

8 February 2006

## **Vodafone K.K. implements Code of Ethical Purchasing**

Vodafone K.K. announces today the implementation of Vodafone Group's Code of Ethical Purchasing (CEP) with its main suppliers starting mid-February 2006 as a Corporate Social Responsibility (CSR) initiative.

The CEP is designed to promote safe and fair working conditions, and the responsible management of environmental and social issues in Vodafone Group's supply chain. The CEP is based on Vodafone Group's values and international standards, including the Universal Declaration of Human Rights and the International Labour Organization Conventions on Labour Standards. First implemented for global suppliers in 2004, the CEP covers 10 areas including child labour, discrimination, and the environment. Following Vodafone Group's incorporation of the CEP in its operating markets, Vodafone K.K. will also work closely with its suppliers to ensure compliance with the CEP's provision and continuous improvement in Japan.

Vodafone K.K. is committed to further promoting CSR activities in Japan.

### **Code of Ethical Purchasing Provisions**

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|---------------------------|---|
| 1. Child Labour           | No person is employed who is below the minimum legal age for employment   |
| 2. Forced Labour          | Forced, bonded or compulsory labour is not used   |
| 3. Health & Safety        | A healthy and safe working environment is provided for employees  |
| 4. Freedom of Association | All employees are free to join or not to join trade unions or similar external representative organisations   |
| 5. Discrimination         | Negative discrimination including racial or sexual discrimination is prohibited   |
| 6. Disciplinary Practices | Employees are treated with respect and dignity  |
| 7. Working Hours          | Working hours of employees comply with national laws and are not excessive  |
| 8. Payment                | Employees understand their employment conditions and fair and reasonable pay and terms are provided   |
| 9. Individual Conduct     | No form of bribery is tolerated   |
| 10. Environment           | Appropriate measures are in place to improve the efficiency with which finite resources are used, minimise the release of harmful emissions, and improve environmental performance of products and services |

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- Vodafone is a registered trademark of Vodafone Group Plc.

### **About Vodafone K.K.**

Vodafone K.K. is a leading mobile operator in Japan with over 15 million customers and a subsidiary of Vodafone Group Plc, the world's largest mobile community. The Tokyo-based company offers a wide range of sophisticated mobile voice and data services including Vodafone live!, which provides mail and internet access to 85% of its customers, and pioneered the picture messaging service called Sha-mail first introduced in November 2000. In December 2002, Vodafone K.K. launched the world's first commercial 3G W-CDMA service based on 3GPP international standards. Vodafone K.K.'s 3G service offers its customers rich content and roaming in 137 countries and regions on 188 networks. For more information, please visit [www.vodafone.jp](http://www.vodafone.jp)

\*Above data is current as of 31 January 2006.