



## **Vodafone K.K. and Sharp developing mobile with VGA display**

Vodafone K.K. today announces the joint development with Sharp Corporation of a mobile phone equipped with an ultra-high resolution 2.4-inch VGA\*<sup>1</sup> liquid crystal display (LCD). Vodafone K.K. will announce further details of this new mobile phone in the near future.

VGA LCDs have four times the resolution of current QVGA\*<sup>2</sup> LCDs, making it possible to reproduce visuals and render small characters with more beauty and clarity than before.

A prototype with the VGA LCD will be displayed by Sharp Corporation at 3GSM World Congress 2006, the world's leading mobile communications conference and exhibition, from 13 to 16 February 2006 in Barcelona, Spain.

\*1 Video Graphics Array: 480 x 640 pixels

\*2 Quarter Video Graphics Array: 240 x 320 pixels

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- Vodafone and the speech mark symbol are trademarks or registered trademarks of Vodafone Group Plc.

### **About Vodafone K.K.**

Vodafone K.K. is a leading mobile operator in Japan with over 15 million customers and a subsidiary of Vodafone Group Plc, the world's largest mobile community. The Tokyo-based company offers a wide range of sophisticated mobile voice and data services including Vodafone live!, which provides mail and internet access to 85% of its customers, and pioneered the picture messaging service called Sha-mail first introduced in November 2000. In December 2002, Vodafone K.K. launched the world's first commercial 3G W-CDMA service based on 3GPP international standards. Vodafone K.K.'s 3G service offers its customers rich content and roaming in 137 countries and regions on 188 networks. For more information, please visit [www.vodafone.jp](http://www.vodafone.jp) \*Above data is current as of 31 January 2006.