

*For Immediate Release*

## **Basic Procedures for Mobile Number Portability Announced**

**TOKYO, JAPAN, May 17, 2006** --- NTT DoCoMo, Inc. and its eight regional subsidiaries, KDDI Corporation, Okinawa Cellular Telephone Company, and Vodafone K.K. today announced the basic procedures for customers to switch mobile phone operators under the Mobile Number Portability (MNP) system, which is scheduled for implementation by November 1, 2006.

Please see the attachment for an overview of the system and details about the procedures.

The mobile phone operators will continue to consider MNP procedures and announce further details in due course.

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### **About NTT DoCoMo**

NTT DoCoMo is the world's leading mobile communications company. DoCoMo serves more than 51 million subscribers, including an unmatched 24 million people subscribing to FOMA™, launched as the world's first 3G mobile service based on W-CDMA in 2001. DoCoMo also offers a wide variety of leading-edge mobile multimedia services, including i-mode™, the world's most popular mobile e-mail/Internet service, used by more than 46 million people. With the addition of credit-card and other e-wallet functions, DoCoMo mobile phones have become highly versatile tools for daily life. NTT DoCoMo is listed on the Tokyo (9437), London (NDCM) and New York (DCM) stock exchanges.

For more information, visit [www.nttdocomo.com](http://www.nttdocomo.com).

*i-mode and FOMA are trademarks or registered trademarks of NTT DoCoMo, Inc. in Japan and other countries.*

*NTT DoCoMo's FOMA service is only available to subscribers in Japan.*

### **About KDDI Corporation**

KDDI (TSE: 9433) is a diversified telecommunication operator formed by the merger of DDI, KDD and IDO in 2000, and is the only domestic company that provides both mobile communication service and broadband service. The number of subscribers to the mobile phone services under the au and Tu-Ka brands is over 25 million. The KDDI group companies have more than 14,000 and turnover of 3,060 billion yen in 2006. At KDDI, aggressive improvement of the communications environment in preparation for the coming ubiquitous network society is underway and KDDI is aiming to become a "ubiquitous solution company" which provides high value-added solutions. For more information, please visit [www.kddi.com](http://www.kddi.com).

### **About Vodafone K.K.**

Vodafone K.K. (President & CEO: Masayoshi Son) is a leading mobile operator in Japan with over 15 million customers and a member of the SoftBank Group. The Tokyo-based company offers a wide range of sophisticated mobile voice and data services, including Vodafone live!, and launched the mobile industry's first picture messaging service, Sha-mail, in November 2000. Vodafone K.K.'s 3G service offers Japan's largest roaming footprint with coverage in 144 countries and regions. Vodafone K.K. is now working in close cooperation with other SoftBank Group companies to accelerate the pace of the Digital Information Revolution. For more information, please visit [www.vodafone.jp/english/](http://www.vodafone.jp/english/)

*\*Above data is current as of 30 April 2006.*

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**1. Overview of Mobile Number Portability (MNP)**

MNP makes it possible for customers to retain the number used with their current operator (Donor Operator) after concluding a contract with a new operator (Recipient Operator).

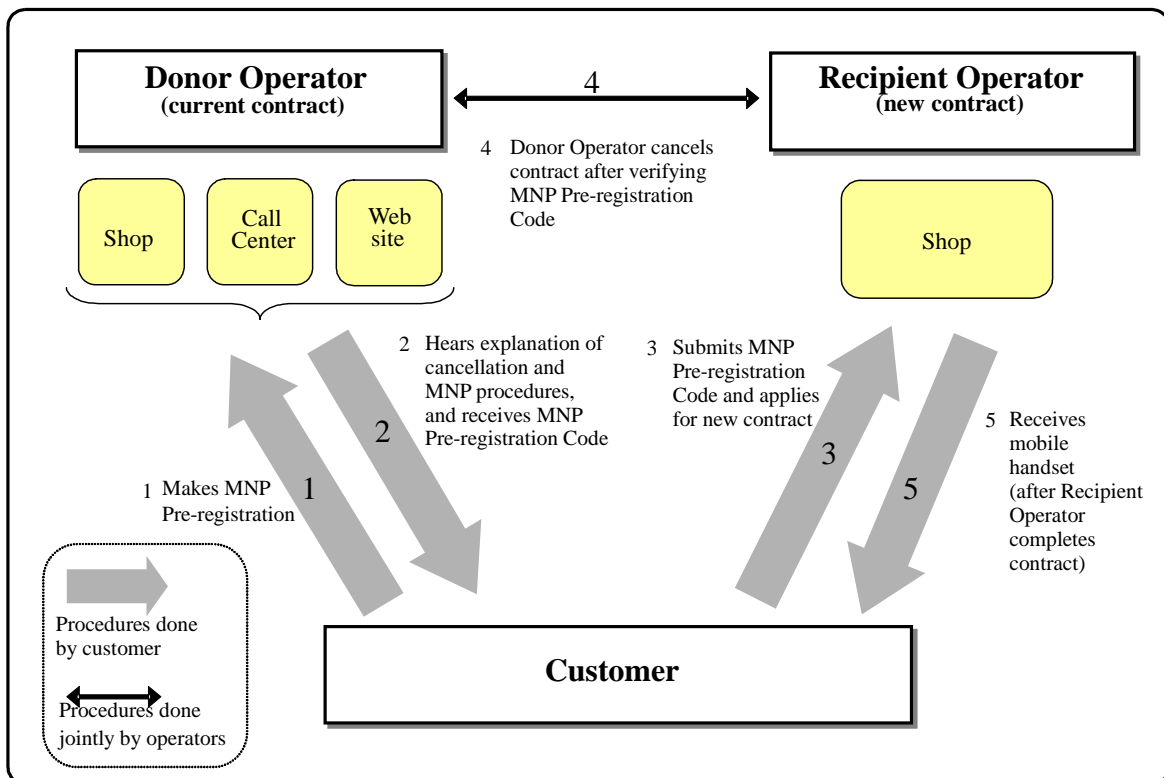
**2. Main Procedures**

Currently, customers changing mobile phone operators must cancel their existing contract at one shop and conclude the new contract at a different shop. MNP will make it possible both to cancel the Donor Operator contract and conclude the Recipient Operator contract with one visit to a Recipient Operator shop, providing they complete an MNP Pre-registration Application with the Donor Operator, either by phone or Internet (or at a Donor Operator shop, if preferred). The procedures at the Recipient Operator shop are expected to take no more than a few hours.

The main steps are as follows:

1. Customer submits MNP Pre-registration Application to Donor Operator.
2. Donor Operator explains cancellation and MNP procedures, then issues MNP Pre-registration Code.
3. Customer takes Code to Recipient Operator shop and applies for new contract.
4. Donor Operator cancels contract after verifying Code sent by Recipient Operator.
5. Recipient Operator processes application and customer receives new handset.

Procedure Flowchart



### **3. Precautions when Switching Operators under MNP**

When canceling a Donor Operator contract and applying for a Recipient Operator contract, customers are advised to note the following:

- The e-mail address issued by the Donor Operator cannot continue to be used.
- Services offered by the Donor Operator (billing plans, discount services, etc.) can no longer be used once the contract is cancelled.
- In some cases, customers' unused e-money and services of certain content providers may no longer be usable.
- Customers subscribing to yearly discounts and other discount services may incur separate charges in line with cancellations.
- Switching operators requires use of a Recipient Operator mobile handset.