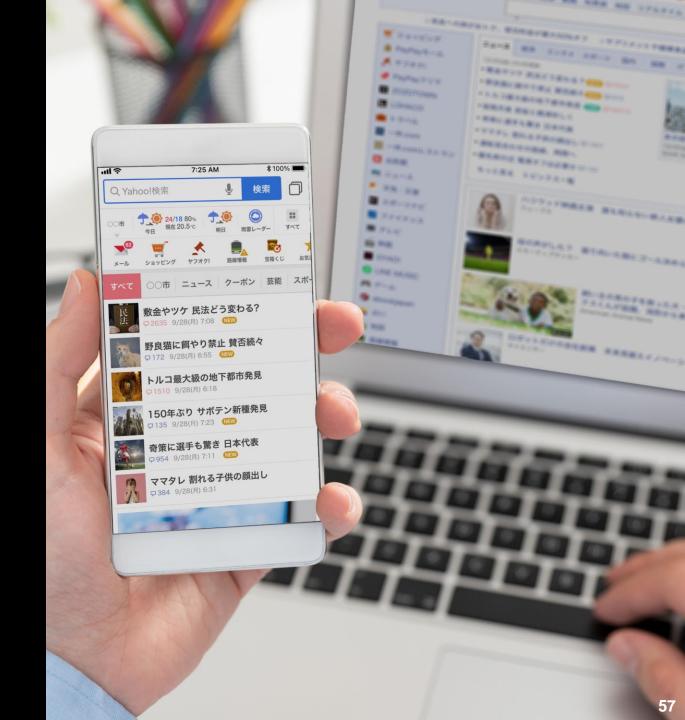
Services + Sales channels



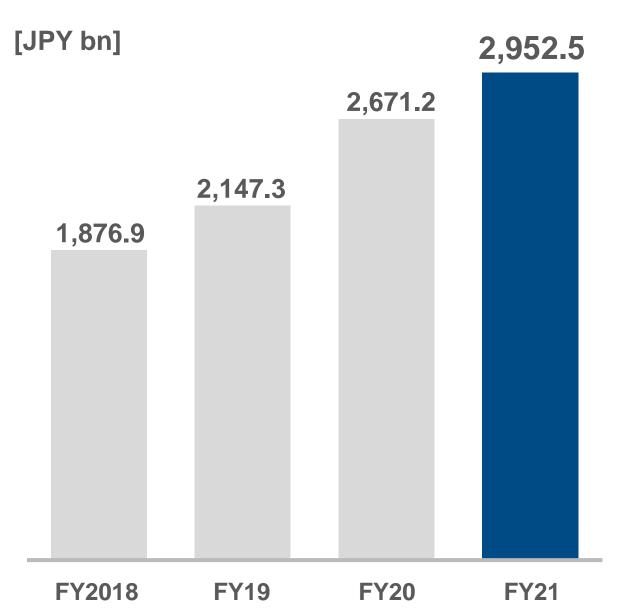
(Notes) LINE: No. of official accounts (FY2021Q4), PayPay: No. of merchants (March 2022), ASKUL: No. of registered B2B customers (April 2022), Hometown tax: No. of companies handling reward gifts (April 2022), SB C&S: No. of sales partners (October 2021), SB Payment Service: No. of stores introduced online payment (FY2021), ZOZO: No. of stores (FY2021), IT media: No. of enterprise customers (FY2021)



YAHOO



Yahoo! JAPAN/LINE: EC Merchandise Transaction Value



Up 11%

(Note) EC merchandise transaction value: Total transaction values of Shopping business, Reuse business, Other (Merchandise), ASKUL Corporation's BtoB-related revenue via Internet (closing date: 20th of every month). Figures are rounded down to the nearest JPY 0.1 bn in accordance with the disclosure standards of ZHD

Yahoo! JAPAN/LINE: Future initiatives

Expand ecosystem by promoting cross-use of services

Measures for promoting cross-use of services

Point-up program

"PayPay Step"
A program that increases the

A program that increases the point redemption rate by using multiple Yahoo! JAPAN services



Use Promote



Point unification

Unify points granted at the time of Yahoo! service payment into "PayPay points"



Collaborate Strengthen



ID linkage

(Plan)







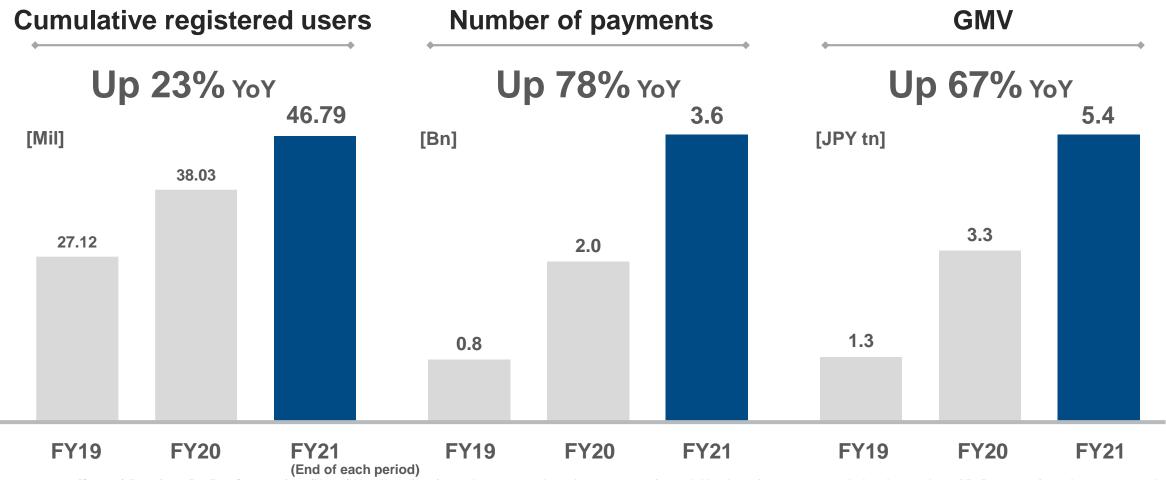


Smartphone Payment Service PayPay

PayPay

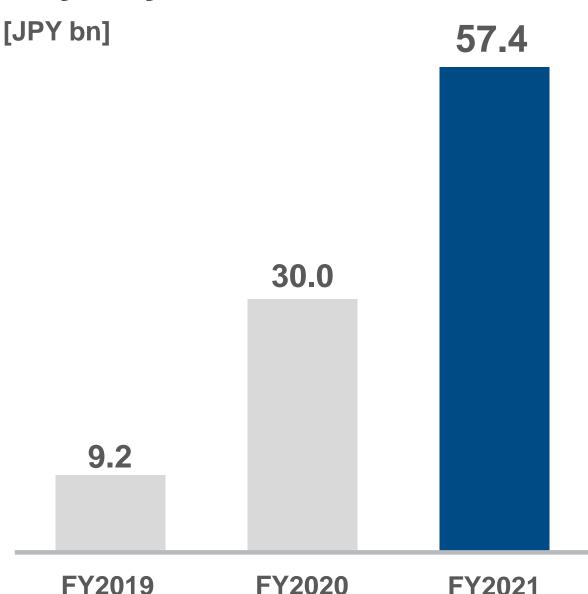


GMV exceeded JPY 5 tn



PayPay: Revenue





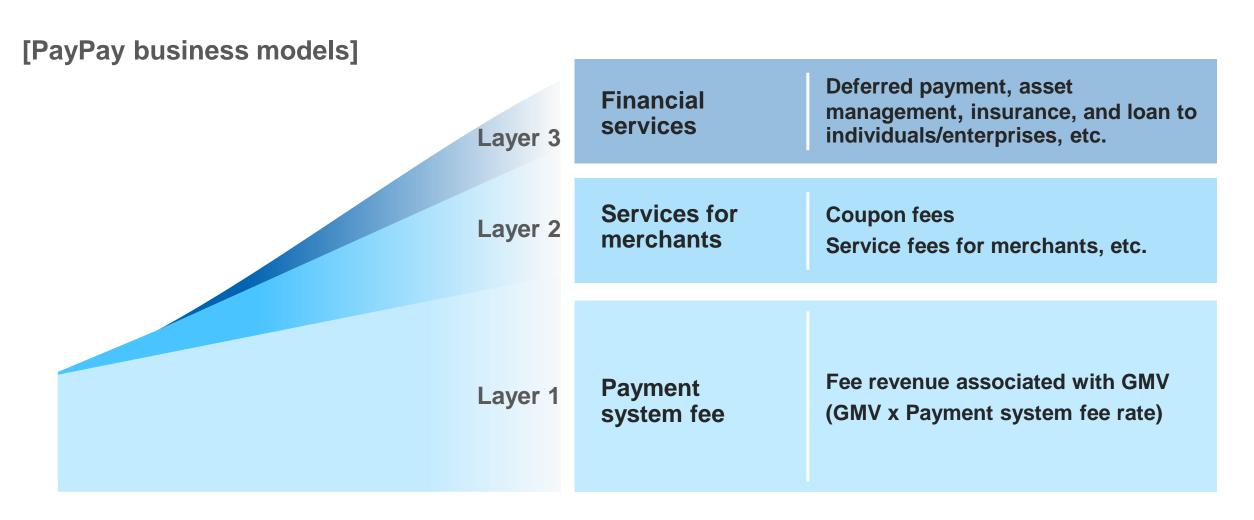
Revenue 57.4 bn 1.9x YoY

(Notes) PayPay Corporation revenue is on a standalone basis. In the fourth quarter of FY2021, a lump-sum deduction of JPY 6.4 bn was made from revenue, including a portion of marketing costs for stores, which had been recorded as expenses in the first three quarters of FY2021

PayPay: Future Initiatives



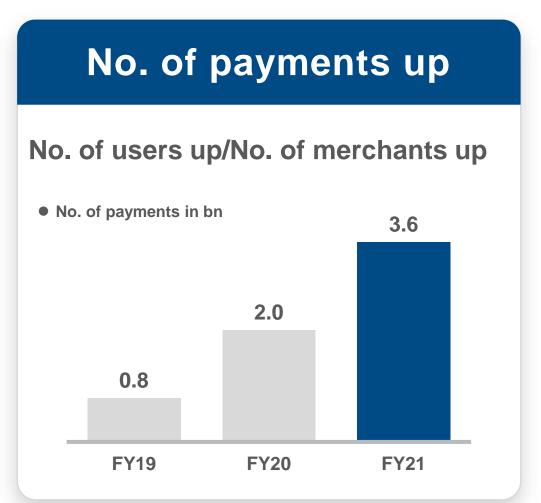
Build profits by developing multiple layers of services



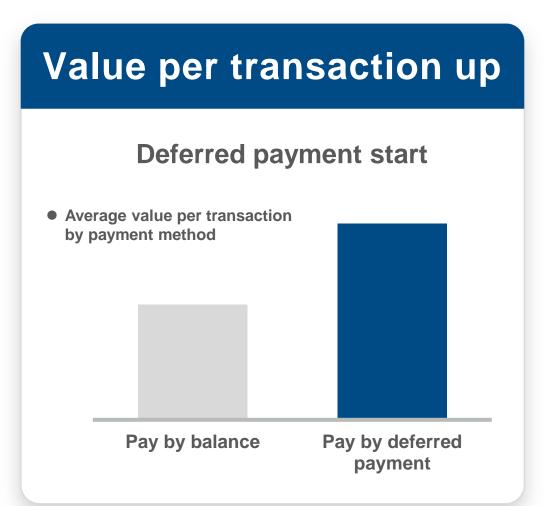
PayPay: Payment System Fee (Layer 1)



Improve user experiences and expand GMV









PayPay: Services for Merchants (Layer 2) Diversify sources of income by expanding value-added services

Value-added service revenue

Stamp card usage fee

Usage fee equivalent to cost of stamp card benefit

Coupon usage fee

Usage fee equivalent to 3% of the transaction value using coupons

My store usage fee

Usage fee for merchant support services (JPY 1,980/month)



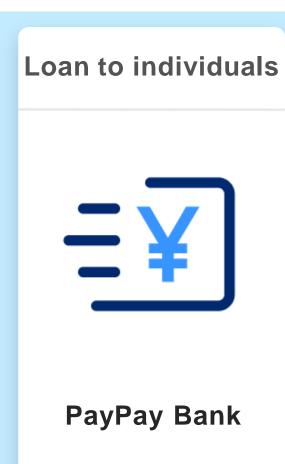
Payment system fee

Fee revenue associated with GMV

PayPay: Financial Services (Layer 3)

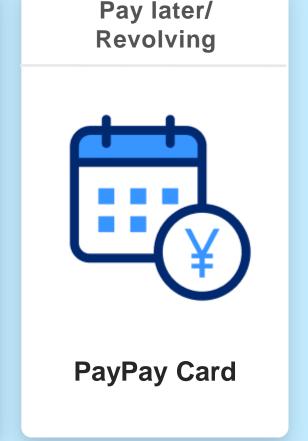


Strengthen collaboration with financial services within group companies









Initiatives by Segment



	Future Strategy
Consumer	Grow number of mobile subscribers through promotion of group synergies
Enterprise	For large corporates: Increase transaction value per company For SMEs: Increase number of customers and transaction value
Yahoo! JAPAN/ LINE	Expand ecosystem by promoting cross-use of services
PayPay	Increase revenue from payment system fees Expand value-added services for merchants and financial services



Summary

1 FY2021: Historical highs for revenue and profits

2 FY2022: Achieve operating income of JPY 1 trillion

- FY2023 and Mobile price reduction impact peak out beyond: Return to business profit increase
- Strategy
 by segment:

 Expand mobile customer base continuously

 Expand Enterprise market by developing SME market

 Make PayPay a subsidiary *











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