

13 October 2005

## **Vodafone K.K. releases Vodafone 903T, GPS-compatible 3G handset**

*Vodafone live! NAVI GPS navigation service to start in conjunction with the sale of the 903T*

Vodafone K.K. today announces that it will commence sales of the Vodafone 903T 3G handset by Toshiba, the world's first<sup>\*1</sup> mobile handset capable of network-assisted<sup>\*2</sup> GPS navigation both in Japan and abroad, on 15 October 2005 in the Kanto-Koshin region, with a nationwide rollout on 21 October.

To coincide with the sale of the 903T, Vodafone K.K. will also launch the 'Vodafone live! NAVI' GPS navigation service on 15 October 2005, which enables customers to check their current location, search for surrounding area information and find the best routes to destinations.

The main features of the 903T are as follows:<sup>\*3</sup>

- World first: supports Vodafone live! NAVI for network-assisted GPS navigation both in Japan and on roaming networks
- 2.4-inch QVGA (240 x 320 pixel) LCD for easy map viewing
- Auto focus 1.92 megapixel mobile camera

\*1: As of 13 October 2005, among mobile handsets that use network-assisted GPS navigation services (according to Vodafone K.K.).

\*2: A technology that accelerates positioning times and expands areas by using location information (assist data) via the network to improve GPS-only positioning drawbacks such as areas not available for positioning or positioning time delays.

\*3: Please refer to 7 September 2005 press release for specification details of the 903T.

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- As of 13 October 2005 voice roaming is available on GSM networks in 123 countries and regions, with Vodafone live! internet roaming in 56 of them. In addition, 3G (W-CDMA) voice roaming is available on networks in 22 countries and regions abroad, with Vodafone live! roaming in 19 and video call roaming available in 5 of them.

- Vodafone, Vodafone live! and the speech mark symbol are trademarks or registered trademarks of Vodafone Group Plc.

### **About Vodafone K.K.**

Vodafone K.K. is a leading mobile operator in Japan with nearly 15 million customers and a subsidiary of Vodafone Group Plc, the world's largest mobile community. The Tokyo-based company offers a wide range of sophisticated mobile voice and data services including Vodafone live!, which provides mail and internet access to 85% of its customers, and pioneered the picture messaging service called Sha-mail first introduced in November 2000. In December 2002, Vodafone K.K. launched the world's first commercial 3G W-CDMA service based on 3GPP international standards. Vodafone K.K.'s 3G service offers its customers rich content and roaming in 122 countries and regions on 169 networks. For more information, please visit [www.vodafone.jp](http://www.vodafone.jp) \*Above data is current as of 30 September 2005.

**Vodafone live! NAVI supported areas overseas** (as of 13 October 2005)

Country/Region	Operator	Network	Service Launch
UK	Vodafone UK	3G (W-CDMA), 2G (GSM/GPRS)	15 October 2005
Netherlands	Vodafone Netherlands	2G (GSM/GPRS)	
Spain	Vodafone Spain		
Canary Islands			
Germany	Vodafone Germany		
Hong Kong	SmarTone	3G (W-CDMA), 2G (GSM/GPRS)	To be launched soon

- GPS positioning overseas may take several minutes in some cases.
- Counties and regions not listed above are not supported by Vodafone live! NAVI due to limitations on positioning times and supported areas.

## Vodafone 903T

(Manufactured by Toshiba)



From left: Blaze Orange, Deep Sea Blue, Haze White