## eAccess Limited [9427]

### 1<sup>st</sup> Quarter Results for Fiscal Year Ending 3/2011 (4/2010 ~ 6/2010)



August 4<sup>th</sup>, 2010



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### FY3/2011 1Q Results Highlights

• Consolidated net profit rose by over 5X YoY

• Combined pro-forma of eAccess & EMOBILE 1Q EBITDA doubled YoY

• EMOBILE revenue up 48.6% YoY

• Maintain leadership position in mobile broadband data market

• To launch Japan's fastest mobile data service 42Mbps in October 2010

• Expect to realize further synergies after eAccess EMOBILE combination



#### FY3/2011 1Q Consolidated Financial Results (EMOBILE treated under equity accounting method)

#### Consolidated net profit rose by 5.4X due to improving EMOBILE financial performance

|                      | FY3/2010         |                  | FY3/2011  |                       |  |  |  |
|----------------------|------------------|------------------|-----------|-----------------------|--|--|--|
| (billion yen)        | 1Q<br>(4~6/2009) | 1Q<br>(4~6/2010) | YoY       | Full Year<br>Forecast |  |  |  |
| Revenue              | 21.42            | 19.12            | - 10.7%   | 190.00                |  |  |  |
| Operating Profit     | 4.94             | 4.49             | - 9.1%    | 25.00                 |  |  |  |
| EM Accounting Losses | - 2.58           | - 0.04           | na        |                       |  |  |  |
| Recurring Profit     | 1.82             | 4.08             | + 124.1%  | 12.60                 |  |  |  |
| Net Income           | 0.46             | 2.49             | + 440.1 % | 9.00                  |  |  |  |
| EBITDA               | 6.85             | 6.26             | - 8.6%    | 61.00                 |  |  |  |
| Capex                | 1.03             | 0.78             | - 24.9%   | 40.40                 |  |  |  |
| Depreciation         | 1.91             | 1.77             | - 7.3%    | 36.00                 |  |  |  |

Note 1: FY3/2011 full year forecasts include 9-month eAccess (7/2010 – 3/2011) and 12-month EMOBILE results (4/2010 – 3/2011) based on the business combination completed on July 1, 2010.

Note 2: Consolidation of EMOBILE starts from FY3/2011 2Q.

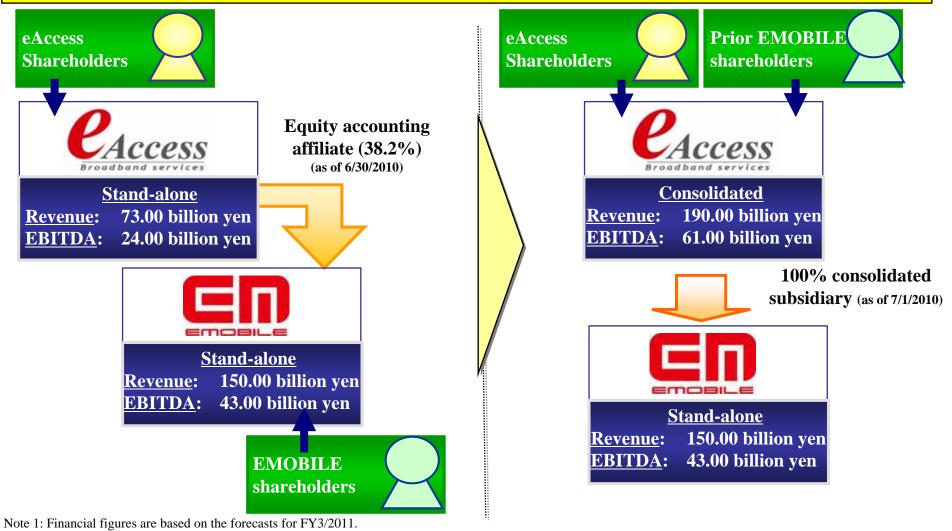


### **Combined eAccess & EMOBILE Pro-forma Basis** (For Financial Comparison Purpose)



### **Consolidation of EMOBILE**

# • Successful completion of EMOBILE consolidation through the share-exchange transaction on 7/1/2010.





### Combined eAccess & EMOBILE Pro-forma 1Q (For Financial Comparison Purpose)

- Combined pro-forma 1Q revenue grew by 22.6% YoY
- Combined pro-forma 1Q operating profit rose 30X YoY
- Turned profit at combined pro-forma net level in 1Q FY3/2011

|                           | Pro-forma FY3/2010_1Q        |                        |          | Pro-forma FY3/2011_1Q |                        |                        |          |                      |
|---------------------------|------------------------------|------------------------|----------|-----------------------|------------------------|------------------------|----------|----------------------|
| (billion yen)             | *1<br>eAccess<br>Stand-alone | EMOBILE<br>Stand-alone | Combined |                       | eAccess<br>Stand-alone | EMOBILE<br>Stand-alone | Combined | Combined<br>YoY (%). |
| Revenue                   | 21.35                        | 23.49                  | 39.97    | ¦[                    | 19.08                  | 34.90                  | 49.01    | + 22.6%              |
| Operating Profit (Losses) | 4.95                         | - 4.48                 | 0.23     | ľ[                    | 4.45                   | 2.32                   | 6.81     | + 2,886.8%           |
| Recurring Profit (Losses) | 4.41                         | - 6.50                 | - 2.33   | i[                    | 4.08                   | - 0.10                 | 3.91     | na                   |
| Net Income (Losses)       | 2.72                         | - 6.51                 | - 4.03   | Ľ.                    | 2.36                   | - 0.22                 | 2.13     | na                   |
| EBITDA                    | 6.84                         | 0.75                   | 7.59     | ¦[                    | 6.20                   | 9.07                   | 15.28    | + 101.3%             |
| Capex                     | 1.03                         | 4.57                   | 5.60     | :[                    | 0.78                   | 8.21                   | 8.75     | + 56.3%              |
| Depreciation              | 1.90                         | 5.22                   | 7.36     | ¦[                    | 1.75                   | 6.75                   | 8.47     | + 15.1%              |
| Operating FCF             | 5.82                         | - 3.83                 | 1.99     | ¦[                    | 5.43                   | 0.86                   | 6.53     | + 227.8%             |

Note 1: eAccess FY3/2010 1Q includes ACCA as a fully consolidated subsidiary. Note 2: Consolidated depreciation includes amortization of goodwill.



### **Combined eAccess & EMOBILE Pro-forma Full Year Financial Forecasts**

- Combined pro-forma full year EBITDA to grow 48% YoY
- Combined full year operating profit to grow 145% YoY (record high)
- Expect sharp turnaround in combined recurring and net profit

|                           | Pro-form                  | na FY3/201             | 0 Results | Pro-forma FY3/2011 Forecasts |                        |           |                      |
|---------------------------|---------------------------|------------------------|-----------|------------------------------|------------------------|-----------|----------------------|
| (billion yen)             | eAccess *1<br>Stand-alone | EMOBILE<br>Stand-alone | Combined  | eAccess<br>Stand-alone       | EMOBILE<br>Stand-alone | Combined. | Combined<br>YoY (%). |
| Revenue                   | 82.81                     | 113.60                 | 176.48    | 73.00                        | 150.00                 | 203.00    | + 15.0%              |
| Operating Profit (Losses) | 19.04                     | - 6.09                 | 11.86     | 16.80                        | 13.00                  | 29.00     | + 144.5%             |
| Recurring Profit (Losses) | 16.67                     | - 14.77                | 0.68      | 14.10                        | 4.00                   | 16.00     | + 2,242.1%           |
| Net Income (Losses)       | 9.71                      | - 14.88                | - 6.25    | 8.40                         | 4.00                   | 11.00     | na                   |
| EBITDA                    | 26.49                     | 18.21                  | 44.52     | 24.00                        | 43.00                  | 66.00     | + 48.3%              |
| Capex                     | 4.01                      | 53.39                  | 55.50     | 3.20                         | 39.00                  | 41.00     | - 26.1%              |
| Depreciation              | 7.45                      | 22.77                  | 31.13     | 7.20                         | 30.00                  | 37.00     | + 18.9%              |
| Operating FCF             | 22.48                     | - 35.18                | - 10.98   | 20.80                        | 4.00                   | 25.00     | na                   |

Note 1: eAccess FY3/2010 1Q includes ACCA as a fully consolidated subsidiary. Note 2: Consolidated depreciation includes amortization of goodwill.

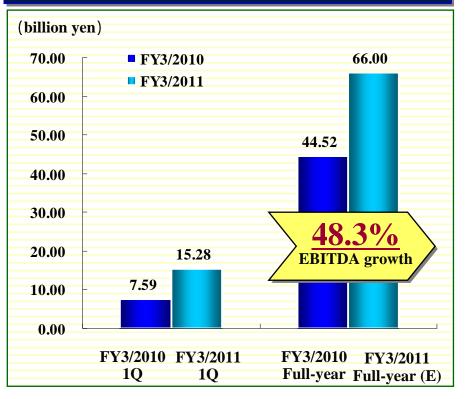


### Combined eAccess & EMOBILE Pro-forma Revenue & EBITDA Growth

#### **Combined Pro-forma Revenue** (Reflecting 100% EMOBILE consolidation)



#### **Combined Pro-forma EBITDA** (Reflecting 100% EMOBILE consolidation)

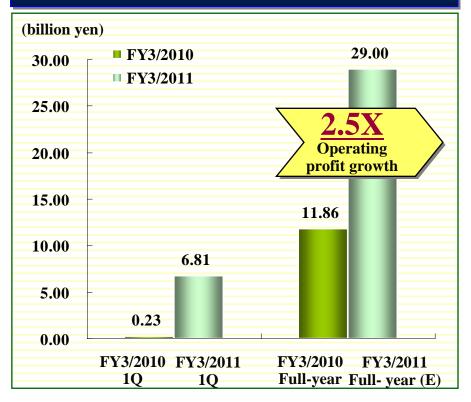


Note 1: eAccess FY3/2010 includes ACCA as a fully consolidated subsidiary.

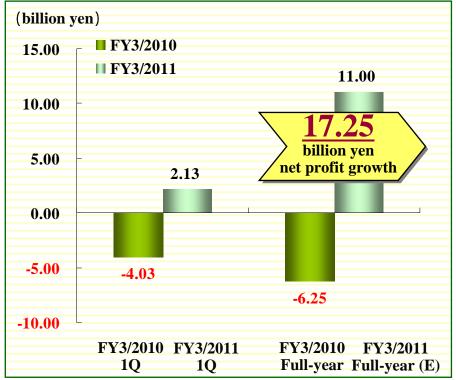


### Combined eAccess & EMOBILE Pro-forma Operating Profit & Net Income Growth

#### **Combined Pro-forma Operating Profit** (Reflecting 100% EMOBILE consolidation)



#### **Combined Pro-forma Net Income** (Reflecting 100% EMOBILE consolidation)



Note 1: eAccess FY3/2010 includes ACCA as a fully consolidated subsidiary.



### **Combined eAccess & EMOBILE Pro-forma** (Post Share-Exchange) Balance Sheet

#### Asset and cash injection from EMOBILE to eAccess combined pro-forma balance sheet with relatively small goodwill amortization.

| (billion yen)                       | eAccess<br>stand-alone<br>6/2010 | EMOBILE<br>Stand-alone<br>6/2010 | Elimination | Goodwill<br>*1 | = | Pro-forma<br>Balance Sheet<br>Post-transaction |
|-------------------------------------|----------------------------------|----------------------------------|-------------|----------------|---|--|
| Cash & cash deposit                 | 12.48                            | 77.53                            |             |                |   | 90.00  |
| Debt                                | 59.66                            | 230.82                           |             |                |   | 290.47   |
| Net debt                            | 47.18                            | 153.29                           |             |                |   | 200.47   |
| Shareholders' equity                | 58.36                            | 72.27                            | - 59.80     |                |   | 70.82  |
| Net assets                          | 58.27                            | 72.27                            | - 59.72     |                |   | 70.82  |
| Total assets                        | 130.44                           | 335.36                           | - 67.47     | 10.72          |   | 409.06   |
| Net debt/net assets ratio           | 0.8x                             | 2.1x                             | •           |                | • | 2.8x   |
| Net debt/EBITDA ratio <sup>*2</sup> | 2.0x                             | 3.6x                             |             |                |   | 3.0x   |

Note 1: Goodwill of 10.72 billion yen is expected to be amortized over 10 years.

Note 2: Based on pro-forma FY3/2011 EBITDA figures. See page 9 of this presentation for details.



| Dividend  | <ul> <li>Plan to preserve cash for growth</li> <li>Enhance shareholders equity value by lowering leverage</li> <li>1,800 yen per share extraordinary dividend to shareholders as of 6/30/2010 is scheduled to be paid on 9/10/2010.</li> </ul> |
|---|--|
| Share buyback   | <ul> <li>Purchased back 8,777 shares, or approx. 0.5 billion yen<br/>in 7/2010.</li> </ul>   |
| Appraisal rights<br>(relating to EMOBILE<br>Business Combination) | <ul> <li>✓ Appraisal rights of 36,800 shares, or approx. 2.3 billion yen<br/>is expected to be exercised in 8/2010.</li> </ul>   |

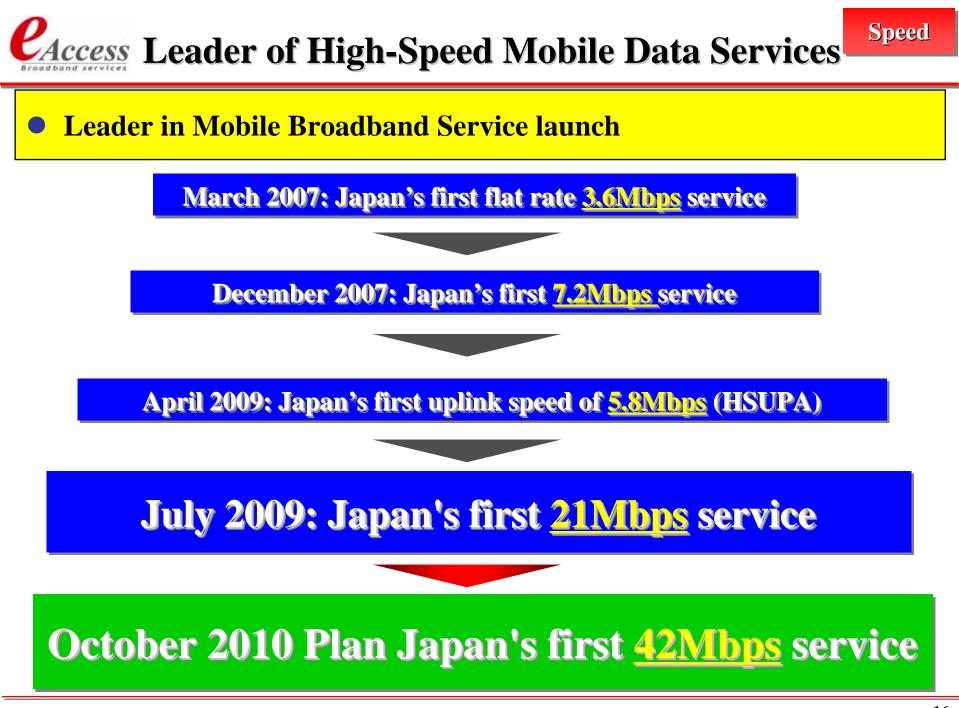


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**EMOBILE Strengths** 

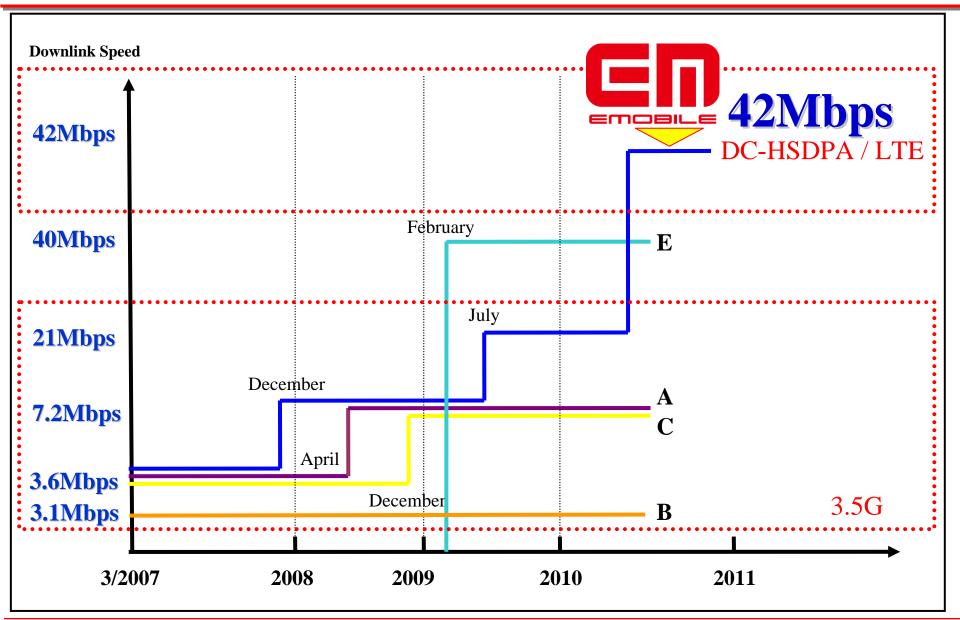






**Mobile Broadband Speed Comparison** 







#### • Achieved top downlink speed of over 40 Mbps by using DC- HSDPA



Speed



#### No speed difference between HSPA and LTE technology

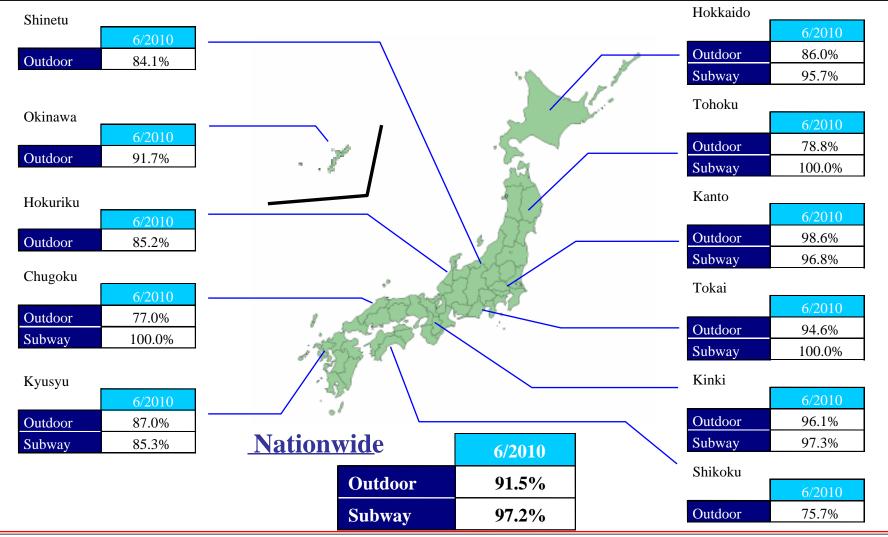
| (Mbps)     |                | HSPA                |                     |     | LTE                |                    |
|------------|----------------|---------------------|---------------------|-----|--------------------|--------------------|
| Technology | HSPA           | HSPA<br>2x2<br>MIMO | HSPA<br>4x4<br>MIMO | LTE | LTE<br>2x2<br>MIMO | LTE<br>4x4<br>MIMO |
| 15 MHz x 2 | 60             | 120                 | 240                 | 60  | 120                | 240                |
| 10 MHz x 2 | 40<br>DC-HSDPA | 80                  | 160                 | 40  | 80                 | 160                |
| 5 MHz x 2  | 20             | 40                  | 80                  | 20  | 40                 | 80                 |

(Source: Ericsson)



#### Near completion of major outdoor & subway coverage

• Focus on capacity increase and speed upgrade





 Number 1 best seller of mobile broadband router MCF Mobile Project Award 2010 (The Best Hardware Prize) MM Research Institute Award 2010 (The Best Topic Prize)





### **Mobile WiFi Routers Comparison**



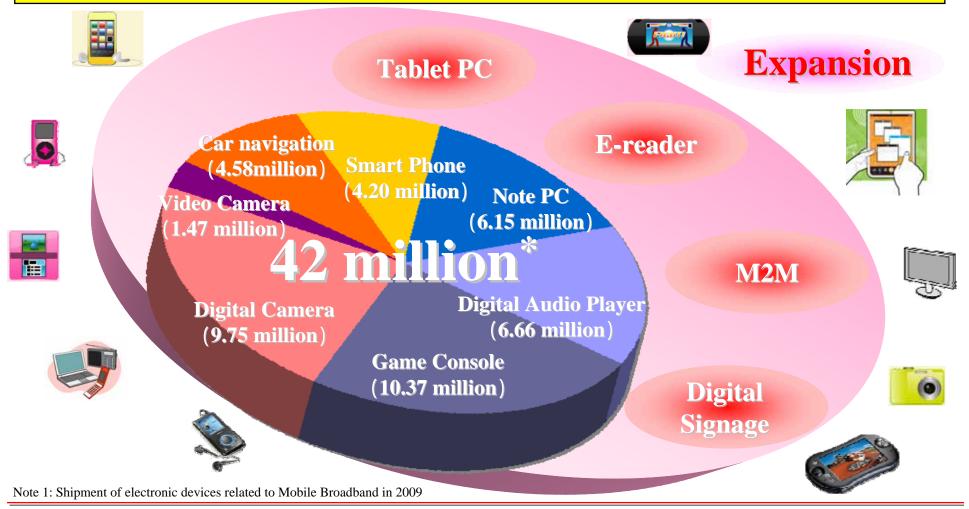
| Company                        | EMOBILE                 | Α                       | E               |                   | F              |
|--------------------------------|-------------------------|-------------------------|-----------------|-------------------|----------------|
| Product<br>name                | Pocket WiFi<br>(D25HW)  | DWR-PG                  | URoad-7000      | Aterm<br>WM3300R  | BM-MF30        |
| Unit Price                     | <sub>*1</sub> 5,980 yen | 34,800 yen              | 19,800 yen      |                   | 19,800 yen     |
| Monthly<br>charge              | 1,400 ~ 5,380 yen       | 1,525 ~ 6,510 yen<br>*2 | 380 ~ 4,980 yen |                   | 2,483 yen      |
| Contract                       | 2 year                  | 2 year                  | 30 d            | ays               | none           |
| Speed<br>(Down/Up)             | 7.2/5.8Mbps             | 7.2/5.7Mbps             | 40/10Mbps       |                   | 300/300Kbps    |
| Dimension                      | 48.6 × 95.5 × 14.1mm    | 95 × 64.4 × 17.4mm      | 67 × 94 × 22mm  | 104 × 62 × 14.8mm | 54 × 99 × 14mm |
| Weight                         | 80g                     | 105g                    | 145g            | 117g              | 80g            |
| Airtime<br>(catalog spec)      | 4 hours                 | 6 hours                 | 2.5 hours       | 3.5 hours         | 4 hours        |
| Standby time<br>(catalog spec) | 100 hours               | 30 hours                | -               | -                 | -              |

Note 1: Super light data plan + Ninen M Note 2: ISP charge(525 yen) is included Note 3: Only company F SIM



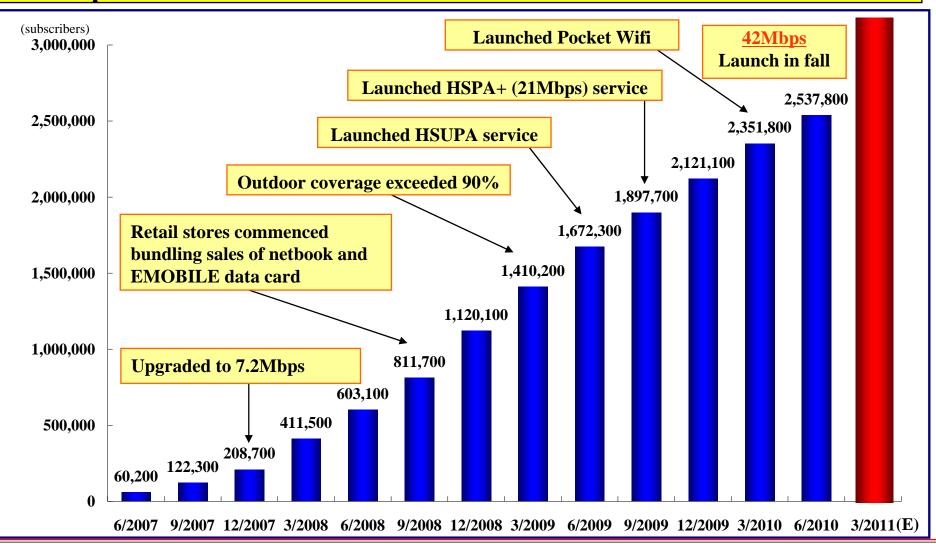
### **Mobile Broadband Market Evolution**

 Mobile broadband devices continue to expand from note PC to digital audio player, game, tablet PC, digital reader etc



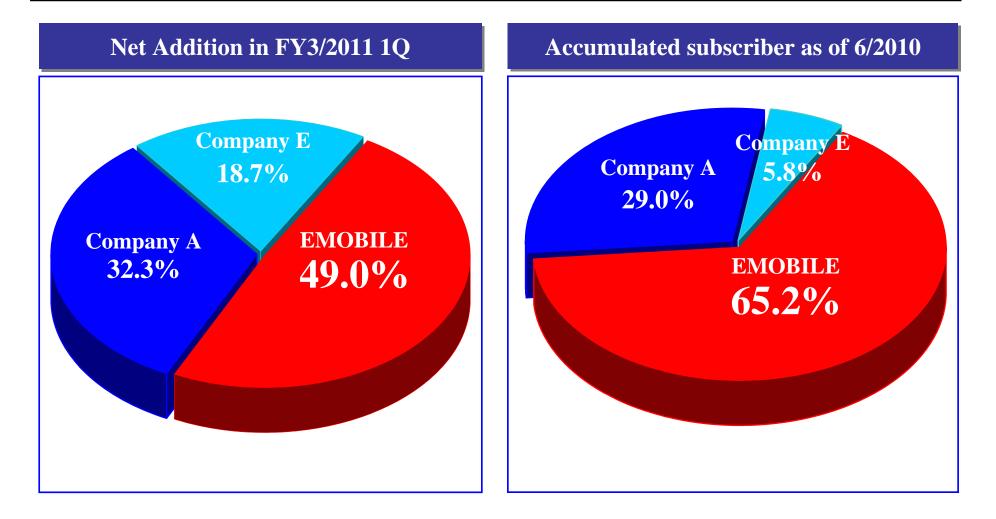
**CCESS** EMOBILE Accumulated Subscriber Trend

## Sharp growth in mobile broadband subscribers up 50% compared to 6/2009





#### Leader in mobile broadband data market share



## *PAccess* eAccess & EMOBILE Key Performance Metrics

# • Key performance metrics of fixed-line and mobile operations are progressing in-line with our full-year forecast for FY3/2011.

|            |                       |                |                | Results        |                | 1              | Forecast              |
|------------|-----------------------|----------------|----------------|----------------|----------------|----------------|-----------------------|
|            |                       | FY3/2010<br>1Q | FY3/2010<br>2Q | FY3/2010<br>3Q | FY3/2010<br>4Q | FY3/2011<br>1Q | FY3/2011<br>full-year |
|            | Subscriber #          | 2,497,000      | 2,439,000      | 2,364,000      | 2,285,000      | 2,204,000      | арргох. 1,900,000     |
| Fixed-line | ARPU (yen)            | 2,032          | 2,022          | 2,008          | 1,995          | 1,973          | approx. 1,950         |
| (ADSL)     | Monthly<br>churn rate | 2.02%          | 1.67%          | 1.82%          | 2.07%          | 2.12%          | арргох. 1.89%         |
|            | SAC (yen) *3          | 9,000          | 9,000          | 7,000          | 11,000         | 8,000          | approx. 8,000         |
|            | Subscriber #          | 1,672,300      | 1,897,700      | 2,121,100      | 2,351,800      | 2,537,300      | арргох. 3,200,000     |
| EMOBILE    | ARPU (yen) *2         | 3,330          | 3,310          | 3,260          | 3,450          | 3,400          | approx. 3,300         |
|            | Monthly<br>churn rate | 0.97%          | 1.10%          | 0.92%          | 1.18%          | 1.37%          | approx.1.40%          |
|            | SAC (yen) *3          | 30,000         | 30,000         | 25,000         | 25,000         | 25,000         | 25,000 - 30,000       |

Note 1: ACCA was consolidated from 9/1/2008. Subscribers, ARPU and churn rate include ACCA consumer and corporate subscribers from 9/1/2008.

Note 2: ARPU definition changed from FY3/2010 4Q due to accounting rule changes.

Note 3: SAC stands for per subscriber acquisition cost.



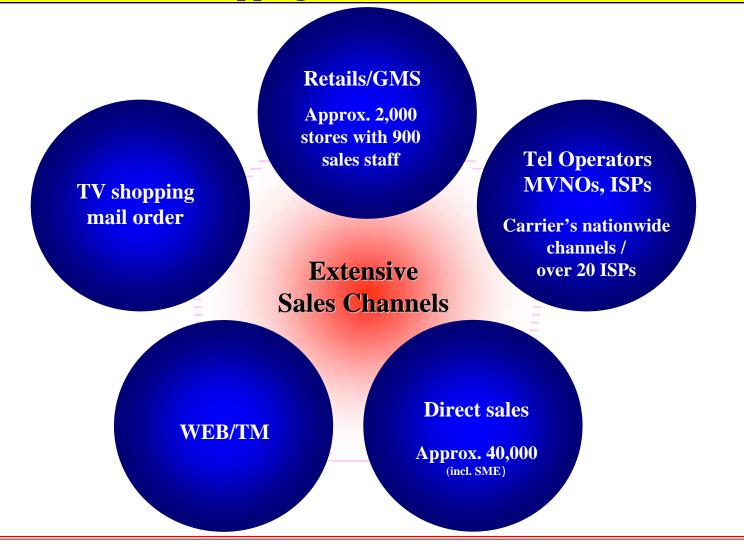
#### Continued initiatives to improve customer satisfaction & experience

|                          | Provide               | data card value-added                                  | option services   |
|--------------------------|-----------------------|--|---|
|                          |                       | Service Name   | Monthly Charge  |
| ARPU                     | R                     | emote Support Service                                  | 315 yen   |
| Enhancement              | T                     | rouble Support Service                                 | <u>157 yen*1</u>  |
|                          |                       | EM Security  | 498 yen   |
|                          |                       | EM Wide Support  | 525 yen   |
| Customer<br>Satisfaction | Customer<br>Retention | <ul> <li>Provide "used" ter<br/>replacement</li> </ul> | "Ninen toku wari"<br>nonth for Zero usage) <sup>*2</sup><br>rminals at low prices for<br>otion for new models upgrade |
|                          | Network<br>Quality    | Deploy 2 <sup>nd</sup> Carrier                         | or heavy traffic users)<br>r (5MHz x 2) for speed<br>traffic management   |



### **Expanding Sales Channels**

## • Continue to expand sales channels in retails, distributors, telecom operators and TV shopping



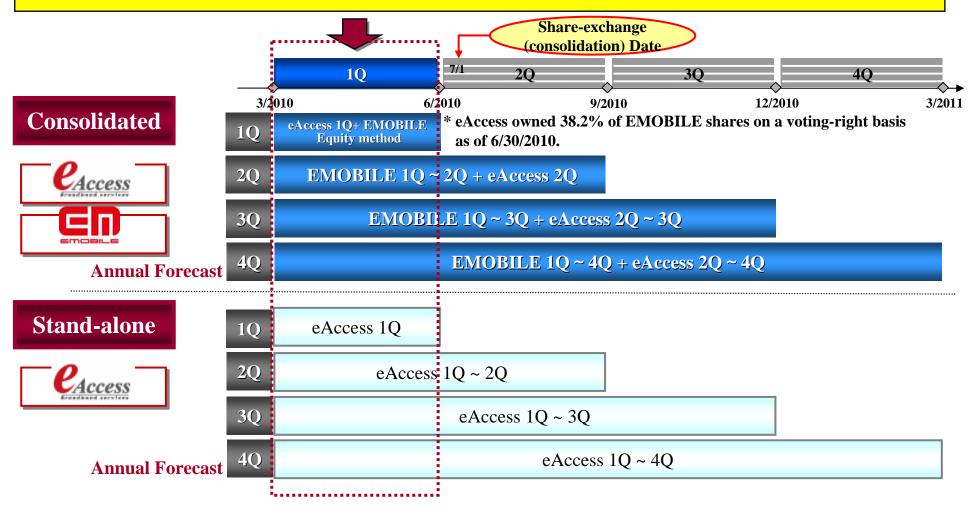


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### **New Accounting Consolidation Method**

# Apply reverse acquisition accounting based on accounting rules from FY3/2011 2Q





**Consolidated Cash Flows** 

(EMOBILE 1Q treated under equity accounting method)

#### Net free cash flow decreased mainly due to an increase in 1Q tax payment.

|                                   | FY3/2010            | FY3/2011         |          |                          |  |
|-----------------------------------|---------------------|------------------|----------|--------------------------|--|
| (billion yen)                     | 1Q *1<br>(4~6/2009) | 1Q<br>(4~6/2010) | YoY      | Full Year<br>Forecast *2 |  |
| EBITDA                            | 6.85                | 6.26             | - 8.6%   | 61.00                    |  |
| Capex                             | - 1.03              | - 0.78           | - 24.9%  | - 40.40                  |  |
| Operating FCF                     | 5.82                | 5.48             | - 5.7%   | 20.60                    |  |
| Interest (net of interest income) | - 0.10              | - 0.48           | + 380.0% | - 9.00                   |  |
| Tax                               | - 1.85              | - 3.00           | + 62.2%  | - 3.00                   |  |
| Dividend (net of div. income)     | - 0.79              | - 0.85           | + 7.6%   | - 4.30                   |  |
| Net FCF                           | 3.08                | 1.15             | - 62.7%  | 4.30                     |  |

Note 1: eAccess consolidated ACCA from 9/1/2008 and fully merged with ACCA on 6/25/2009.

Note 2: FY3/2011 full year forecasts are based on the forecasts announced on 5/12/2010.

Note 3: Dividends of full year forecast are based on the current dividend policy.

Note 4: Consolidation of EMOBILE starts from FY3/2011 2Q.



# 17 billion yen cash investment to EMOBILE was completed in 6/2010. Shareholders equity is steadily increasing from 9/2009.

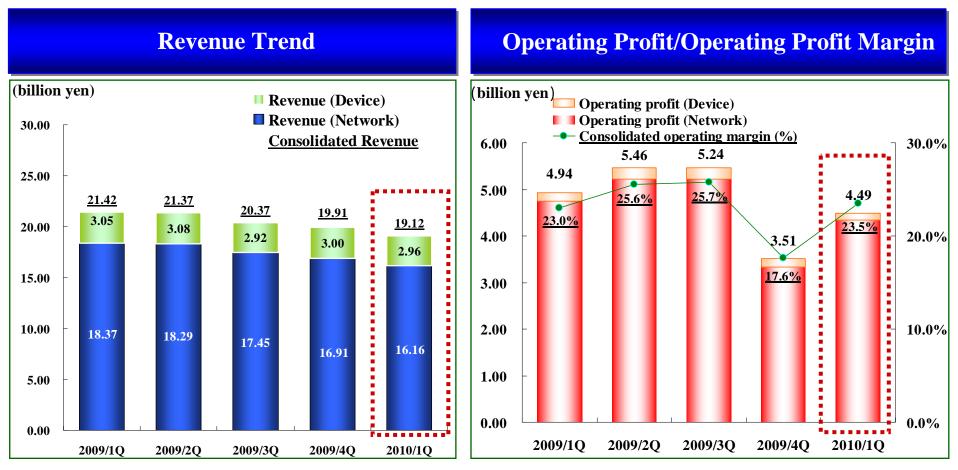
| (billion yen)             | 6/2009 | 9/2009 | 12/2009 | 3/2010 | 6/2010 |
|---------------------------|--------|--------|---------|--------|--------|
| Cash & cash deposit       | 57.64  | 57.72  | 68.20   | 26.11  | 13.11  |
| Debt                      | 90.33  | 87.15  | 94.67   | 55.05  | 59.66  |
| Net debt                  | 32.69  | 29.43  | 26.47   | 28.94  | 46.55  |
| Shareholders' equity      | 11.78  | 11.01  | 12.58   | 12.61  | 14.25  |
| Minority interest         | 0.54   | 0.53   | 0.52    | 0.51   | 0.50   |
| Net assets                | 12.03  | 11.27  | 13.01   | 13.16  | 14.66  |
| Total assets              | 112.99 | 112.75 | 129.50  | 86.86  | 86.83  |
| Net debt/net assets ratio | 2.7x   | 2.6x   | 2.0x    | 2.2x   | 3.2x   |
| Net debt/EBITDA ratio     | 1.3x   | 1.1x   | 1.0x    | 1.1x   | 1.8x   |



## **Consolidated Revenue & Operating Profit Trend**

(EMOBILE treated under equity accounting method)

# Revenue declined in 1Q in-line with expectations Operating margin 1Q improved to 23.5%

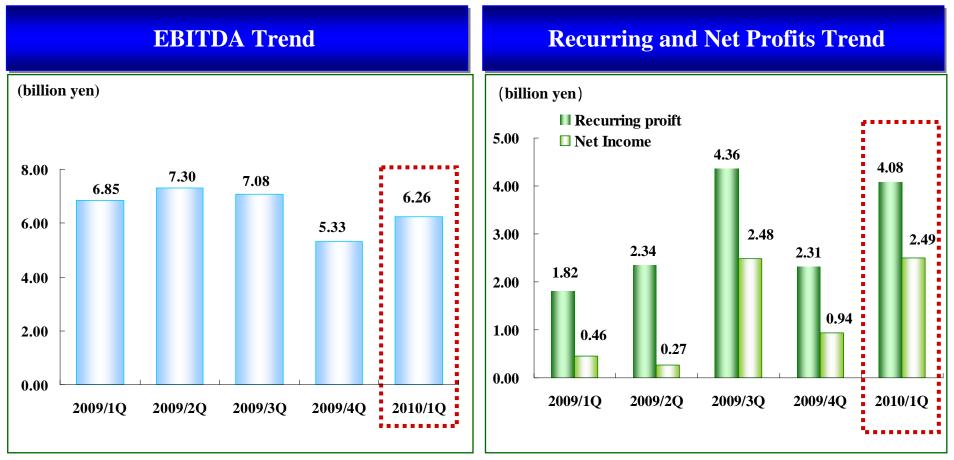


Note 1: eAccess consolidated ACCA from 9/1/2008 and fully merged with ACCA on 6/25/2009.

Note 2: Consolidation of EMOBILE starts from FY3/2011 2Q.



#### Recurring profit and net income rose sharply due to improving EMOBILE financial performance



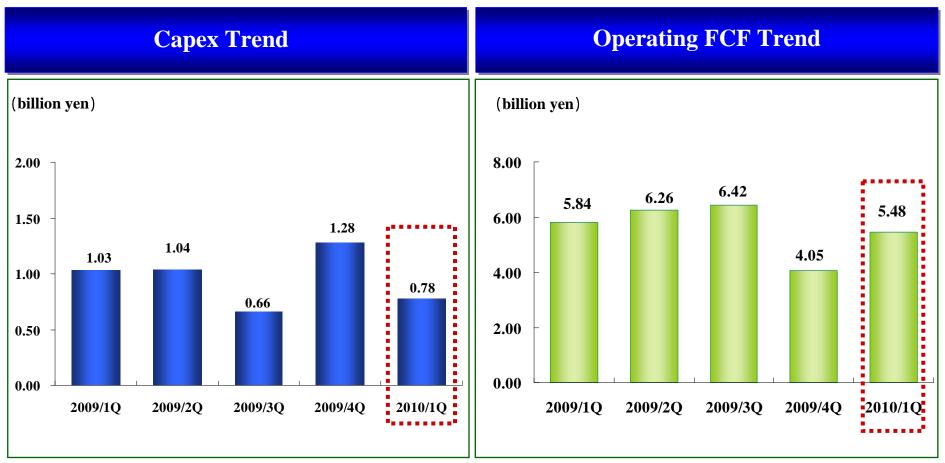
Note 1: eAccess consolidated ACCA from 9/1/2008 and fully merged with ACCA on 6/25/2009.

Note 2: Consolidation of EMOBILE starts from FY3/2011 2Q.



## Consolidated Capex & Operating FCF Trends (EMOBILE treated under equity accounting method)

#### **Capex 1Q decreased 24.9% YoY with relatively high operating FCF**



Note 1: eAccess consolidated ACCA from 9/1/2008 and fully merged with ACCA on 6/25/2009. Note 2: Consolidation of EMOBILE starts from FY3/2011 2Q.

\* Operating FCF = EBITDA - Capex



#### **FY3/2011 1Q Results (Segment Info.)** (EMOBILE treated under equity accounting method)

|                  | FY3/2011 1Q<br>(4-6/2010) |                    |                 |              |  |  |
|------------------|---------------------------|--------------------|-----------------|--------------|--|--|
| (billion yen)    | Network<br>Business *1    | Device<br>Business | EMOBILE<br>etc. | Consolidated |  |  |
| Revenue          | 16.16                     | 2.96               |                 | 19.12        |  |  |
| Operating Profit | 4.35                      | 0.14               |                 | 4.49         |  |  |
| Recurring Profit | 4.                        | 12                 | -0.04           | 4.08         |  |  |
| Net Income       | 2.:                       | 53                 | - 0.04          | 2.49         |  |  |
| EBITDA           | 6.11                      | 0.15               |                 | 6.26         |  |  |
| CAPEX            | 0.77                      | 0.01               |                 | 0.78         |  |  |
| Depreciation     | 1.73                      | 0.04               |                 | 1.77         |  |  |

Note 1: Network business : ADSL Business, Retail Business, Backbone Business and MVNO Business. Note 2: Consolidation of EMOBILE starts from FY3/2011 2Q.



### FY3/2011 1Q EMOBILE Financial Results

## Revenue increased by 48.6% YoY due to rapid subscriber growth EBITDA 1Q increased 12X YoY

EBITDA 1Q margin reached 26% compared with 3.2% 1Q FY3/2010

|                           | FY3/2010         | FY3/2011 |                  |              |                                     |          |
|---------------------------|------------------|----------|------------------|--------------|-------------------------------------|----------|
| (billion yen)             | 1Q<br>(4~6/2009) |          | 1Q<br>(4~6/2010) | YoY          | Full Year <sup>*1</sup><br>Forecast | Progress |
| Revenue                   | 23.49            | ][       | 34.90            | + 48.6%      | 150.00                              | 23.3%    |
| Operating Profit (Losses) | - 4.48           | ][       | 2.32             | na           | 13.00                               | 17.9%    |
| Recurring Profit (Losses) | - 6.50           | ļ        | - 0.10           | na           | 4.00                                | na       |
| Net Income (Losses)       | - 6.51           | j        | - 0.22           | na           | 4.00                                | na       |
| EBITDA                    | 0.75             | ![       | 9.07             | + 1,115.6%   | 43.00                               | 21.1%    |
| EBITDA margin             | 3.2%             | ¦[       | 26.0%            | + 22.8 point | 28.7%                               | na       |
| Capex                     | 4.57             | ][       | 8.21             | + 79.6%      | 39.00                               | 21.1%    |
| Depreciation              | 5.22             | į        | 6.75             | + 29.2%      | 30.00                               | 22.5%    |

Note 1: FY3/2011 full-year forecasts are based on the forecasts announced on 5/12/2010.



## • Positive 1Q operating FCF achieved due to continued and sustained EBITDA growth

|                                   | FY3/2010         |                  | FY3/2011   |                          |
|-----------------------------------|------------------|------------------|------------|--------------------------|
| (billion yen)                     | 1Q<br>(4~6/2009) | 1Q<br>(4~6/2010) | YoY        | Full Year<br>Forecast *2 |
| EBITDA                            | 0.75             | 9.07             | + 1,115.6% | 43.00                    |
| Capex                             | - 4.57           | - 8.21           | + 79.6%    | - 39.00                  |
| Operating FCF *1                  | - 3.83           | 0.86             | na         | 4.00                     |
| Interest (net of interest income) | - 1.79           | - 1.93           | na         | - 7.20                   |
| Tax                               | - 0.02           | - 0.02           | na         | - 0.00                   |
| Net FCF                           | - 5.63           | - 1.09           | na         | - 3.20                   |

Note 1: Operating FCF = EBITDA – Capex Note 2: FY3/2011 full-year forecasts are based on the forecasts announced on 5/12/2010.



## • Improved shareholders' equity and lowered net debt position compared with 3/2010

| (billion yen)        | 6/2009 | 9/2009 | 12/2009 | 3/2010 | 6/2010 |
|----------------------|--------|--------|---------|--------|--------|
| Cash & cash deposit  | 79.89  | 60.82  | 50.80   | 49.31  | 77.53  |
| Debt                 | 240.99 | 242.53 | 243.65  | 244.13 | 230.82 |
| Net debt             | 161.10 | 181.71 | 192.86  | 194.82 | 153.29 |
| Shareholders' equity | 35.85  | 29.41  | 28.89   | 27.48  | 72.27  |
| Net assets           | 35.85  | 29.41  | 28.89   | 27.48  | 72.27  |
| Total assets         | 295.99 | 291.12 | 297.93  | 308.64 | 335.36 |



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