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Vodafone K.K. supports Pakistan earthquake relief efforts by providing 3G handsets to NGOs

Vodafone K.K. has begun to supply roaming capable 3G handsets to Japanese NGOs (non-government organisations) offering aid to people affected by the 8 October earthquake in north Pakistan.

As part of its CSR (Corporate Social Responsibility) activities, Vodafone K.K. offers the free handset rental to emergency relief organisations in the aftermath of major disasters, including earthquakes and typhoons. Vodafone K.K. also bears the cost of all voice and data communication charges.

In response to the earthquake in northern Pakistan, Vodafone K.K. has provided a total of 36 handsets to 4 NGOs, which include Medecins Sans Frontieres Japon and Japan Platform.

The main NGOs that have received Vodafone K.K. 3G handsets are as follows:

- Medecins Sans Frontieres Japon
Medecins Sans Frontieres is an independent international humanitarian medical aid agency. It has over 3,000 doctors, nurses and midwives annually providing relief all over the world, and won the Nobel Peace Prize in 1999. The organization provides medical aid wherever needed, regardless of race, religion and politics under the principles of independence, neutrality and equality. <http://www.msf.or.jp/>
- Japan Platform
As regional conflicts and natural disasters continue to occur around the world, the provision and improvement of the quality of international emergency assistance for victims are the highest priorities for governments, international organizations, and international NGOs. Japan Platform is a system to provide emergency relief in natural disasters and refugee situations more effectively and quickly through an equal partnership of NGOs, business and government, with each constituent making full use of its resources and characteristics. <http://www.japanplatform.org/>

In addition, Vodafone Group has donated GBP 100,000 to UNICEF and EUR 20,000 to Telecoms Sans Frontieres to support the Pakistan earthquake relief efforts.

Vodafone K.K. would like to offer its condolences to those affected by the earthquake and extends its best wishes for a quick recovery. Vodafone K.K. will continue to work actively to further promote its CSR activities.

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