

18 July 2006

Vodafone K.K. further expands international roaming service areas

New addition brings total up to 160 countries and regions

Vodafone K.K. announces today that from 2 August 2006 it will expand international roaming service areas in which customers can use their Vodafone K.K. 3G handsets*¹ abroad. With this area expansion, roaming will be available to Vodafone K.K. customers traveling to Uzbekistan in Central Asia, enabling them to make voice calls in a total of 160 countries and regions. Additionally, a further 17 countries and regions will be added to support the Vodafone live! internet service, bringing the total to 84 countries and regions.

To further improve customer convenience, Vodafone K.K. is progressively increasing the number of roaming partners in countries and regions where roaming is available. As of 2 August, Vodafone K.K. will have tied up with multiple operators in 67 of the 160 supported countries and regions, allowing customers to roam on a total of 229 networks.

International roaming service areas (as of 2 August 2006) numbers in () indicate new expansions

Service	Countries and regions	Operators
Voice calls	160 (1)	229 (4)
SMS	158 (1)	227 (4)
Vodafone live! (Web, MMS)	84 (17)	111 (5)
Mobile data communications (Packet communication service)	84 (17)	111 (5)
Video calls* ²	15 (2)	16 (2)

Newly added countries and regions (as of 2 August 2006)

Service	Countries and regions
Voice calls and SMS	Uzbekistan
Vodafone live! and Mobile data communications (Packet communication service)	Anguilla, Antigua and Barbuda, Aruba, Bahrain, Barbados, Bermuda, Cayman Islands, Dominica, Grenada, Iceland, Jamaica, Maldives, Saint Christopher and Nevis, Saint Lucia, Saint Vincent and the Grenadines, Slovakia, Turks and Caicos Islands
Video calls	Australia, Philippines

Since launching international roaming services in December 2002, Vodafone K.K. has expanded its lineup of 3G handsets that can be used abroad. Currently customers can choose from 13 models*³ capable of roaming in the latest Vodafone K.K. catalogue (for July 2006). Vodafone K.K. will continue to expand roaming service areas to offer even richer global communication to customers.

*1 Some 3G handsets such as the Vodafone 905SH, Vodafone 802N and Vodafone 703N are for use in Japan only.

*2 Video call roaming is available in 15 countries and regions: UK, Netherlands, Spain, Hong Kong, Canary Islands, Singapore, Germany, South Korea, Taiwan, Switzerland, Italy, Vatican City, San Marino, Philippines and Australia.

*3 Including the Vodafone Connect Card VC701SI. The VC701SI operates on the W-CDMA networks of 28 countries and regions.

- ends -

About Vodafone K.K.

Vodafone K.K. (President & CEO: Masayoshi Son), to be renamed SOFTBANK MOBILE Corp. on 1 October 2006, is a leading mobile operator in Japan with over 15 million customers and a member of the SOFTBANK Group. The Tokyo-based company offers a wide range of sophisticated mobile voice and data services, including Vodafone live!, and launched the mobile industry's first picture messaging service (Sha-mail) in November 2000. Vodafone K.K. is now working in close cooperation with other SOFTBANK Group companies to accelerate the pace of the IT revolution. For more information, please visit www.vodafone.jp/english/

*Above data is current as of 30 June 2006.