

29 June 2006

Vodafone K.K. further expands international roaming service areas

New addition brings total up to 159 countries and regions

Vodafone K.K. announces today that from 13 July 2006 it will expand international roaming service areas in which customers can use their Vodafone K.K. 3G handsets*¹ abroad. With this area expansion, roaming will be available to Vodafone K.K. customers traveling to the Turks and Caicos Islands in the West Indies, enabling them to make voice calls in a total of 159 countries and regions.

To further improve customer convenience, Vodafone K.K. is progressively increasing the number of roaming partners in countries and regions where roaming is available. As of 13 July, Vodafone K.K. will have tied up with multiple operators in 65 of the 159 supported countries and regions, allowing customers to roam on a total of 225 networks.

Since launching international roaming services in December 2002, Vodafone K.K. has expanded its lineup of 3G handsets that can be used abroad. Currently customers can choose from 12 models*² capable of roaming in the latest Vodafone K.K. catalogue (for June 2006). Vodafone K.K. will continue to expand roaming service areas to offer even richer global communication to customers.

International roaming service areas (as of 13 July 2006) numbers in () indicate new expansions

Service	Countries and regions	Operators
Voice calls	159 (1)	225 (3)
SMS	157 (1)	223 (3)
Vodafone live! (Web, MMS)	67 (2)	106 (4)
Mobile data communications (Packet communication service)	67 (2)	106 (3)
Video calls* ³	13 (-)	14 (-)

Newly added countries and regions (as of 13 July 2006)

Service	Countries and regions
Voice calls and SMS	Turks and Caicos Islands
Vodafone live! and Mobile data communications (Packet communication service)	Croatia, Oman

*1 Some 3G handsets such as the Vodafone 905SH, Vodafone 802N and Vodafone 703N are for use in Japan only.

*2 Including the Vodafone Connect Card VC701SI. The VC701SI operates on the W-CDMA networks of 27 countries and regions.

*3 Video call roaming is available in 13 countries and regions: UK, Netherlands, Spain, Hong Kong, Canary Islands, Singapore, Germany, South Korea, Taiwan, Switzerland, Italy, Vatican City, and San Marino.

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- Sha-mail is a registered trademark of Vodafone K.K.

- Vodafone, Vodafone live! and Vodafone Connect Card are registered trademarks or trademarks of Vodafone Group Plc.

About Vodafone K.K.

Vodafone K.K. (President & CEO: Masayoshi Son), to be renamed SOFTBANK MOBILE Corp. on 1 October 2006, is a leading mobile operator in Japan with over 15 million customers and a member of the SOFTBANK Group. The Tokyo-based company offers a wide range of sophisticated mobile voice and data services, including Vodafone live!, and launched the mobile industry's first picture messaging service (Sha-mail) in November 2000. Vodafone K.K. is now working in close cooperation with other SOFTBANK Group companies to accelerate the pace of the IT revolution. For more information, please visit www.vodafone.jp/english/

*Above data is current as of 31 May 2006.