

11 August 2005

## **Vodafone K.K. releases the 903SH 3G handset with industry's first 2x optical zoom 3.2 megapixel camera**

Vodafone K.K. today announces that on 12 August 2005 it will commence nationwide sales of the Vodafone 903SH high-tier 3G handset by Sharp announced last month.

The Vodafone 903SH features the industry's first\* 3.2 megapixel CCD mobile camera with 2x optical zoom and auto focus. The handset is also equipped with 3D Surround Stereo Side Speakers on the left and right of the handset display panel to bring 3D surround compatible ringtones and games to life with unprecedented audio realism.

The main features of the Vodafone 903SH are as follows:

- 3.2 megapixel CCD mobile camera with 2x optical zoom and auto focus
- 3D Surround Stereo Side Speakers for realistic sound enjoyment
- 2.4-inch Mobile ASV LCD for superior display and wide-angle viewing
- High-tier model that fully supports Vodafone 3G services such as Vodafone live! BB, video calls and international roaming.

\*As of 11 August 2005 in the Japanese market (according to Vodafone K.K.).

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- As of 11 August 2005 voice roaming is available on GSM networks in 120 countries and regions, with Vodafone live! internet roaming in 55 of them. In addition, 3G (W-CDMA) voice roaming is available on networks in 21 countries and regions abroad, with Vodafone live! roaming in 18 and video call roaming available in 5 of them.
- Vodafone, Vodafone live! and the speech mark symbol are trademarks or registered trademarks of Vodafone Group Plc.

### **About Vodafone K.K.**

Vodafone K.K. is a leading mobile operator in Japan with nearly 15 million customers and a subsidiary of Vodafone Group Plc, the world's largest mobile community. The Tokyo-based company offers a wide range of sophisticated mobile voice and data services including Vodafone live!, which provides mail and internet access to 85% of its customers, and pioneered the picture messaging service called Sha-mail first introduced in November 2000. In December 2002, Vodafone K.K. launched the world's first commercial 3G W-CDMA service based on 3GPP international standards. Vodafone K.K.'s 3G service offers its customers rich content and roaming on 163 networks in 120 countries and regions. For more information, please visit [www.vodafone.jp](http://www.vodafone.jp) \*Above data is current as of 31 July 2005.

# Vodafone 903SH

(Manufactured by Sharp)



Red



White



Black