

24 Feb 2005

**Vodafone K.K. and FeliCa Networks Agree on Introduction of Mobile FeliCa to
Vodafone Handsets in Japan**

Both companies aim to promote new mobile lifestyles with Mobile FeliCa compatible handsets

Vodafone K.K. and FeliCa Networks, Inc. have agreed to collaborate in Japan on the introduction and promotion of Mobile FeliCa, a system which enables contactless IC card technology (“FeliCa”) in mobile handsets, as follows.

- 1) Vodafone K.K. will aim to introduce handsets in Japan with embedded Mobile FeliCa IC chips developed and licensed by FeliCa Networks in October 2005 as the initial approximate target date.
- 2) Mobile FeliCa compatible Vodafone K.K. handsets will adopt common areas to be administered by FeliCa Networks.
- 3) Vodafone K.K. will aim to ship more than 1 million Mobile FeliCa compatible handsets at an early stage and make embedded Mobile FeliCa IC chips a common specification of Vodafone handsets in Japan in fiscal 2006 onwards.
- 4) Vodafone K.K. and FeliCa Networks will both actively promote the rapid spread of Mobile FeliCa.

Vodafone K.K. will add Mobile FeliCa IC chips to new Vodafone K.K. handsets, enabling access to various existing Mobile FeliCa compatible services such as transportation services, electronic money and point services through mobile handsets in cooperation with service providers. In addition, features not available on individual IC cards but possible via the communication capabilities of mobile phones, such as “value downloads” of electronic money, account balance displays, and usage histories, are also planned.

FeliCa Networks will provide card issuing services required to all businesses when using Mobile FeliCa IC chips as a network service via the Vodafone live! mobile internet service. At the same time, the capability to change the data contained in the chips anywhere or anytime will be provided in order to promote the further development of Mobile FeliCa.

- ends -

* FeliCa is the contactless IC card technology developed by Sony Corporation.

* FeliCa is a registered trademark of Sony Corporation.

* The communication standard of FeliCa has been approved under the International Standard, ISO/IEC 18902.

* “Mobile FeliCa” is the platform uniting “FeliCa” with mobile handsets enabling electronic money, ticketing, identification and other services.

* Vodafone, Vodafone live! and the speech mark symbol are trademarks or registered trademarks of Vodafone Group Plc.