

Vodafone K.K. to offer international video calls

Vodafone 3G customers can now make video calls to overseas

Vodafone K.K. announces today that from 2 August 2005, customers with video call compatible Vodafone K.K. 3G handsets will be able to make international video calls from Japan to countries and regions overseas. At the time of launch, customers will be able to place video calls to 6 countries and regions, and Vodafone K.K. will further expand service areas in the future.

This new international video call service will be offered as an addition to Vodafone K.K.'s International Call Service menu. Launched in June 2002, Vodafone K.K.'s International Call Service lets customers make voice calls to over 220 countries and regions around the world. With the introduction of international video calls, customers will be able to make video calls in the same way they do for voice calls by dialing: [0046] + [010] + [(country code)] + [(area code)] + [(mobile phone number)].

With the launch of the Vodafone 702NK in December 2004, Vodafone K.K. began offering international video call roaming for the first time in Japan, and the service is currently available when roaming in 5 countries and regions. With the new service addition, customers can now make video calls from Japan to abroad, in addition to making video calls while overseas.

Vodafone K.K. will continue to expand its international services to offer richer global communications to customers.

Country/region	Service launch	International video call charge (per 30 sec.)
United Kingdom	2 August 2005	130 yen
Netherlands		230 yen
Spain		230 yen
Canary Islands		230 yen
South Korea		130 yen
Hong Kong		130 yen

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About Vodafone K.K.

Vodafone K.K. is a leading mobile operator in Japan with nearly 15 million customers and a subsidiary of Vodafone Group Plc, the world's largest mobile community. The Tokyo-based company offers a wide range of sophisticated mobile voice and data services including Vodafone live!, which provides mail and internet access to 85% of its customers, and pioneered the picture messaging service called Sha-mail first introduced in November 2000. In December 2002, Vodafone K.K. launched the world's first commercial 3G W-CDMA service based on 3GPP international standards. Vodafone K.K.'s 3G service offers its customers rich content and roaming on 160 networks in 119 countries and regions. For more information, please visit www.vodafone.jp

*Above data is current as of 30 June 2005.