

20 October 2005

## Vodafone K.K. releases the 803T, all-in-one music player 3G model

Vodafone K.K. today announces that it will commence sales of the Vodafone 803T all-in-one music player 3G handset by Toshiba, which features easy access to music files and background play when using mail or the web. Sales will begin on 22 October 2005 in the Kanto-Koshin and Hokkaido regions and in other regions nationwide on 26 October.

The 803T features a 'Music Console' so customers can easily access Chaku-Uta Full<sup>®</sup> music tracks downloaded from Vodafone live! or PC music files<sup>\*1</sup> transferred to memory cards while the handset is closed. The handset's large-size 1.3-inch sub-display also displays artist names, song length and other information so customers can find the music they want to listen to at a glance. The 803T is also capable of playing music while customers use mail or the web for music enjoyment anytime.

The main features of the 803T are as follows:<sup>\*2</sup>

- External Music Console for easy music listening while the handset is closed and background play when using mail or the web
- Enriched functions: 2.26 megapixel mobile camera, stereo twin speakers, and Bluetooth<sup>®</sup>
- Fully supports Vodafone K.K. 3G services such as Vodafone live! BB, which lets customers enjoy rich music and video content by downloading large files via their PCs, video calls, and international roaming
- Standard set includes multistereo earphone mic with audio remote control, USB cable for PC connectivity, and a miniSD<sup>™</sup> Memory Card (64MB) for convenient music track storage, so customers can enjoy music soon after purchase

\*1: Only songs transferred with 'Beat Engine' music transfer software (CD-ROM included in the standard set) can be played.

\*2: Please refer to 7 September 2005 press release for detailed specifications of the 803T.

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- As of 20 October 2005 voice roaming is available on GSM networks in 123 countries and regions, with Vodafone live! internet roaming in 56 of them. In addition, 3G (W-CDMA) voice roaming is available on networks in 22 countries and regions abroad, with Vodafone live! roaming in 19 and video call roaming available in 5 of them.

- Chaku-Uta Full<sup>®</sup> is a registered trademark of Sony Music Entertainment Inc.

- Bluetooth word mark is owned by the Bluetooth SIG, Inc. and any use of such mark by Vodafone K.K. is under license.

- miniSD<sup>™</sup> is a trademark of the SD Association.

- Vodafone, Vodafone live! and the speech mark symbol are trademarks or registered trademarks of Vodafone Group Plc.

### About Vodafone K.K.

Vodafone K.K. is a leading mobile operator in Japan with nearly 15 million customers and a subsidiary of Vodafone Group Plc, the world's largest mobile community. The Tokyo-based company offers a wide range of sophisticated mobile voice and data services including Vodafone live!, which provides mail and internet access to 85% of its customers, and pioneered the picture messaging service called Sha-mail first introduced in November 2000. In December 2002, Vodafone K.K. launched the world's first commercial 3G W-CDMA service based on 3GPP international standards. Vodafone K.K.'s 3G service offers its customers rich content and roaming in 122 countries and regions on 169 networks. For more information, please visit [www.vodafone.jp](http://www.vodafone.jp) \*Above data is current as of 30 September 2005.

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## Vodafone 803T

(Manufactured by Toshiba)



From left: Piano White, Swing Red, Sax Blue