

7 April 2005

Vodafone K.K. aligns total subscriber numbers

Vodafone K.K. announces today that it made an adjustment to its total subscriber numbers reported to the Telecommunication Carriers Association (TCA) as at the end of March 2005.

Previously, reporting standards for the TCA's monthly figures and the Vodafone Group's quarterly Key Performance Indicators (KPI) were not fully aligned. In order to align with Vodafone Group policy globally, Vodafone K.K. will report subscriber customer numbers from the beginning of fiscal 2005 on an identical basis to that of Vodafone Group. Whilst not affecting the net addition subscriber figures for the month of March 2005, the end of period total subscriber base reported to the TCA has been adjusted by 51,000 to 15,040,700.

Total subscribers as at the end of March 2005

	Total (2G+3G)	2G	3G
Total subs	15,040,700	14,123,500	917,200
Net additions/ decrease	(7,400)	(249,300)	241,900

Net additions/decrease for fiscal 2004

Total (2G+3G)	2G	3G
89,300	(690,200)	779,500

*KPI subscription figures are reported proportionately according to Vodafone Group percentage ownership and therefore differ from the TCA reported figures.

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