10 January 2006

Vodafone K.K. expands global roaming service areas

7 new additions bring voice call roaming area total to 137 countries and regions

Vodafone K.K. announces today that from 19 January 2006 it will expand global roaming service areas in which customers can use their Vodafone K.K. 3G handsets. With this expansion, voice roaming will now be available to Vodafone K.K. customers traveling to Bhutan, Zambia, Cameroon, Algeria, Anguilla, St. Christoper-Nevis, and the Faroe Islands, thereby enabling them to make voice calls in a total of 137 countries and regions.

To further improve customer convenience, Vodafone K.K. is progressively increasing the number of roaming partners in countries and regions that support global roaming. As of 19 January, Vodafone K.K. will have tied up with multiple operators in 57 of the 137 countries and regions where voice roaming is already available, allowing customers to roam on a total of 188 networks.

Vodafone K.K. will further enhance its global roaming compatible 3G handset lineup and continue to expand roaming service areas to offer even richer global communication to customers.

Global roaming service areas (as of 19 January 2006)

Service	Countries and regions	Operators
Voice calls	137	188
SMS	135	185
Vodafone live! (Web, MMS)	56	76
Mobile data communications	56	77
Video calls	7	9

^{*}Some 3G handsets such as the Vodafone 802N and Vodafone 703N are for use in Japan only.

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About Vodafone K.K.

Vodafone K.K. is a leading mobile operator in Japan with over 15 million customers and a subsidiary of Vodafone Group Plc, the world's largest mobile community. The Tokyo-based company offers a wide range of sophisticated mobile voice and data services including Vodafone live!, which provides mail and internet access to 85% of its customers, and pioneered the picture messaging service called Sha-mail first introduced in November 2000. In December 2002, Vodafone K.K. launched the world's first commercial 3G W-CDMA service based on 3GPP international standards. For more information, please visit www.vodafone.jp *Above data is current as of 30 November 2005.

⁻ Vodafone and Vodafone live! are trademarks or registered trademarks of Vodafone Group Plc.