

Vodafone K.K. releases V604T with analogue TV and FM radio tuners

New 2G model to go on sale 22 April in the Kanto-Koshin region

Vodafone K.K. today announces that on 22 April 2006 it will commence sales of the V604T in the Kanto-Koshin region. The V604T, manufactured by Toshiba, is a new PDC (2G) handset that features a terrestrial analogue TV tuner and a separate, dedicated FM radio tuner. The handset will be available in the Tokai and Kansai regions from 28 April, and in all other regions from 12 May.

The V604T's "TV View Style" design enables customers to automatically activate the TV tuner by rotating the main display back 360 degrees while holding down a central side button. The V604T also comes with a "TV Rod Antenna" that can be positioned to any angle so customers can get the best possible TV picture*¹. For FM radio listening in stereo, the V604T is equipped with a separate, dedicated FM radio tuner. In addition to memory settings for FM stations in all of Japan's 47 prefectures, the V604T supports digital tuning so customers can tune channels to the nearest 0.1MHz. The handset also comes with full-fledged features for music enjoyment, including a music player for listening to music tracks*² transferred from PCs to memory cards (sold separately) and stereo twin speakers.

The main features of the V604T are as follows:

- "TV View Style" and "TV Rod Antenna" for comfortable analogue TV viewing
- Dedicated FM radio tuner for enjoying FM radio broadcasts in stereo
- Convenient features for not missing a show: TV recorder functions*³ and Electronic Program Guide (EPG) *⁴, TV/FM radio activation timer
- Music player for listening to Chaku-Uta[®] downloads and music tracks (transferred from PCs to memory cards)
- "Simple Mode 3" for easy-to-use operations and large fonts, and "Limit Mode" to prevent overuse

*1: Analogue TV and FM radio broadcast signals may be subject to noise or not received depending on usage environment.

*2: The V604T can play back music files in AAC format.

*3: Recorded/captured programs and stills cannot be copied, edited or sent by mail. Recorded/captured programmes and stills cannot be played back on other handsets. They also cannot be set as wallpaper or ring tones.

*4: Communication charges apply when using EPG.

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- Please see 23 March 2006 press release for more detail on the V604T's specifications.
- The V604T operates on Vodafone K.K.'s PDC network and is for use only in Japan.
- Chaku-Uta® is a registered trademark of Sony Music Entertainment Inc.
- Powered by JBlend™, ©1997-2006 Aplix Corporation. All rights reserved.
- Java and Java-based trademarks and logos are trademarks or registered trademarks of Sun Microsystems, Inc. in the U.S. and other countries.
- JBlend and all JBlend-based trademarks and logos are trademarks or registered trademarks of Aplix Corporation in Japan and other countries.
- The V604T is powered by JBlend™, developed by Aplix Corporation, to speed up the execution of Java™ applications.
- Vodafone and the speech mark symbol are registered trademarks of Vodafone Group Plc.

About Vodafone K.K.

Vodafone K.K. is a leading mobile operator in Japan with over 15 million customers and a subsidiary of Vodafone Group Plc, the world's largest mobile community. The Tokyo-based company offers a wide range of sophisticated mobile voice and data services including Vodafone live!, which provides mail and internet access to 85% of its customers, and pioneered the picture messaging service called Sha-mail first introduced in November 2000. In December 2002, Vodafone K.K. launched the world's first commercial 3G W-CDMA service based on 3GPP international standards. Vodafone K.K.'s 3G service offers its customers rich content and roaming in 142 countries and regions on 200 networks. For more information, please visit www.vodafone.jp *Above data is current as of 31 March 2006.

V604T

(Manufactured by Toshiba)



From left:

Mint White

Earthy Brown

Bergamot Purple