

13 December 2005

Vodafone K.K. to revise Priority Support discount service*Video call charges to be reduced by 50%*

Vodafone K.K. announces today that it will revise its Priority Support discount service for people with disabilities by reducing video call charges by 50% effective from the February 2006 billing month^{*1}.

Priority Support is a discount service available to customers who have been issued a Certificate for Persons with Physical Disabilities, a Certificate for Persons with Intellectual Disabilities, or a Certificate for Persons with Mental Disabilities, to make Vodafone K.K.'s services more accessible by reducing basic^{*2}, call^{*3} and mail^{*4} sending/receiving charges by 50%. With this revision, video call charges will also be applicable so Priority Support customers can make video calls for half the normal communication charge.

With enhanced price plans, discounts and flat-rate services, Vodafone K.K. continues to offer richer communication to customers.

*1: Application start date depends on each customer's billing closing date. Service will apply from 11 January 2006 for customers whose billing closing date is the 10th of every month, 21 January 2006 for customers whose billing closing date is the 20th of every month, and 1 February 2006 for customers whose billing closing date is the last day of every month.

*2: **Free communication allowance for calls and mail is also reduced by half.**

*3: Applicable to calls to Vodafone K.K. handsets and fixed-line phones. As the call charge for each call is calculated individually with numbers rounded up, the discount may not be equal to 50% in some cases.

*4: Applicable to MMS, SMS, Long Mail and Sky Mail. Not applicable to V8 series 'VGS Mail' and V6/V5/J-5x series 'Super Mail'.

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- Sky Mail is a registered trademark of Vodafone K.K.

- Vodafone is a registered trademark of Vodafone Group Plc.

About Vodafone K.K.

Vodafone K.K. is a leading mobile operator in Japan with over 15 million customers and a subsidiary of Vodafone Group Plc, the world's largest mobile community. The Tokyo-based company offers a wide range of sophisticated mobile voice and data services including Vodafone live!, which provides mail and internet access to 85% of its customers, and pioneered the picture messaging service called Sha-mail first introduced in November 2000. In December 2002, Vodafone K.K. launched the world's first commercial 3G W-CDMA service based on 3GPP international standards. Vodafone K.K.'s 3G service offers its customers rich content and roaming in 129 countries and regions on 180 networks. For more information, please visit www.vodafone.jp

*Above data is current as of 30 November 2005.