30 March 2006

Vodafone K.K. to make prepaid service more convenient

Customers can now recharge their prepaid accounts at Post Office ATMs

Vodafone K.K. announces today that Vodafone Prepaid Service customers will be able to recharge their accounts at Post Office automated teller machines (ATMs) from 3 April 2006*1.

In October 2005, Vodafone K.K. was the first mobile operator in Japan to offer prepaid handset recharges at the ATMs of six financial institutions, including Mizuho Bank, via the electronic payment system 'Pay-easy'*². With Pay-easy support now extended to over 20,000 Post Office ATMs nationwide, Vodafone Prepaid Service customers will be able to recharge their accounts at approximately 40,000 ATMs of eight financial institutions.

Prepaid handsets, which require a charge after purchase, can be recharged by buying prepaid cards, or by using 'Vodafone Online Recharge'*³, ATMs, internet banking and the Vodafone live!*⁴ mobile internet. Further to the newly added support for recharges at Post Office ATMs, from 17 April an additional bank will support recharges via internet banking and Vodafone live!, bringing the total number of financial institutions that support Vodafone Prepaid Service recharges up to 43.

Vodafone K.K. offers prepaid services to meet the needs of customers who want to directly control their communications expenditure. In order to ensure the continued safe use of these services, Vodafone K.K. is asking for the cooperation of all prepaid handset customers to register their ID information. Vodafone K.K. is committed to making prepaid services more convenient for customers, while strengthening ID checks at the same time.

For a service image of the recharge service and a list of cooperating financial institutions, please see the attached appendix.

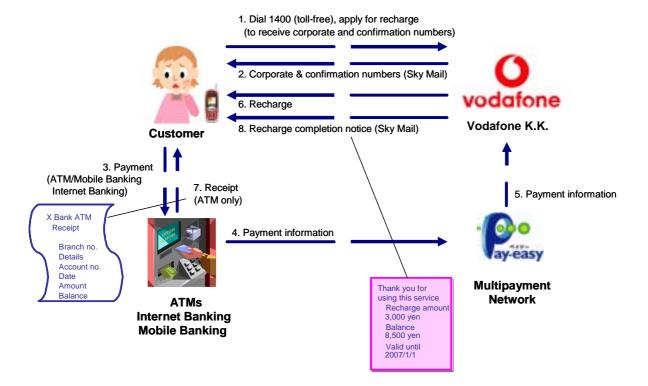
- *1: All Vodafone Prepaid Service customers can use the service with the exception of customers using Pj prepaid handsets, which are sold mainly in the Tokai region.
- *2: Pay-easy is an electronic payment service that uses the Multipayment Network system built by the Japan Multipayment Network Promotion Association (JAMPA). JAMPA is comprised mainly of financial institutions.
- *3: A service that lets customers recharge prepaid accounts on a PC with a registered credit card.
- *4: See appendix for financial institutions that support recharges via mobile banking. Prepaid handsets cannot access Vodafone live!

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- Sky Mail, Pj, and Prepaid Online Recharge are registered trademarks or trademarks of Vodafone K.K.
- Vodafone, Vodafone live!, Vodafone Prepaid Service and the speech mark symbol are registered trademarks or trademarks of Vodafone Group Plc.

About Vodafone K.K.

Vodafone K.K. is a leading mobile operator in Japan with over 15 million customers and a subsidiary of Vodafone Group Plc, the world's largest mobile community. The Tokyo-based company offers a wide range of sophisticated mobile voice and data services including Vodafone live!, which provides mail and internet access to 85% of its customers, and pioneered the picture messaging service called Sha-mail first introduced in November 2000. In December 2002, Vodafone K.K. launched the world's first commercial 3G W-CDMA service based on 3GPP international standards. Vodafone K.K.'s 3G service offers its customers rich content and roaming in 140 countries and regions on 192 networks. For more information, please visit www.vodafone.jp

Overview of recharge service with Pay-easy



List of financial institutions that support recharge with Pay-easy

Institution	PC Internet	Vodafone live!	ATM	Institution	PC Internet	Vodafone live!	ATM
Mizuho	0	0	0	San-in Godo	0	×	×
Tokyo-Mitsubishi UFJ	0	0	×	Chugoku	0	0	×
Sumitomo Mitsui	0	0	0	Hiroshima	0	0	×
Resona	0	0	0	Hyakujushi	0	0	×
Saitama Resona	0	0	0	Fukuoka	0	×	×
Hokkaido	0	0	×	Saga	0	0	×
Aomori	0	0	×	Towa	0	0	0
Michinoku	0	×	×	Tochigi	0	0	×
Chiba	×	×	0	Keiyo	0	×	0
Tokyo Tomin	0	0	×	Higashi-Nippon	0	0	×
Yokohama	0	0	×	Shizuoka Chuo	0	×	×
Hokuetsu	0	0	×	Chukyo	0	×	×
Hokuriku	0	0	×	Daisan	0	×	×
Hokkoku	0	0	×	Tomato	0	0	×
Fukui	0	0	×	Ehime	0	×	×
Shizuoka	0	×	×	Saga Kyoei	0	0	×
Suruga	0	0	×	Yachiyo	0	0	×
Ogaki Kyoritsu	0	0	×	Shinkin	0	0	×
Juroku	0	0	×	Shinyo Kumiai	0	0	×
Kyoto	0	0	×	Rokin	0	0	×
Kiyo	0	0	×	Post Office	0	0	0
Tottori	0	0	×				

*Some Shinkin, Shinyo Kumiai and Rokin outlets may not support the service.

• Customers will be able to recharge at the Shizuoka Chuo Bank from 17 April. Vodafone K.K. will continue to increase the number of financial institutions that support Vodafone Prepaid Service recharges.