

18 May 2006

Vodafone K.K. developing mobile business models

Handsets to support VoIP calls made inside the office over internal wireless LANs*

Vodafone K.K. today announces that it plans to offer two new mobile business models in autumn 2006. Both devices (manufactured by Nokia) will run on Vodafone K.K.'s 3G network and on wireless LANs.

Vodafone K.K. is moving ahead with the development of these business devices, which are based on the Nokia E60 and Nokia E61, models currently available for enterprise customers in Europe and Asia (see URLs below for photos). Both devices support wireless LAN connectivity for VoIP calls in the office over internal wireless LANs, and Vodafone K.K.'s 3G network for calls away from the workplace, to enable cost-effective and seamless communication, regardless of whether employees are inside or outside their offices.

Following Vodafone Mobile Office, which is based on a similar concept, this new offering of Vodafone K.K. 3G handsets with company wireless LAN connectivity will allow for seamless integration with existing company extension systems, and Vodafone K.K. will actively work with system integrators and other business partners to offer a selection of mobile centrex solution environments that are optimal for different usage patterns.

Mobile business models overview (for both)

Form	Straight type
Camera	None
OS	Symbian OS 9.1 (S60 v3.0)
Wireless LAN standard	IEEE802.11g (compatible with IEEE802.11b)
Security	IEEE802.11i
QoS	IEEE802.11e
VoIP	SIP

Information on the base models is available at the following URLs:

Nokia E60: <http://www.europe.nokia.com/nokia/0,,81338,00.html>

Nokia E61: <http://www.europe.nokia.com/nokia/0,,81718,00.html>

*Technology that transmits voice using internet or intranet TCP/IP networks.

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- Vodafone, VODAFONE MOBILE OFFICE and the speech mark device are registered trademarks or trademarks of Vodafone Group Plc.

About Vodafone K.K.

Vodafone K.K. (President & CEO: Masayoshi Son) is a leading mobile operator in Japan with over 15 million customers and a member of the SOFTBANK Group. The Tokyo-based company offers a wide range of sophisticated mobile voice and data services, including Vodafone live!, and launched the mobile industry's first picture messaging service (Sha-mail) in November 2000. Vodafone K.K.'s 3G service offers Japan's largest roaming footprint with coverage in 144 countries and regions. Vodafone K.K. is now working in close cooperation with other SOFTBANK Group companies to accelerate the pace of the IT revolution. For more information, please visit www.vodafone.jp/english/

*Above data is current as of 30 April 2006.