

1 June 2006

## **Vodafone K.K. to release compact and colorful Vodafone 705T 3G music mobile**

Vodafone K.K. today announces that it will commence sales of the Vodafone 705T, a new 3G handset by Toshiba, in the Kanto-Koshin region on 3 June 2006. The Vodafone 705T will be rolled out in other regions when preparations are in place.

The Vodafone 705T features a palm-sized compact body with an exterior Music Console for easy music listening while the handset is closed. The handset comes in 3 chic colors including Splash Pink, which is a collaborative version with popular fashion brand STNY by Samantha Thavasa. The collaborative version will also feature pre-installed original STNY by Samantha Thavasa wallpapers, menu screens and mail animations.

The main features of the Vodafone 705T are as follows:

- Collaborative model with pre-installed wallpapers, menu screens and mail animations produced by fashion brand STNY by Samantha Thavasa
- Palm-sized compact body with exterior Music Console for easy music listening while the handset is closed, and stereo twin speakers
- Compact model that fully supports Vodafone K.K. 3G services

Together with the sale of the Vodafone 705T, Vodafone K.K. will launch an STNY PINK WALKER sales promotion campaign with STNY by Samantha Thavasa original limited edition goods.

For more information on the Vodafone 705T and the STNY PINK WALKER sales promotion campaign, please see the attached appendices.

- ends -

- As of 1 June 2006 voice roaming is available on GSM networks in 151 countries and regions, with Vodafone live! internet roaming in 59 of them. In addition, 3G (W-CDMA) voice roaming is available on networks in 27 countries and regions abroad, with Vodafone live! roaming in 26 and video call roaming available in 13 of them.
- Chaku-Uta Full® is a registered trademark of Sony Music Entertainment Inc.
- miniSD is a trademark of the SD Card Association.
- QR Code is a registered trademark of Denso Wave Incorporated.
- Mobile Rupo™ is a trademark of Toshiba Corporation.
- Bluetooth® functions are not guaranteed to wirelessly communicate with all Bluetooth® devices.
- Bluetooth® word mark is owned by the Bluetooth SIG, Inc. and any use of such mark by Vodafone K.K. is under license.
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- V-appli, Mega Appli and Sha-mail are registered trademarks or trademarks of Vodafone K.K.
- Vodafone, Vodafone live! and the speech mark device are registered trademarks or trademarks of Vodafone Group Plc.

### **About Vodafone K.K.**

Vodafone K.K. (President & CEO: Masayoshi Son) is a leading mobile operator in Japan with over 15 million customers and a member of the SOFTBANK Group. The Tokyo-based company offers a wide range of sophisticated mobile voice and data services, including Vodafone live!, and launched the mobile industry's first picture messaging service (Sha-mail) in November 2000. Vodafone K.K. is now working in close cooperation with other SOFTBANK Group companies to accelerate the pace of the IT revolution. For more information, please visit [www.vodafone.jp/english/](http://www.vodafone.jp/english/)

\*Above data is current as of 30 April 2006.

## Vodafone 705T by Toshiba

### 1. Main features

- Collaborative model with fashion brand STNY by Samantha Thavasa  
The Splash Pink version of the Vodafone 705T features pre-installed wallpapers, menu screens and mail animations produced by popular fashion brand STNY by Samatha Thavasa so customers can experience the world of Samantha Thavasa both inside and outside the handset.
- Music Console and stereo twin speakers for easy music listening  
The Vodafone 705T features a palm-sized compact body with an exterior Music Console so customers can easily listen to music while the handset is closed. Customers can enjoy Chaku-Uta Full<sup>®</sup> music tracks downloaded via Vodafone live! or CD tracks\* transferred to memory cards (sold separately) via PCs. Other music-friendly features include stereo twin speakers on the back of the handset and background play so customers can message and browse the web while listening to music. \*Handset can playback music data in AAC and MP3 formats.
- Compact model that fully supports 3G services  
In addition to supporting current 3G services like Vodafone live! BB and digital comics, the Vodafone 705T is also compatible with new offerings like Vodafone live! CAST, a service that automatically delivers mobile magazine-like content to handsets overnight, and Deru Moji 3D Pictogram Display, which displays 3D animations in received mails.

### 2. Main specifications

Network	Japan	W-CDMA
	Abroad	W-CDMA, GSM (900/1800/1900 MHz)
Size (Width x Height x Thickness)		Approx. 47 x 98 x 23mm (when folded)
Weight		Approx. 121g
Continuous talktime / standby time	W-CDMA	Approx. 170 min. / approx. 370 hrs. (when folded)
	GSM	Approx. 300 min./approx. 250 hrs. (when folded)
Display	Main	2.0-inch (240 x 320 pixels), PolySilicon LCD (max. 260,000 colors)
	Sub	1.3-inch (96 x 160 pixels), monochrome LCD
Mobile camera (pixels/type)	Pixels/type	1.31 million effective pixels/CMOS
	Zoom	Stills: Max. 5x digital zoom, Video: Max. 3.3x digital zoom
	Max. photo size	960 x 1,280 pixels
Full-screen character display (full size characters when displaying received mails)		56 chars. (7 chars. x 8 lines) / 90 chars. (10 chars. x 9 lines: standard size) / 304 chars. (16 chars. x 19 lines)
Max. mail capacity (received/sent)	MMS	Max. approx. 600/150* <sup>1</sup>
	SMS	Max. approx. 1,000/500* <sup>1</sup>
Max. photo capacity (no. of photos)		Approx. 40MB, shared (max. 1,000)* <sup>1</sup>
External memory		miniSD™ Memory Card (sold separately)
Polyphonic ring tone voices		64
Other main functions		V-appli (Mega Appli), Video call* <sup>2</sup> , Custom Screens, Mail Art, USB connectivity, Bluetooth <sup>®</sup> , PC Link, Video output, Bilingual menus, QR code reading* <sup>3</sup> , Electronic dictionary, Mobile Rupo™ text entry
Color variations (pictured)		Splash Pink, Rustle Green, Urban Black

\*1 Saving capacity depends on file sizes.

\*2 Not possible to send images of one's face when using video call as there is no inner sub-camera located by the main display.

\*3 When using macro lens.

**3. Retail Price (standard set):** open price

Standard set includes mobile handset, battery pack, rapid charger, multi-stereo earphone mic, macro lens, USB cable and utility software (CD-ROM, including Beat Engine music transfer software)

**4. Availability**

From 3 June 2006 in Kanto-Koshin region (the Vodafone 705T will be rolled out to other regions when preparations are in place)

**1. Premium package limited edition**

1,000 limited edition premium packages with STNY by Samantha Thavasa original straps will be offered along with the Splash Pink version of the Vodafone 705T, in Kanto-Koshin region Vodafone shops and V-Stage outlets.



Premium Package



Original Strap

**2. STNY by Samantha Thavasa original gifts**

Customers will be able to download original wallpaper gifts from the Toshiba User Club Site\*<sup>1</sup>. In addition, 2,000 customers will be eligible to win original heart mirror straps\*<sup>2</sup>.

Eligibility: Vodafone 705T customers\*<sup>3</sup>  
 Period: 3 June 2006 – 31 August 2006 (6:00pm)

\*1 The Toshiba User Club Site URL is registered as a bookmark in the Vodafone 705T  
 \*2 Toshiba User Club Site registration (free) necessary to download wallpapers and enter contest  
 \*3 Splash Pink, Rustle Green and Urban Black customers



Original heart mirror strap

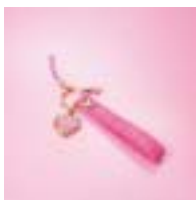
**3. STNY by Samantha Thavasa limited edition goods**

Limited edition goods, including handbags, wallets and key cases will be available from Samantha Thavasa's official mobile site, Samantha Thavasa World Walker\*<sup>1</sup>.

Period: 3 June 2006 – 31 August 2006 (6:00pm)\*<sup>2</sup>  
 Access method: From Vodafone live! top menu (Japanese only):  
 Menu List > Shopping / Tickets > Fashion / Accessories  
 > Samantha Thavasa

\*1 Samantha Thavasa World Walker membership (315 yen a month including tax) is required to purchase goods  
 \*2 Sale of goods will come to an end when quantities run out

**Reference: original goods photos**



Premium mobile strap\*

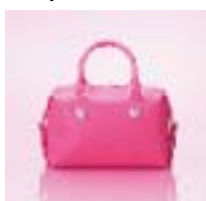


Key case\*

\*Strap and key case are only available to Vodafone 705T customers.



Tote bag



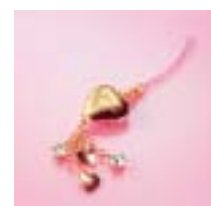
Mini Boston bag



Long wallet



Coin purse



Heart strap

# Vodafone 705T

(Manufactured by Toshiba)



From left:



Splash Pink



Rustle Green



Urban Black