

2 November 2004

Assistance for those affected by Niigata Chuetsu earthquake

Vodafone K.K. would like to offer its condolences to those affected by the Niigata Chuetsu earthquake.

Mobile phone bills of Vodafone K.K. customers affected by the earthquake will be treated as follows:

1. Charge adjustment

1) Applicable charges:

Monthly charges related to Vodafone K.K. services (monthly charges, added function charges, monthly fixed communication charges)

2) Applicable period:

Charges for the one month period of October or November will not be billed

3) Applicable customers/areas:

Customers that have registered billing addresses in the 24 cities/towns/villages that have been designated* as affected by the earthquake.

2. Other initiatives

1) Current assistance initiatives for affected customers

- Free handset loans to disaster prevention centers
- Free battery charging and cigarette lighter AC adapter loan services at Vodafone shops in the Nagaoka city, Tokamachi city, and Ojiya city areas

2) Further initiatives for affected customers

- Donation (5 million yen)
- Employee-led donation activities

Vodafone K.K. extends its best wishes for a quick recovery.

* Designated areas are classified as Ojiya city, Nagaoka city, Tokamachi city, Tochio city, Yasutsuka town, Nakazato village, Kashiwazaki city, Mitsuke city, Nakanoshima town, Koshiji town, Mishima town, Yoita town, Washima village, Izumosaki town, Yamakoshi village, Kawaguchi town, Shiozawa town, Kawanishi town, Oguni town, Nishiyama town, Tsunan town, Kariwa village, Uonuma city (the former Horinouchi town, Koide town, Yunotani village, Hirokami village, Irihiro village), Minami Uonuma city (the former Muika town, Yamato town)

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