

Notice

Vodafone K.K.

16 November 2005

Appointment of Directors

Vodafone K.K. announces that at today's Board of Directors Meeting it has decided on the appointment of Directors.

The appointments will be subject to approval at an Extraordinary General Meeting scheduled to be held on 31 January 2006.

New Director candidates (effective from 31 January 2006 (planned))

Name	Current position
Masayuki Nozoe	Senior Executive Vice President, Consumer Business Unit Director, Vodafone K.K.
Michael J. Pitt*	Financial Director, Group Planning and Operations, Vodafone Group Services Ltd.

*Michael J. Pitt meets the external director requirements as provided by Japanese Commercial Code.

In addition, Gerry Bacon is scheduled to retire as a Director effective 31 January 2006.

For biographies of the new Director candidates, please see the attached appendices.

- ends -

About Vodafone K.K.

Vodafone K.K. is a leading mobile operator in Japan with nearly 15 million customers and a subsidiary of Vodafone Group Plc, the world's largest mobile community. The Tokyo-based company offers a wide range of sophisticated mobile voice and data services including Vodafone live!, which provides mail and internet access to 85% of its customers, and pioneered the picture messaging service called Sha-mail first introduced in November 2000. In December 2002, Vodafone K.K. launched the world's first commercial 3G W-CDMA service based on 3GPP international standards. Vodafone K.K.'s 3G service offers its customers rich content and roaming in 128 countries and regions on 177 networks. For more information, please visit www.vodafone.jp

*Above data is current as of 31 October 2005.

New Director Candidate Biography

1. Name: Masayuki Nozoe
2. Current position: Senior Executive Vice President, Consumer Business Unit Director, Vodafone K.K.
3. Birthday: 2 January 1949 (56 years old)
4. Work history
- | | |
|----------|---|
| Apr 1972 | Enters Sony Corporation |
| Aug 1986 | Assigned to Sony Electronics Inc. (a U.S. subsidiary of Sony Corporation) |
| Feb 1996 | Executive Vice President, Sony Corporation of America |
| Oct 1996 | Executive Vice President, Sony Pictures Entertainment Inc. |
| Sep 1999 | Co-President, Sony Pictures Entertainment, Inc. |
| Jun 2000 | Corporate Senior Vice President, Deputy President, Home Network Company, Sony Corporation |
| Jun 2002 | Corporate Executive Vice President, Responsible for Global IT Solutions, Sony Corporation |
| Jun 2003 | Executive Vice President, Sony Corporation |
| Apr 2004 | Executive Vice President, Acting Director, FeliCa Business Center, Acting Director, Broadcast Media, Sony Corporation |
| May 2004 | Executive Vice President, President, Sony Broadband Entertainment Japan, Entertainment Business Group, Sony Corporation |
| Apr 2005 | Executive Vice President, Deputy President, Personal Solutions Business Group, Sony Corporation |
| Jun 2005 | Advisor, Sony Corporation |
| Sep 2005 | Enters Vodafone K.K. |
| Oct 2005 | Senior Executive Vice President, Senior Executive Vice President, Consumer Business Unit Director, Vodafone K.K. |

(to present)

New Director Candidate Biography

1. Name: Michael J. Pitt
2. Current position: Financial Director, Group Planning and Operations,
Vodafone Group Services Ltd.
3. Birthday: 7 January 1956 (49 years old)
4. Work history
- | | |
|----------|---|
| Jun 1984 | Group Financial Controller,
BEMROSE CORPORATION PLC |
| Jul 1991 | Group Chief Accountant,
MASSEY FERGUSON GROUP |
| Jan 1993 | Group Financial Controller,
Vodafone Group Plc |
| Sep 1993 | Financial Director,
Vodafone Group International Ltd. |
| Mar 2001 | Financial Director,
Group Planning and Operations,
Vodafone Group Services Ltd. |
| | (to present) |
| Dec 2001 | Director,
Vodafone K.K. (former Japan Telecom Co., Ltd.) |
| Jun 2002 | Retired as Director of Vodafone K.K. (former Japan Telecom
Co., Ltd.) |
| Jun 2003 | Director,
Vodafone K.K. (former Japan Telecom Holdings Co., Ltd.) |
| Jun 2005 | Retired as Director of Vodafone K.K. |