

18 May 2006

Vodafone K.K. announces new models for summer 2006

Lineup to include collaborative model with fashion brand STNY by Samantha Thavasa

Vodafone K.K. today announces the launch of new models for the summer 2006 sales season. New 3G handsets, the Vodafone 705T by Toshiba, the Vodafone 705SH SLIMIA by Sharp, and the Vodafone 804NK/Nokia N71 are scheduled for early June, mid-June, and mid-July respectively, while the V304T by Toshiba is scheduled for late August as a new PDC (2G) handset. In addition, new colour variations of the V403SH PDC handset by Sharp are planned for early June.

Vodafone K.K. will have a total of 6 new handsets for the summer sales season including the 5 newly announced handsets above and the Vodafone 905SH "One Seg" compatible TV model, which goes on sale nationwide from 27 May 2006.

The main features of the new handsets are as follows:

Vodafone 705T

- Collaborative model with pre-installed wallpapers, menu screens and mail animations produced by fashion brand STNY by Samantha Thavasa*¹.
- Palm-sized compact body with exterior Music Console for easy music listening while the handset is closed, and stereo twin speakers. Long-lasting battery allows 8 hours of continuous music playback.

Vodafone 705SH SLIMIA

- Light, slim and stylish design with elegant texture and colouring. Features 2.2-inch Mobile ASV LCD, 2 megapixel camera and memory card slot in a slim body measuring approximately 17mm.
- Supports the latest Vodafone K.K. 3G services, including Vodafone live! CAST, Near Chat**² and short-distance communication Near Games that use Bluetooth[®] technology, and Vodafone Address Book.

Vodafone 804NK/Nokia N71

- Simple and elegant clamshell model with 2 megapixel camera and range of entertainment features, including a music player and FM radio tuner.
- Smartphone model uses the latest Symbian OS. Features PC website viewer and document viewer for reading Microsoft[®] Word and Microsoft[®] Excel files, and other business documents.

V304T

- New Simple Mode (tentative name) features large font displays, easy-to-understand menus, and simplified operations, making the handset suitable for beginners and mature users. Convex number keys are also easy to see and press.
- Slide Switch (tentative name) makes it convenient to quickly change modes while the handset is closed so customers can easily switch to Silent Mode when on trains and Offline Mode when in hospitals.

V403SH (new colours)

- Chic colours, and modern and compact design for refined tastes.
- Mobile ASV LCD and 2 megapixel CCD camera for crisp displays and photography. Enriched basic functions for greater ease-of-use.

For more information on the Vodafone 705T, Vodafone 705SH SLIMIA, Vodafone 804NK/Nokia N71, V304T and V403SH (new colours), please see the attached appendices.

*1: Splash Pink model only

*2: The V-appli required to use this service includes a usage restriction function for concerned guardians with minors using the service. The PIN code for usage restrictions can be reset and usage restrictions released by selecting "Memory All Clear" in V-appli Settings after entering the handset PIN code.

- ends -

- As of 18 May 2006 voice roaming is available on GSM networks in 144 countries and regions, with Vodafone live! internet roaming in 67 of them. In addition, 3G (W-CDMA) voice roaming is available on networks in 27 countries and regions abroad, with Vodafone live! roaming in 26 and video call roaming available in 13 of them.
- Microsoft® is a trademark of Microsoft Corporation in the U.S. and other countries.
- Microsoft® Word and Microsoft® Excel are product names of Microsoft Corporation.
- Bluetooth® functions are not guaranteed to wirelessly communicate with all Bluetooth® devices.
- Bluetooth® word mark is owned by the Bluetooth SIG, Inc. and any use of such mark by Vodafone K.K. is under license.
- SLIMIA is a trademark of Vodafone K.K.
- Vodafone, Vodafone live! and the speech mark symbol are registered trademarks or trademarks of Vodafone Group Plc.

About Vodafone K.K.

Vodafone K.K. (President & CEO: Masayoshi Son) is a leading mobile operator in Japan with over 15 million customers and a member of the SOFTBANK Group. The Tokyo-based company offers a wide range of sophisticated mobile voice and data services, including Vodafone live!, and launched the mobile industry's first picture messaging service (Sha-mail) in November 2000. Vodafone K.K. is now working in close cooperation with other SOFTBANK Group companies to accelerate the pace of the IT revolution. For more information, please visit www.vodafone.jp/english/

*Above data is current as of 30 April 2006.

Vodafone 705T by Toshiba

1. Main features (planned)

- Collaborative model with fashion brand STNY by Samantha Thavasa**
The Splash Pink colour variation of the Vodafone 705T features pre-installed wallpapers, menu screens and mail animations produced by fashion brand STNY by Samatha Thavasa so customers can experience the world of Samantha Thavasa both inside and outside the handset. In addition, an STNY PINK WALKER sales promotion campaign with limited-edition original STNY by Samantha Thavasa goods is also planned.
- Music Console and stereo twin speakers for easy music listening**
The Vodafone 705T is a compact model that fits in the palm of one's hand, and features a Music Console so customers can easily listen to music while the handset is closed. Customers can enjoy Chaku-Uta Full® tracks downloaded via Vodafone live! or CD tracks* transferred to memory cards (sold separately) via PCs. Other music specifications include stereo twin speakers on the back of the handset and a long-lasting battery that supports 8 hours of continuous music playback.
*Handset can playback music data in AAC format.
- Compact model fully supports 3G services**
In addition to supporting current 3G services like Vodafone live! BB and e-comics, the Vodafone 705T is also compatible with new offerings like Vodafone live! CAST, a service that automatically delivers mobile magazine-like content to handsets overnight, and Deru Moji 3D Pictogram Display, which displays 3D animations in received mails.

2. Main specifications (planned)

Network	Japan	W-CDMA
	Abroad	W-CDMA, GSM (900/1800/1900 MHz)
Size (Width x Height x Thickness)	Approx. 47 x 98 x 23mm (when folded)	
Weight	Approx. 121g	
Continuous talktime / standby time	W-CDMA	Approx. 170 min. / approx. 370 hrs. (when folded)
	GSM	Approx. 300 min./approx. 250 hrs. (when folded)
Display	Main	2.0-inch (240 x 320 pixels), amorphous silicone LCD (max. 260,000 colours)
	Sub	1.3-inch (96 x 160 pixels), monochrome LCD
Mobile camera (pixels/type)	1.31 million effective pixels/CMOS	
External memory	miniSD™ Memory Card (sold separately)	
Other main functions	V-appli (Mega Appli), Custom Screens, Mail Art, USB connectivity, Bluetooth®, PC Link, Video output, QR code reading/composition, Bilingual menus, Electronic dictionary, Mobile Rupo™ text entry	
Colour variations	Splash Pink (pictured), Rustle Green, Urban Black	

3. Availability

From early June 2006

*Above specifications are subject to change as the Vodafone 705T is currently under development.

- Chaku-Uta Full® is a registered trademark of Sony Music Entertainment Inc.
- miniSD is a trademark of the SD Card Association.
- QR Code is a registered trademark of Denso Wave Incorporated.
- Mobile Rupo™ is a trademark of Toshiba Corporation.
- Java and Java-based trademarks and logos are trademarks or registered trademarks of Sun Microsystems, Inc. in the U.S. and other countries.
- V-appli and Mega Appli are registered trademarks or trademarks of Vodafone K.K.

Vodafone 705SH SLIMIA by Sharp

1. Main features (planned)

- Slim and stylish design

The Vodafone 705SH has a light, slim and stylish design with elegant texturing and colouring. The handset's exterior softly reflects light to complement its thin body of approximately 17mm (when folded). Customers can choose from three different colour variations, which all exude sophistication and elegance. The handset is also extremely light at approximately 103g, making it easy to slip into a suit pocket or handbag for easy portability. The keypad is etched into a flat sheet of stainless steel to provide superior handling and a sophisticated feel.

- 2.2-inch Mobile ASV LCD, 2 megapixel camera, memory card slot

The Vodafone 705SH features a high-definition 2.2-inch Mobile ASV LCD capable of wide-angle viewing*. The handset has a full array of hardware features including a close-up capable camera with 2.00 million effective pixels and a microSD™ memory card slot. The handset also supports Face Recognition which verifies the facial characteristics of a handset owner for heightened security.

*Stable screen and colours when viewed 160 degrees from all angles (in conformance with JEITA standards [5:1 contrast ratio]).

- Supports the latest Vodafone K.K. 3G services

In addition to supporting current 3G services like Vodafone live! BB and e-comics, the Vodafone 705SH is also compatible with the latest offerings like Vodafone live! CAST, which delivers magazine-like content to handsets overnight, Near Chat* and Near Games for instant messaging and multiplayer gaming with people nearby by using Bluetooth technology®, Vodafone Address Book, which backs up handset address book data to a dedicated network server, and Deru Moji 3D Pictogram Display, which displays 3D animations in received mails.

* The V-appli required to use this service includes a usage restriction function for concerned guardians with minors using the service. The PIN code for usage restrictions can be reset and usage restrictions released by selecting "Memory All Clear" in V-appli Settings after entering the handset PIN code.

2. Main specifications (planned)

Network	Japan	W-CDMA
	Abroad	W-CDMA, GSM (900/1800/1900 MHz)
Size (Width x Height x Thickness)		Approx. 50 x 101 x 17mm (when folded)
Weight		Approx. 104g
Continuous talktime / standby time	W-CDMA	Approx. 140 min. / approx. 310 hrs. (when folded)
	GSM	Approx. 230 min./approx. 300 hrs. (when folded)
Display	Main	2.2-inch (240 x 320 pixels), Mobile ASV LCD (max. 260,000 colours)
	Sub	2 lines, 6 full-size characters (26 x 72 pixels) monochrome LCD
Mobile camera (pixels/type)	Main	2.00 million effective pixels/CMOS
	Sub	110,000 effective pixels/CMOS
External memory		microSD™ Memory Card (sold separately)
Other main functions		V-appli (Mega Appli), Mail Art, USB connectivity, PC Link, Custom Screens, Macromedia® Flash™, Bilingual menus, IrDA, QR Code reading and composition
Colour variations		Champagne Gold (pictured), Royal Black, Silky Pink

3. Availability

From mid-June 2006

*Above specifications are subject to change as the Vodafone 705SH SLIMIA is currently under development.

- microSD is a trademark of the SD Card Association.
- Macromedia® Flash™ is a trademark or registered trademark of Adobe Systems, Inc. in the U.S. and other countries.
- Powered by JBlend™, ©1997-2006 Aplix Corporation. All rights reserved.
- Java and Java-based trademarks and logos are trademarks or registered trademarks of Sun Microsystems, Inc. in the U.S. and other countries.
- JBlend and all JBlend-based trademarks and logos are trademarks or registered trademarks of Aplix Corporation in Japan and other countries.
- The Vodafone 705SH is powered by JBlend™, developed by Aplix Corporation, to speed up the execution of Java™ applications.

Vodafone 804NK/Nokia N71

1. Main features (planned)

- Simple and elegant clamshell model with 2 megapixel camera and range of entertainment features, including a music player and FM radio tuner

The Vodafone 804NK/Nokia N71 is a clamshell model that features a simple and elegant design, and a 2 megapixel camera with flash. Customers can enjoy taking photos and video with the handset's 2.4-inch QVGA (240 x 320 pixel) LCD. The handset also comes with a range of entertainment features, including a music player that can playback music files transferred via PCs, and an FM radio tuner that supports stereo broadcast.

- Smartphone model uses latest Symbian OS. Features PC website viewer and document viewer for reading Microsoft® Word and Microsoft® Excel files and other business documents

The Vodafone 804NK/Nokia N71 uses the latest version of Symbian OS (S60 ver 3.0) and is capable of viewing Microsoft® Word, Excel, and PowerPoint® documents so customers can check business materials on the go. The smartphone also comes with the dedicated PC website browser that supports Mini Map*, making it suitable for business use.

*Translucent shrunken display of full web page.

- Supports Vodafone Office Mail which delivers office PC emails to handsets in near real time
The Vodafone 804NK/Nokia N71 is compatible with Vodafone Office Mail, a push email service that lets customers remotely access company email, address books and schedule details in near real time. Following the Vodafone 702NK II (Nokia 6680), the handset is the second to support Vodafone Office Mail to help empower business customers.

2. Main specifications (planned)

Network	Japan	W-CDMA
	Abroad	W-CDMA, GSM (900/1800/1900 MHz)
Size (Width x Height x Thickness)		Approx. 51.2 x 98.6 x 25.8mm (when folded)
Weight		Approx. 139g
Continuous talktime / standby time	W-CDMA	Approx. 172 min. / approx. 227 hrs. (when folded)
	GSM	Approx. 188 min./approx. 226 hrs. (when folded)
Display	Main	2.4-inch (240 x 320 pixels), TFT LCD (max. 260,000 colours)
	Sub	1.36-inch (68 x 96 pixels), colour LCD (65,000 colours)
Mobile camera (pixels/type)	Main	2.00 million effective pixels/CMOS
	Sub	300,000 effective pixels/CMOS
External memory		miniSD™ Memory Card (128MB included)
Other main functions		V-appli (Mega Appli), Mail Art, USB connectivity, PC Link, Bluetooth®, Email client, IrDA, Bilingual menus
Colour		Black (pictured)

3. Availability

From mid-July 2006

*Above specifications are subject to change as the Vodafone 804NK/Nokia N71 is currently under development.

- Microsoft and PowerPoint® are registered trademarks of Microsoft Corporation in the U.S. and other countries.

- Office Mail is a trademark of Vodafone K.K.

V304T by Toshiba

1. Main features (planned)

- New Simple Mode (tentative name) with large fonts and easy-to-understand menus
The V304T features New Simple Mode (tentative name) with large fonts, easy-to-understand menus, and simplified operations, making it suitable for beginners and mature users. In addition to options for jumbo and large font sizes, menus can be displayed as icons or text. Customers can also choose from three menu patterns oriented for people who want to use only the phone and mail, people who want to use the camera along with phone and mail functions, people who want to use the camera and web along with phone and mail functions.
- Camera and camera-less versions. Large, rounded Dome Keys that are easy to push
To meet customer needs, the V304T is available in two variations: a camera-less Black (tentative colour name) version and a camera White (tentative colour name) version. The V304T also features large, rounded Dome Keys that are easy to see and comfortable to push.
- Slide Switch (tentative name) for easy switching to Silent/Offline Modes
By using the Slide Switch (tentative name) customers can change to Silent Mode or Offline Mode with one flick even while the V304T is closed, enabling them to quickly change handset settings depending on where they are, such as Silent Mode for when they are on trains and Offline Mode for when they are in hospitals.

2. Main specifications (planned)

Network	PDC
Size (Width x Height x Thickness)	Approx. 48 x 95 x 21mm (when folded)
Weight	(not available)
Continuous talktime / standby time	Approx. 120 min. / approx. 380 hrs. (when folded) [preliminary]
Display	2.2-inch (240 x 320 pixels), Super Fine PolySilicon TFT LCD (max. 260,000 colours)
Mobile camera (pixels/type)	330,000 effective pixels/CMOS (White [tentative colour name] version only)
External memory	None
Other main functions	Limit Mode, Weather indicator, Spam mail sorting, Bilingual menus, Voice memo, Mobile Rupo™, electronic dictionary, Kuman 3D character screen saver
Colour variations (pictured)	Black (tentative colour name), White (tentative colour name)

3. Availability

From late August 2006

*Above specifications are subject to change as the V304T is currently in development.

- The V304T operates on Vodafone K.K.'s PDC network and is for use in Japan only.

- The V304T is powered by JBlend™, developed by Aplix Corporation, to speed up the execution of Java™ applications.

V403SH (new colours) by Sharp

* Please refer to the 23 February 2006 press release for more details on the V403SH's functions.

1. Main features (planned)

- Chic and compact design with inmoulding for feeling of depth
- 2.2-inch Mobile ASV LCD and 2 megapixel CCD camera for crisp displays and photography
- Custom Screens for menu screen icon and wallpaper customization to suit one's tastes
- Enriched basic functions for ease-of-use, including a host of features to make mail more convenient and Simple Mode for beginners and mature customers

2. Main specifications

Size (Width x Height x Thickness)		Approx. 46.6 x 93 x 21mm (when folded)
Weight		Approx. 105g
Continuous talktime/standby time		Approx. 140 min. / approx. 450 hrs. (when folded)
Display	Main	2.2-inch (240 x 320 pixels) Mobile ASV LCD (max. 260,000 colours)
	Sub	1 line, 6 full characters (12 x 72 pixels) monochrome LCD
Mobile Camera	Pixels/type	2.02 million effective pixels/CCD
	Zoom	Max. approx. 10x digital zoom
	Max. photo size	1,224 x 1,632 pixels
Full-screen character display (full size characters when displaying received mails)		50 characters (10 characters x 5 lines) / 100 characters (10 characters x 10 lines: standard size) / 400 characters (20 characters x 20 lines)
Max. no. mail (received/sent)		1,500 / 480*
Max. photo capacity (no. photos)		8MB shared (max. approx. 1,600*)
External memory		miniSD™ Memory Card (32MB included)
Polyphonic ring tone voices		40
Other main functions		V-appli (50K Appli), Custom Screens, Weather indicator, Bilingual menus, IrDA, QR code reading/composition, Predictive text entry (Keitai Shoin4), Voice recorder
New colour variations (pictured)		Cloth Beige, Cloth Blue

*Saving capacity depends on file sizes.

3. Availability

From early June 2006

- The V403SH operates on Vodafone K.K.'s PDC network and is for use in Japan only.
- The V403SH is powered by JBlend™, developed by Aplix Corporation, to speed up the execution of Java™ applications.

Vodafone 705T

Splash Pink
(manufactured by Toshiba)



Vodafone 705SH

S L I M I A
Champagne Gold
(manufactured by Sharp)



**Vodafone
804NK
(Nokia N71)**

Black
(manufactured by Nokia)



V304T

(manufactured by Toshiba)



From left: White (tentative name) / Black (tentative name)

V403SH (new colours)

(manufactured by Sharp)



From left: Cloth Beige, Cloth Blue