

26 January 2006

Vodafone K.K. releases V502T equipped with Simple Mode

Vodafone K.K. today announces that on 27 January 2006 it will commence nationwide sales of the V502T, a new PDC (2G) handset by Toshiba, which features a 20mm slim body, and 'Simple Mode 3' for easy operations and large font displays.

'Simple Mode 3' displays frequently used functions such as voice call, mail and camera in large fonts, making the V502T easy-to-use for both beginners and mature customers. It is also equipped with 'Limit Mode', which lets customers control when calls are made, usage volumes and outgoing or incoming numbers to prevent overuse, making the V502T suitable for children. For an enhanced music experience, the V502T also allows customers to play Chaku-Uta[®] music tracks downloaded from Vodafone live! or music files^{*1} transferred from PCs to memory cards, and features stereo twin speakers.

The main features of the V502T are as follows^{*2}:

- Enhanced specifications, including a 1.3 megapixel camera, large-size 2.4-inch QVGA (240 x 320 pixels) LCD, 1.1-inch large-size colour sub-display that allows customers to view mail, all in a 20mm slim body
- 'Simple Mode 3' with large fonts and simplified menus for greater ease-of-use
- Music function that plays Chaku-Uta[®] music tracks downloaded from Vodafone live! or music files transferred from PCs to memory cards
- 'Limit Mode' to prevent overuse

*1: The V502T can play music files in AAC format.

*2: Please refer to 15 December 2005 press release for detailed specifications of the V502T.

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- The V502T operates on Vodafone K.K.'s PDC network and is for use only in Japan.
- Chaku-Uta[®] is a registered trademark of Sony Music Entertainment Inc.
- Vodafone, Vodafone live! and the speech mark symbol are trademarks or registered trademarks of Vodafone Group Plc.

About Vodafone K.K.

Vodafone K.K. is a leading mobile operator in Japan with over 15 million customers and a subsidiary of Vodafone Group Plc, the world's largest mobile community. The Tokyo-based company offers a wide range of sophisticated mobile voice and data services including Vodafone live!, which provides mail and internet access to 85% of its customers, and pioneered the picture messaging service called Sha-mail first introduced in November 2000. In December 2002, Vodafone K.K. launched the world's first commercial 3G W-CDMA service based on 3GPP international standards. Vodafone K.K.'s 3G service offers its customers rich content and roaming in 130 countries and regions on 182 networks. For more information, please visit www.vodafone.jp *Above data is current as of 31 December 2005.

V502T

(Manufactured by Toshiba)



From left: Shell Pink, Honey Milk, Canary Green, Grapey Black