

15 December 2005

Vodafone K.K. unveils V502T equipped with Simple Mode

Limit Mode enables parents to control handset usage

Vodafone K.K. today announces that from the end of January 2006 it will offer the V502T, a new PDC (2G) handset by Toshiba, which features a 20mm ultra-slim body, and 'Simple Mode 3' for easy operations and large font displays.

'Simple Mode 3' makes the V502T easy to use for a wide range of customers, including beginners and the elderly, and 'Limit Mode' lets customers control when calls are made, usage volumes and outgoing or incoming numbers to prevent overuse, which makes the handset suitable for children. For an enhanced music experience, the V502T also allows customers to play Chaku-Uta[®] music tracks downloaded from Vodafone live! or PC music files* transferred to memory cards, and features stereo twin speakers.

The main features of the V502T are as follows:

- Enhanced specifications, including a 1.3 megapixel camera, large-size 2.4 inch QVGA (240 x 320 pixels) LCD, 1.1 inch large-size colour sub-display that allows customers to view mail, all in a 20mm ultra-slim body
- 'Simple Mode 3' with large fonts and simplified menus for greater ease-of-use
- 'Limit Mode' to prevent overuse
- Music function that plays Chaku-Uta[®] music tracks downloaded from Vodafone live! or PC music files* transferred to memory cards

For more information on the V502T, please see the attached appendix.

*The V502T can play music files in AAC format.

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- The V502T operates on Vodafone K.K.'s PDC network and is for use only in Japan.
- Chaku-Uta[®] is a registered trademark of Sony Music Entertainment Inc.
- miniSD is a trademark of the SD Association.
- QR Code is a registered trademark of Denso Wave Incorporated.
- Powered by JBlend[™], ©1997-2005 Aplix Corporation. All rights reserved.
- Java and Java-based trademarks and logos are trademarks or registered trademarks of Sun Microsystems, Inc. in the U.S. and other countries.
- JBlend and all JBlend-based trademarks and logos are trademarks or registered trademarks of Aplix Corporation in Japan and other countries.
- V-appli compatible handsets are powered by JBlend[™], developed by Aplix Corporation, to speed up the execution of Java[™] applications.
- V-appli is a trademark of Vodafone K.K.
- Vodafone, Vodafone live! and the speech mark symbol are trademarks or registered trademarks of Vodafone Group Plc.

About Vodafone K.K.

Vodafone K.K. is a leading mobile operator in Japan with over 15 million customers and a subsidiary of Vodafone Group Plc, the world's largest mobile community. The Tokyo-based company offers a wide range of sophisticated mobile voice and data services including Vodafone live!, which provides mail and internet access to 85% of its customers, and pioneered the picture messaging service called Sha-mail first introduced in November 2000. In December 2002, Vodafone K.K. launched the world's first commercial 3G W-CDMA service based on 3GPP international standards. Vodafone K.K.'s 3G service offers its customers rich content and roaming in 129 countries and regions on 180 networks. For more information, please visit www.vodafone.jp *Above data is current as of 30 November 2005.

Vodafone V502T (by Toshiba)

1. Main Features

- Enhanced specifications, including a 1.3 megapixel camera, large-size 2.4 inch QVGA (240 x 320 pixels) LCD, 1.1 inch large-size colour sub-display that allows customers to view mail, all in a 20mm ultra-slim body
The V502T features enhanced hardware specifications, including a 1.31 megapixel mobile camera, a large-size 2.4 inch QVGA (240 x 320 pixels) LCD for easy text reading, a 1.1 inch large-size colour sub-LCD that allows users to view mail, and a miniSD™ memory card slot, all in a 20mm ultraslim body.
- 'Simple Mode 3' with large fonts and simplified menus for greater ease-of-use
The V502T is equipped with 'Simple Mode 3' for easy operations, which displays frequently used functions such as voice calling, mail and camera functions in large fonts. The buttons are also enlarged and easy to push, making the handset easy-to-use for beginners and the elderly. Customers can also set up to two numbers which can be called at the touch of a button using 'One Touch Dial'.
- 'Limit Mode' to prevent overuse
'Limit Mode' lets customers set up individual "usage rules", which allows them to control outgoing and incoming voice call numbers, when calls are made and usage volume (total call times), making the handset suitable for children.
- Music function that plays Chaku-Uta® music tracks downloaded from Vodafone live! or PC music files transferred to memory cards
V502T customers can play Chaku-Uta® music tracks downloaded from Vodafone live! or PC music files* transferred to memory cards. The handset also features stereo twin speakers for realistic sound enjoyment and an enhanced music experience.
*The V502T can play music files in AAC format.

2. Main Specifications

Size (Width x Height x Thickness)		Approx. 51 x 103 x 20mm (when folded)
Weight		Approx. 119g
Continuous talktime/standby time		Approx. 120 min. / approx. 380 hrs.
Display	Main	2.4-inch (240 x 320 pixels) Super Fine Poly-silicon TFT LCD (max. 260,000 colours)
	Sub	1.1-inch (112 x 112 pixels) TFCC LCD (65,536 colours)
Mobile camera	Pixels/Type	1.31 million effective pixels/CMOS
	Zoom	Max. 8x digital (still image) / Max. 10x digital (moving image)
	Max. photo size	960 x 1,280 pixels
Full-screen character display (full size characters when displaying received mails)		25 characters (5 characters x 5 lines) / 72 characters (8 characters x 9 lines) / 110 characters (11 characters x 10 lines: standard size) / 306 characters (18 characters x 17 lines)
Max. mail capacity (received/sent)		2,000 / 300*
Max. photo capacity (no. of photos)		10MB shared (max. approx. 1,000*)
External memory		miniSD™ memory card (not included)
Polyphonic ring tone voices		64
Other main functions		V-appli (256K Appli Ver. 2), Multi-window mail viewing, Mobile Rupo predictive text entry, Anti-spam mail, Electronic dictionary, Bilingual menus, Weather indicator, QR Code reading, Ku-man 3D character screen saver
Color variations		Shell Pink (pictured), Honey Milk, Canary Green, Grapey Black

*Saving capacity depends on file sizes.

3. Retail Price (standard set): open price

Standard set includes mobile handset, battery pack, rapid charger, multi stereo earphone mic

4. Availability

From end January 2006

V502T

Shell Pink

(Manufactured by Toshiba)

