

24 April 2006

Vodafone K.K. to relocate headquarters

Vodafone K.K. announces today that it will move its headquarters from Atago in Minato Ward, Tokyo to Higashi-shimbashi, also in Minato Ward, to start operations at the new location progressively from 1 May 2006.

By relocating, Vodafone K.K. will be able to accelerate the pace of the 'Digital Information Revolution' by closely cooperating with other SoftBank Group companies located in the Tokyo Shiodome Building, including the communication businesses SOFTBANK BB Corp. and JAPAN TELECOM CO., LTD.

1. Details of new headquarters

Address: 1-9-1 Higashi-shimbashi, Minato-ku, Tokyo 105-7317, Japan
Building Name: Tokyo Shiodome Building
Access: Shiodome Station on Yurikamome Line (1 minute on foot)
Shiodome Station on Toei Oedo Line (3 minutes on foot)
Shimbashi Station on JR Line and Tokyo Metro Ginza Line (13 minutes on foot)
Shimbashi Station on Toei Asakusa Line (10 minutes on foot)
Occupants: Approximately 2,000

2. Start of operations

From 1 May 2006 progressively

3. Reason

To strengthen collaboration with SoftBank Group companies, and maximize synergies and operational efficiencies

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- Vodafone is a registered trademark of Vodafone Group Plc.

About Vodafone K.K.

Vodafone K.K. is a leading mobile operator in Japan with over 15 million customers. The Tokyo-based company offers a wide range of sophisticated mobile voice and data services including Vodafone live!, which provides mail and internet access to 85% of its customers, and pioneered the picture messaging service called Sha-mail first introduced in November 2000. In December 2002, Vodafone K.K. launched the world's first commercial 3G W-CDMA service based on 3GPP international standards. Vodafone K.K.'s 3G service offers its customers rich content and roaming in 142 countries and regions on 200 networks. For more information, please visit www.vodafone.jp *Above data is current as of 31 March 2006.