

16 January 2006

Vodafone K.K. to donate 2,165 used PCs to nonprofit organisations

Vodafone K.K. announces today that it will donate 2,165 used PCs to e-elder, a Japanese nonprofit organisation (NPO), and bear the recycling costs as part of the 'Recycled PC Donation Program' through which used PCs are donated to charitable organisations in Japan.

The Recycled PC Donation Program is an e-elder initiative through which used PCs are received from businesses, recycled and freely distributed to charitable organisations in Japan. Vodafone K.K. has been participating in the program since 2002, and has donated a total of 1,419 used PCs to date. The 2,165 PCs to be donated on this occasion were sent to a recycling plant in December 2005 to prepare the PCs for re-use by March 2006. e-elder will begin accepting applications for the recycled PCs from mid-January and decide on recipients from early February. The PCs will be donated to designated organisations as soon as the recycling work is complete.

Through PC recycling and other initiatives, Vodafone K.K. is committed to further promoting CSR (Corporate Social Responsibility) activities.

About e-elder

e-elder is a nonprofit organisation made up of IT industry veterans to support the introduction of IT among volunteer groups, NPOs and elderly associations, and the improvement of employment opportunities for handicapped people.

<http://www.e-elder.jp/> (Japanese only)

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- Vodafone is a registered trademark of Vodafone Group Plc.

About Vodafone K.K.

Vodafone K.K. is a leading mobile operator in Japan with over 15 million customers and a subsidiary of Vodafone Group Plc, the world's largest mobile community. The Tokyo-based company offers a wide range of sophisticated mobile voice and data services including Vodafone live!, which provides mail and internet access to 85% of its customers, and pioneered the picture messaging service called Sha-mail first introduced in November 2000. In December 2002, Vodafone K.K. launched the world's first commercial 3G W-CDMA service based on 3GPP international standards. Vodafone K.K.'s 3G service offers its customers rich content and roaming in 130 countries and regions on 182 networks. For more information, please visit www.vodafone.jp

*Above data is current as of 31 December 2005.