

28 April 2006

New Vodafone K.K. Directors and Executive Officers

Vodafone K.K. announces that at today's Extraordinary General Meeting and Board of Directors Meeting it officially appointed Directors and Executive Officers, who have assumed the following posts effective today.

1. Directors (effective 28 April 2006)

(Position)	(Name)
Chairman of the Board of Directors	Masayoshi Son (newly appointed)
Director	Ken Miyauchi (newly appointed)
Director	Junichi Miyakawa (newly appointed)
Director*	Kazuhiko Kasai (newly appointed)
Director*	Yoshimitsu Goto (newly appointed)
Director*	Hiroaki Kitano (newly appointed)
Director	William T. Morrow

*Indicates External Director under Japanese Commercial Code

2. Executive Officers and Corporate Officers (effective 28 April 2006)

(Position)	(Name)	(Responsibility)
Representative Executive Officer, President & CEO	Masayoshi Son*	
Senior Executive Vice President & COO	Ken Miyauchi*	Sales & Marketing
Executive Vice President	Junichi Miyakawa*	Technical (CTO)
Executive Vice President	Hiroshi Ohta	Product & Service Development
Executive Vice President	Shinichi Ata (newly appointed)	Information Systems & CS (CISO)
Senior Vice President	Kazuhiko Fujihara	Finance (CFO)
Senior Vice President	Naoya Hirano	Sales & Marketing Deputy GM Marketing GM & Sales GM
Senior Vice President	Jun Shinba (newly appointed)	Business Promotion
Senior Vice President	Fumihiko Aono	Human Resources
Senior Vice President	Yoshio Igarashi	Legal, Regulatory and External Affairs
Senior Vice President	Yoshiro Hirao	Information Systems
Senior Vice President	Minako Saeki	Customer Service
Corporate Officer	Shinkichi Kawakami	Corporate Sales
Corporate Officer	Shuichi Kukita (newly appointed)	Business Promotion Deputy GM
Corporate Officer	Seiichi Tateishi (newly appointed)	Finance Deputy GM

*Indicates concurrent Director

3. Directors completing their terms (effective 28 April 2006)

(Former Position)	(Name)
Chairman of the Board of Directors	Shiro Tsuda
Director	John Durkin
Director	Masayuki Nozoe
Director*	Michael J. Pitt
Director*	Charles Butterworth
Director*	Pauline Best

*Indicates External Director under Japanese commercial law

4. Executive Officers completing their terms (effective 28 April 2006)

(Former Position)	(Name)	(Responsibility)
Representative Executive Officer, Chairman	Shiro Tsuda	
Representative Executive Officer, President	William T. Morrow	
Representative Executive Officer, CFO	John Durkin	
Senior Executive Vice President	Masayuki Nozoe	Consumer Business Unit
Senior Vice President	Takehiko Aoki	Human Resources
Senior Vice President	Ted Toshihiko Katagi	Marketing

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- Vodafone is a registered trademark of Vodafone Group Plc.