

Vodafone K.K. releases Vodafone 802SE 3G handset in Japan

Vodafone K.K. today announces that as part of its new 3G lineup it will commence sales of the Vodafone 802SE by Sony Ericsson on 15 December in the Kanto-Koshin region, with other regions following starting from 18 December.

In addition to having a full range of state-of-the-art 3G features, the Vodafone 802SE does not compromise on style with its refined and modern Scandinavian design. 3 colour variations are available based on the motifs of lacquer black, white birch and bronze for a material-like quality feel. The 3G handset also comes with a rotating Motion Eye™ camera so customers can conveniently snap self portraits or show themselves and their locations at a variety of angles whilst video calling.

The main features of the Vodafone 802SE are as follows:

- Modern and refined Scandinavian design
- Motion Eye™ camera convenient for self portraits and video calls
- Seamless voice, mail, web services and video calls both in Japan and abroad
- Supports Bluetooth® for more freedom when making voice calls

For more information on the Vodafone 802SE by Sony Ericsson, please see the attached appendix.

*Note: Vodafone 902/802/702 series 3G handsets have been developed for the Vodafone Group based on 3GPP world standards. In some cases operations and functions may differ from products previously offered by Vodafone K.K.

*Domestic 3G network population coverage is scheduled to be 99.73% at the end of December 2004. As of 14 December, voice roaming is available on GSM networks in 111 countries and regions, with Vodafone live! roaming in 45 of them. In addition, voice and Vodafone live! roaming is available on 3G (W-CDMA) networks in 9 countries and regions abroad, with video call roaming available in 3 of them.

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- Vodafone Group is the world's leading mobile carrier and as of the end of September 2004, had equity interests in 26 countries and 398.5m venture customers, with a further thirteen partner networks.

About Vodafone K.K.

Vodafone K.K. is a leading mobile operator in Japan with over 15 million customers and a subsidiary of Vodafone Group Plc, the world's largest mobile community. The Tokyo-based company offers a wide range of sophisticated mobile voice and data services including Vodafone live!, which provides e-mail and internet access to 85% of its customers, and Sha-mail, the pioneering picture messaging service first introduced in November 2000 that now has over 12 million users. In December 2002, Vodafone K.K. launched the world's first commercial 3G W-CDMA service based on 3GPP, the international standard. Vodafone K.K.'s 3G service offers its customers fast data speeds in Japan and roaming on 146 networks in 111 countries and regions as of 14 December 2004. For more information, please visit www.vodafone.jp

Appendix

Vodafone 802SE by Sony Ericsson

1. Main Features

- Modern and refined Scandinavian design

In addition to having a full range of state-of-the-art 3G features, the Vodafone 802SE does not compromise on style with its refined and modern Scandinavian design. 3 colour variations are available based on the motifs of lacquer black, ceramic white and bronze for a material-like quality feel.

- Motion Eye™ camera convenient for self portraits and video calls

The Vodafone 802SE features a rotating Motion Eye™ camera that is convenient for taking self portraits and video calling at a variety of angles. In addition the handset comes with a host of easy-to-use and convenient camera features such as a CMOS-type camera can record 1.31 effective megapixels, and a picture light that can light up dark places for photography.

- Seamless voice, mail, web services and video calls both in Japan and abroad

The Vodafone 802SE supports international roaming for voice, mail and web services. In addition, video call roaming is possible so customers can see and hear one another from abroad during business trips or vacations as if they were in Japan.

*As of 10 December 2004, international video call roaming is available in the three countries: United Kingdom, Netherlands and Spain.

- Supports Bluetooth® for more freedom when making voice calls

The Vodafone 802SE supports Bluetooth® so customers can make voice calls hands-free by using a separately available Bluetooth® headset. Customers can also enjoy greater communication freedom by, for instance, talking while showing surrounding scenery during video calls.

2. Main Specifications

Network	Japan	W-CDMA
	Outside Japan	W-CDMA, GSM (900/1800/1900 MHz)
Size (Width x Height x Thickness)		Approx. 49 x 102 x 23.6 mm (when folded)
Weight		Approx. 128g
Continuous talktime/ standby time	W-CDMA	Approx. 150 min./approx. 240 hrs.
	GSM	Approx. 600 min./approx. 220 hrs.
Display	Main	2.2 inch (176 x 220 pixel) TFT LCD (max. 260,000 colours)
	Sub	1 inch (80 x 101 pixel) CSTN LCD (65,536 colours)
Mobile camera	Pixels/type	1.31 million effective pixels/CMOS
	Zoom	Max. 4x digital zoom
	Max. photo size	1,024 x 1,280 pixels
Max. char. Display (full size)		SMS: 54 characters (9 characters x 6 lines) MMS: 80 characters (10 characters x 8 lines)
Max. Mail Capacity	MMS only	Approx. 100 (received/sent total)*
	SMS only	Approx. 200 (received/sent total)*
Max. photo capacity (no. of photos)		Approx. 6MB, shared (max. approx. 500)*
External memory		Memory Stick Duo™ (32MB included)/PRO Duo
Polyphonic ring tone voices		72
Other main functions		V-appli (Mega-appli), Video call, USB connectivity, Bluetooth®, Mail Art, Macromedia® Flash™, IrDA, multilingual menus, PC Link, Predictive text entry (T9)
Color variations		japan Black (pictured), White Birch, Pure Copper

*Saving capacity depends on file sizes.

3. Retail price (standard set): open price

Standard set includes mobile handset, battery pack, rapid charger, desktop cradle, Memory Stick Duo™ (32MB), Memory Stick Duo™ Adapter, Stereo Headset for Sony Ericsson, USB Cable for Sony Ericsson, utility software for 802SE and cleaning pad.

4. Availability

Kanto-Koshin region from 15 December and other regions from 18 December.

Note: Sales dates may differ according to model colour. Sales dates may be subject to change.

**Vodafone
802SE**
japan Black
(by Sony Ericsson)

