

1 November 2005

Vodafone K.K. releases the 703N leather touch design 3G handset

Vodafone K.K. today announces that on 5 November 2005 it will commence nationwide sales of the Vodafone 703N 3G handset by NEC, which features a 'leather touch design' that gives the surface of the handset a soft, high-quality leather feel.

The 703N also features a host of convenient and fun functions. Picture Voice[®] lets customers add voice messages to photos, Chance Capture[®] makes it possible to conveniently capture the right moment on video, and Multitask[®] allows users to easily switch back and forth between multiple applications, such as mail and V-appli, that are running simultaneously, making the 703N a must-have 3G handset in terms of both functionality and design.

The main features of the 703N are as follows:

- 'Leather touch design' for a sophisticated feel and sensation of high-quality leather
- Fun camera functions including Picture Voice[®] for adding voice messages to photos and Chance Capture[®] for conveniently capturing the right moment on video
- Convenient functions: Multitask[®] for activating multiple applications, such as mail and V-appli, simultaneously and Compact Desktop for calling up often-used functions with shortcut icons

For more information on the 703N, please see the attached appendix.

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- Picture Voice, Chance Capture and Multitask are registered trademarks of NEC Corporation.
- miniSD is a trademark of the SD Association.
- T9 is a registered trademark of Tegic Communications.
- QR Code is a registered trademark of Denso Wave Incorporated.
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- V-appli compatible handsets are powered by JBlend[™], developed by Aplix Corporation, to speed up the execution of Java[™] applications.
- Sha-mail, Movie Sha-mail and V-appli are trademarks or registered trademarks of Vodafone K.K.
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About Vodafone K.K.

Vodafone K.K. is a leading mobile operator in Japan with nearly 15 million customers and a subsidiary of Vodafone Group Plc, the world's largest mobile community. The Tokyo-based company offers a wide range of sophisticated mobile voice and data services including Vodafone live!, which provides mail and internet access to 85% of its customers, and pioneered the picture messaging service called Sha-mail first introduced in November 2000. In December 2002, Vodafone K.K. launched the world's first commercial 3G W-CDMA service based on 3GPP international standards. Vodafone K.K.'s 3G service offers its customers rich content and roaming in 122 countries and regions on 169 networks. For more information, please visit www.vodafone.jp *Above data is current as of 30 September 2005.

Vodafone 703N (by NEC)

1. Main Features

- 'Leather touch design' for a sophisticated feel and sensation of high-quality leather
The 703N features a 'leather touch design' which gives the surface of the handset a soft, high-quality leather feel. The material design model offers a new tactile sensation of elegance and beauty that entices one to hold the handset in one's hand.
- Fun camera functions including Picture Voice® for adding voice messages to photos and Chance Capture® for conveniently capturing the right moment on video
Picture Voice® lets customers add voice messages to photos^{*1}, and as these can then be attached to mails, customers can send Sha-mail with voice messages instead of birthday cards, further enriching mail communication. In addition, Chance Capture® makes it possible to continue filming video at length until the right moment is captured. Once the stop button is pressed, up to 1 minute^{*2} of video can be saved retroactively, which can then be sent as a Movie Sha-mail video message.
*1: Photo size: 144 x 176 pixels or 96 x 128 pixels. Max. capacity of 295KB.
*2: Max. capacity of 295KB. Saving capacity differs according to settings and image details.
- Convenient functions: Multitask® for activating multiple applications simultaneously and Compact Desktop for calling up often-used functions with shortcut icons
The Multitask® function lets customers activate a multiple number of applications, such as mail and V-appli, at the same time* and switch back and forth between them effortlessly. Customers can also check their schedules while they speak as the handset supports hands-free functionality. In addition, the Compact Desktop function allows users to paste up to 15 shortcut icons for often-used functions to the standby screen so they can operate their handsets like PCs.
*Some applications may not be activated simultaneously.

2. Main Specifications

Network		W-CDMA *for use in Japan only	
Size (Width x Height x Thickness)		Approx. 50 x 100 x 28 mm (when folded)	
Weight		Approx. 130g	
Continuous talktime/Standby time		Approx. 140 min./approx. 430 hrs.	
Display	Main	2.2-inch (240 x 320 pixels) TFT LCD (max. 65,536 colours)	
	Sub	1.0-inch (90 x 120 pixels) TFT LCD (max. 65,536 colours)	
Mobile camera	Pixels/ Type	Main	1.24 million effective pixels/CMOS
		Sub	100,000 effective pixels/CMOS
	Zoom		Max. of approx. 10x (digital zoom)
	Max. photo size		960 x 1,280 pixels
Full-screen character display (full size characters when displaying received mails)		90 characters (9 characters x 10 lines) 143 characters (11 characters x 13 lines: standard size) 224 characters (14 characters x 16 lines)	
Max. mail capacity (received/sent)		1,000/1,000*	
Max. photo capacity (no. of photos)		Approx. 2MB (max. approx. 400*)	
External memory		miniSD™ Memory Card (not included)	
Polyphonic ring tone voices		64 (SMAF), 16 (SMF, SP-MIDI)	
Other main functions		V-appli (Mega-appli), Video call, USB connectivity, Mail Art, IrDA, Bilingual menus, PC Link, Predictive text entry (T9), QR Code reading	
Color variations (pictured)		Leather Red, Velvet Blue	

*Saving capacity depends on file sizes.

3. Retail Price (standard set): open price

Standard set includes mobile handset, battery pack, rapid charger, desktop cradle and USB driver

4. Availability

From 5 November 2005

Vodafone 703N

(Manufactured by NEC)



From left: Leather Red, Velvet Blue