



## **Vodafone K.K. to revise Family Discount**

*Customers can choose individual billing option from 1 September*

Vodafone K.K. today announces it will revise its Family Discount service on 1 September 2006 so family members can join even if they are using lines with different billing addresses. With this revision, Family Discount customers will be able to choose from the current collective payment system or a new payment option, separate individual billing by line.

Currently up to 5 family members can join Family Discount—one as the main line (main contractor, 1st handset) and others as sub-lines (2nd-5th handsets)—under the same contract name. Through collective payments, the discount service offers 50% off on monthly basic charges for sub-lines (free communication allowances for sub-lines\*<sup>1</sup> are half the usual amount), and all voice calls and video calls among family members. In addition, mail\*<sup>2</sup> sending and retrieving among family members is free.

With the revision, family members will be able to join even if they are using lines with different billing addresses and contract names. In addition, family members residing in different contract regions will also be able to join. Furthermore, the number of sub-lines that can be added will be increased from the current maximum of 4 lines to 9 lines. With these changes, family members will be able to combine billing addresses and contract names according to their family structure, choose from collective or individual billing by line, and join even if they live in different contract regions.

Vodafone K.K. will continue to offer family discounts and flat-rates to support richer communication.

For more information on Family Discount, please see the attached appendix.

- 1: Communication allowances apply to domestic voice calls, mails, data communications, video calls and web communications.
- 2: Applicable to mail exchanges between Vodafone K.K. phone numbers. V8 series "VGS Mail" and V6/V5/J-5x series "Super Mail" are not applicable.

- ends -

- Vodafone, Vodafone live! and the speech mark symbol are registered trademarks or trademarks of Vodafone Group Plc.

### **About Vodafone K.K.**

Vodafone K.K. (President & CEO: Masayoshi Son) is a leading mobile operator in Japan with over 15 million customers and a member of the SOFTBANK Group. The Tokyo-based company offers a wide range of sophisticated mobile voice and data services, including Vodafone live!, and launched the mobile industry's first picture messaging service (Sha-mail) in November 2000. Vodafone K.K.'s 3G service offers Japan's largest roaming footprint with coverage in 144 countries and regions. Vodafone K.K. is now working in close cooperation with other SOFTBANK Group companies to accelerate the pace of the IT revolution. For more information, please visit [www.vodafone.jp/english/](http://www.vodafone.jp/english/)

\*Above data is current as of 30 April 2006.

## Family Discount Overview

### 1. Service overview (after revision)

Family Discount is a service where up to 9 family members can apply as sub-lines (2nd to 10th handsets) under a main line (1st handset). The discount service offers 50% off basic monthly charges for sub-lines (free communication allowances are half the usual amount for sub-lines\*<sup>1</sup>), and all voice calls and video calls among family members. Furthermore, mail\*<sup>2</sup> sending and retrieving among family members is free.

Family members can join as lines with different billing addresses and contract names, and in different contract regions.

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|                                      | After revision | Before revision |
|--------------------------------------|----------------|-----------------|
| Entry with different billing address | <b>Y</b>       | N               |
| Entry with different contract name   | <b>Y</b>       | N               |
| Entry in different contract region   | <b>Y</b>       | N               |
| Maximum number of lines              | <b>10</b>      | 5               |
| (main line)                          | <b>(1)</b>     | (1)             |
| (sub-lines)                          | <b>(9)</b>     | (4)             |

### 2. Revision date (planned)

1 September 2006