



Vodafone K.K. to release light and elegant Vodafone 705SH SLIMIA

Vodafone K.K. today announces that from 14 June 2006 it will commence nationwide sales of the Vodafone 705SH SLIMIA, a new 3G handset by Sharp.

The Vodafone 705SH SLIMIA is a thin, light and stylish handset that features an elegant form, texture and coloring. The keypad is etched into a flat sheet of stainless steel to provide superior handling and a sophisticated feel. The new 3G model also features high specifications, including a 2.2-inch Mobile ASV LCD for clear viewing and a 2 megapixel camera.

The main features of the Vodafone 705SH SLIMIA are as follows:

- Slim, stylish and elegant design
- 2.2-inch Mobile ASV LCD, 2 megapixel camera, memory card slot
- Supports the latest Vodafone K.K. 3G services, including Vodafone live! CAST and V-applis that use Bluetooth®

For more information on the Vodafone 705SH SLIMIA, please see the attached appendix.

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About Vodafone K.K.

Vodafone K.K. (President & CEO: Masayoshi Son) is a leading mobile operator in Japan with over 15 million customers and a member of the SOFTBANK Group. The Tokyo-based company offers a wide range of sophisticated mobile voice and data services, including Vodafone live!, and launched the mobile industry's first picture messaging service (Sha-mail) in November 2000. Vodafone K.K. is now working in close cooperation with other SOFTBANK Group companies to accelerate the pace of the IT revolution. For more information, please visit www.vodafone.jp/english/

*Above data is current as of 31 May 2006.

- As of 12 June 2006 voice roaming is available on GSM networks in 154 countries and regions, with Vodafone live! internet roaming in 60 of them. In addition, 3G (W-CDMA) voice roaming is available on networks in 27 countries and regions abroad, with Vodafone live! roaming in 26 and video call roaming available in 13 of them.
- Bluetooth® functions are not guaranteed to wirelessly communicate with all Bluetooth® devices.
- Bluetooth® word mark is owned by the Bluetooth SIG, Inc. and any use of such mark by Vodafone K.K. is under license.
- Powered by JBlend™, ©1997-2006 Aplix Corporation. All rights reserved.
- Java and Java-based trademarks and logos are trademarks or registered trademarks of Sun Microsystems, Inc. in the U.S. and other countries.
- JBlend and all JBlend-based trademarks and logos are trademarks or registered trademarks of Aplix Corporation in Japan and other countries.
- The Vodafone 705SH SLIMIA is powered by JBlend™, developed by Aplix Corporation, to speed up the execution of Java™ applications.
- SLIMIA, V-appli and Sha-mail are registered trademarks or trademarks of Vodafone K.K.
- Vodafone, Vodafone live! and the speech mark device are registered trademarks or trademarks of Vodafone Group Plc.

Vodafone 705SH SLIMIA by Sharp**1. Main features**

- Slim, stylish and elegant design

The Vodafone 705SH SLIMIA has a thin, slim and stylish design with elegant texturing and coloring. The handset's exterior softly reflects light to complement its thin body of approximately 17mm (when folded). Customers can choose from three different color variations, which all exude sophistication and elegance. The handset is also extremely light at approximately 104g, making it easy to slip into a suit pocket or handbag for easy portability. The keypad is etched into a flat sheet of stainless steel to provide superior handling and a sophisticated feel.

- 2.2-inch Mobile ASV LCD, 2 megapixel camera, memory card slot

The Vodafone 705SH SLIMIA features a high-definition 2.2-inch Mobile ASV LCD capable of wide-angle viewing*. The handset has a full array of hardware features including a close-up capable camera with 2.00 million effective pixels and a microSD™ Memory Card slot. Using the sub-camera, the handset also supports Face Recognition which verifies the facial characteristics of a handset owner to prevent unauthorized use by a third party and protect data in the case of loss or theft.

*Stable screen and colors when viewed 160 degrees from all angles (in conformance with JEITA standards [5:1 contrast ratio]).

- Supports the latest Vodafone K.K. 3G services

In addition to supporting current 3G services like Vodafone live! BB, digital comics and Chaku-Uta Full®, the Vodafone 705SH SLIMIA is also compatible with the latest offerings like Vodafone live! CAST, which delivers magazine-like content to handsets overnight, Near Chat* and Near Games for instant messaging and multiplayer gaming with people nearby by using Bluetooth technology®, Vodafone Address Book, which backs up handset address book data to a dedicated network server, and Deru Moji 3D Pictogram Display, which displays 3D animations in received mails.

* The V-appli required to use this service includes a usage restriction function for concerned guardians with minors using the service. The PIN code for usage restrictions can be reset and usage restrictions released by selecting "Memory All Clear" in V-appli Settings after entering the handset PIN code.

2. Main specifications

Network	Japan	W-CDMA	
	Abroad	W-CDMA, GSM (900/1800/1900 MHz)	
Size (Width x Height x Thickness)	Approx. 50 x 101 x 17mm (when folded)		
Weight	Approx. 104g		
Continuous talktime / standby time	W-CDMA	Approx. 140 min. / approx. 310 hrs. (when folded)	
	GSM	Approx. 230 min. / approx. 300 hrs. (when folded)	
Display	Main	2.2-inch (240 x 320 pixels), Mobile ASV LCD (max. 260,000 colors)	
	Sub	2 lines, 6 full-size characters (26 x 72 pixels) monochrome LCD	
Mobile camera	Pixels/ type	Main	2.00 million effective pixels/CMOS
		Sub	110,000 effective pixels/CMOS
	Zoom		Stills: Max. 20x digital zoom, Video: Max. 4.6x digital zoom
	Max. photo size		1,200 x 1,600 pixels
Full-screen character display (full size characters when displaying received mails)		56 chars. (7.5 chars. x 8 lines) / 81 chars. (9.5 chars. x 9 lines) / 121 chars. (11.5 chars. x 11 lines: standard size) / 196 chars. (14.5 chars. x 14 lines) / 342 chars. (19.5 chars. x 18 chars.)	
Max. mail capacity (received/sent)		Max. approx. 1,000/500*	
Max. photo capacity (no. of photos)		Approx. 20MB, shared (max. 2,520)*	
External memory		microSD™ Memory Card (sold separately)	
Polyphonic ring tone voices		40	
Other main functions		Video call, International roaming, V-appli (Mega Appli), Mail Art, USB connectivity, PC Link, Music player, Custom Screens, Bilingual menus, Large font mode, Spam mail sorting, Keitai Shoin4 text entry software, Macromedia® Flash™, IrDA, QR Code reading and composition	
Color variations (pictured)		Champagne Gold, Royal Black, Silky Pink	

* Saving capacity depends on file sizes.

3. Retail Price (standard set): open price

Standard set includes mobile handset, battery pack, rapid charger and utility software (CD-ROM)

4. Availability

From 14 June 2006 (nationwide)

- Chaku-Uta Full® is a registered trademark of Sony Music Entertainment Inc.

- microSD is a trademark of the SD Card Association.

- QR Code is a registered trademark of Denso Wave Incorporated.

- Macromedia® Flash™ is a trademark or registered trademark of Adobe Systems, Inc. in the U.S. and other countries.

- Mega Appli is a registered trademark of Vodafone K.K.

Vodafone 705SH

S L I M I A

(Manufactured by Sharp)



From left:

Champagne Gold

Royal Black

Silky Pink