



## Vodafone K.K. to release V403SH new color models

Vodafone K.K. today announces that on 3 June 2006 it will commence nationwide sales of new color variations of the V403SH PDC (2G) handset by Sharp.

The new variations sport chic and compact designs in the two tranquil colors of Cloth Beige and Cloth Blue, offering a contrasting option to the modern striped design of the current variations. The new color models also feature inmoulding<sup>\*1</sup> for a feeling of depth and sophistication.

The main features of the V403SH are as follows<sup>\*2</sup>:

- 2.2-inch Mobile ASV LCD and 2 megapixel CCD camera for crisp displays and photography
- Custom Screens for menu screen icon and wallpaper customization to suit one's tastes
- Enriched basic functions for greater ease-of-use, including a host of features to make mail more convenient and Simple Mode for beginners and mature customers

\*1: Double sided mould production to give feeling of depth.

\*2: Please refer to the 23 February 2006 press release for detailed specifications of the V403SH.

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- The V403SH operates on Vodafone K.K.'s PDC network and is for use in Japan only

- Sha-mail is a registered trademark of Vodafone K.K.

- Vodafone, Vodafone live! and the speech mark symbol are registered trademarks or trademarks of Vodafone Group Plc.

### **About Vodafone K.K.**

Vodafone K.K. (President & CEO: Masayoshi Son) is a leading mobile operator in Japan with over 15 million customers and a member of the SOFTBANK Group. The Tokyo-based company offers a wide range of sophisticated mobile voice and data services, including Vodafone live!, and launched the mobile industry's first picture messaging service (Sha-mail) in November 2000. Vodafone K.K.'s 3G service offers Japan's largest roaming footprint with coverage in 144 countries and regions. Vodafone K.K. is now working in close cooperation with other SOFTBANK Group companies to accelerate the pace of the IT revolution. For more information, please visit [www.vodafone.jp/english/](http://www.vodafone.jp/english/)

\*Above data is current as of 30 April 2006.

# V403SH

(Manufactured by Sharp)



From left: Cloth Beige, Cloth Blue