

11 May 2006

Vodafone K.K. international roaming service areas top 150

7 new additions bring voice call total up to 151 countries and regions

Vodafone K.K. announces today that from 25 May 2006 it will expand international roaming service areas in which customers can use their Vodafone K.K. 3G handsets*¹ abroad. With this expansion, roaming will be available to Vodafone K.K. customers traveling to Armenia, Gambia, Rwanda, Sierra Leone, Sudan, Venezuela and Alaska, enabling them to make voice calls in a total of 151 countries and regions.

To further improve customer convenience, Vodafone K.K. is progressively increasing the number of roaming partners in countries and regions where international roaming is available. As of 25 May, Vodafone K.K. will have tied up with multiple operators in 61 of the 151 supported countries and regions, allowing customers to roam on a total of 214 networks.

Since launching international roaming services in December 2002, Vodafone K.K. has expanded its lineup of 3G handsets that can be used abroad. Currently customers can choose from 11 models*² capable of international roaming in the latest Vodafone K.K. catalogue (for May 2006).

Vodafone K.K. will continue to expand roaming service areas to offer even richer global communication to customers.

Global roaming service areas (as of 25 May 2006)

numbers in () indicate increase/decrease

Service	Countries and regions	Operators
Voice calls	151 (+7)	214 (+11)
SMS	149 (+7)	212 (+11)
Vodafone live! (Web, MMS)	60 (-8)* ³	89 (+3)
Mobile data communications (Packet communication service)	60 (-8)* ³	90 (+3)
Video calls* ⁴	13 (-)	14 (-)

*1 Some 3G handsets such as the Vodafone 802N and Vodafone 703N are for use in Japan only.

*2 Including the Vodafone Connect Card VC701SI.

*3 Due to Cingular's disposal of certain networks in Central and South American regions to Digicel, Vodafone live! and mobile data communications roaming services were suspended in Antigua and Barbuda, Barbados, Bermuda, Cayman Islands, Commonwealth of Dominica, Grenada, Saint Lucia, and Saint Vincent and the Grenadines

*4 Video call roaming available in 13 countries and regions: UK, Netherlands, Spain, Hong Kong, Canary Islands, Singapore, Germany, South Korea, Taiwan, Switzerland, Italy, Vatican City, and San Marino.

- ends -

- Vodafone, Vodafone live! and Vodafone Connect Card are registered trademarks or trademarks of Vodafone Group Plc.

About Vodafone K.K.

Vodafone K.K. (President & CEO: Masyoshi Son) is a leading mobile operator in Japan with over 15 million customers and a member of the SoftBank Group. The Tokyo-based company offers a wide range of sophisticated mobile voice and data services, including Vodafone live!, and launched the mobile industry's first picture messaging service (Sha-mail) in November 2000. Vodafone K.K. is now working in close cooperation with other SoftBank Group companies to accelerate the pace of the Digital Information Revolution. For more information, please visit www.vodafone.jp/english/

*Above data is current as of 30 April 2006.

Vodafone K.K. international roaming service area trends

		Countries and regions		
		Voice calls	Vodafone live!	Video calls
2002	20 Dec	49		
	31 Dec	49		
2003	31 Mar	61		
	30 Jun	74		
	30 Sep	81		
	31 Dec	81	29	
2004	31 Mar	85	36	
	30 Jun	96	41	
	30 Sep	108	41	
	31 Dec	113	41	
2005	31 Mar	117	51	
	30 Jun	120	55	
	30 Sep	123	55	
	31 Dec	131	55	7
2006	31 Mar	143	67	13
	25 May	151	60	13

