

Vodafone K.K. releases Vodafone 702MO and 702sMO 3G handsets

Both models equipped with twin cameras for video call enjoyment

Vodafone K.K. today announces that as part of its new 3G lineup it will commence sales of the Vodafone 702MO, a clamshell 3G model by Motorola, on 11 December in the Kanto-Koshin region with a nationwide rollout thereafter. The Vodafone 702sMO, a candy bar style 3G handset also by Motorola, will be offered from 17 December in the Kanto-Koshin region and other regions afterward.

While sporting different designs, the Vodafone 702MO and 702sMO have common features. Both of the 3G models have integrated twin cameras on the back and front so customers can easily enjoy seeing and hearing one another while video calling.

The main features of the Vodafone 702MO and 702sMO are as follows:

- Integrated twin cameras for easy video call enjoyment
- Multi-connect for mail and web access during voice calls
- International roaming for seamless voice, mail and web services in Japan and abroad
- PC Link for synchronizing calendar and contacts with a PC

For more information on the Vodafone 702MO and 702sMO by Motorola, please see the attached appendix.

*Note: Vodafone 902/802/702 series 3G handsets have been developed for the Vodafone Group based on 3GPP world standards. In some cases operations and functions may differ from products previously offered by Vodafone K.K.

*Domestic 3G network population coverage was 99.72% at the end of November 2004. As of 10 December, voice roaming is available on GSM networks in 111 countries and regions, with Vodafone live! roaming in 45 of them. In addition, voice and Vodafone live! roaming is available on 3G (W-CDMA) networks in 9 countries and regions abroad, with video call roaming available in 3 of them.

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- Vodafone Group is the world's leading mobile carrier and as of the end of September 2004, had equity interests in 26 countries and 398.5m venture customers, with a further thirteen partner networks.

About Vodafone K.K.

Vodafone K.K. is a leading mobile operator in Japan with over 15 million customers and a subsidiary of Vodafone Group Plc, the world's largest mobile community. The Tokyo-based company offers a wide range of sophisticated mobile voice and data services including Vodafone live!, which provides e-mail and internet access to 85% of its customers, and Sha-mail, the pioneering picture messaging service first introduced in November 2000 that now has over 12 million users. In December 2002, Vodafone K.K. launched the world's first commercial 3G W-CDMA service based on 3GPP, the international standard. Vodafone K.K.'s 3G service offers its customers fast data speeds in Japan and roaming on 146 networks in 111 countries and regions as of 10 December 2004. For more information, please visit www.vodafone.jp

Vodafone 702MO and 702sMO by Motorola

Main Features

- Integrated twin cameras for easy video call enjoyment

The Vodafone 702MO and 702sMO both sport integrated twin cameras on the back and front of their round and compact designs. While video calling in real time, customers can zoom up on their likenesses and enjoy a host of other fun visual options.

- Multi-connect for mail and web access during voice calls

The Vodafone 702MO and 702sMO both have a multi-connect feature so customers can comfortably write mails and access the mobile internet while making calls.

- International roaming for seamless voice, mail and web services in Japan and abroad

The Vodafone 702MO and 702sMO support international roaming for voice, mail and web services. In addition, video call roaming is possible so customers can see and hear one another from abroad during business trips or vacations as if they were in Japan.

*As of 10 December 2004, international video call roaming is available in the three countries: United Kingdom, Netherlands and Spain.

- PC Link for synchronizing calendar and contacts with a PC

PC Link, for use with bundled utility software, enables customers to synchronize schedules and contacts with their PCs for access on the go. The software utility also has an application for the easy creation of animations using still photos saved to handset memory and a host of other fun features.

*Supported OS: Windows® 98SE/ME/2000/XP

*Supported applications: Microsoft® Outlook® Express, Microsoft® Outlook® 97/98/2000/2002, Lotus Notes®

Main Specifications

Network	Japan	W-CDMA	
	Outside Japan	W-CDMA, GSM (900/1800/1900 MHz)	
Size (Width x Height x Thickness)	702MO	Approx. 49 x 94 x 27 mm (when folded, excluding antenna protrusion)	
	702sMO	Approx. 53 x 116 x 24.5mm	
Weight			Approx. 139g
Continuous talktime/ standby time	W-CDMA		Approx. 130 min./approx. 220 hrs.
	GSM		Approx. 220 min./approx. 215 hrs.
Display	702MO	Main	1.9 inch (176 x 220 pixel) TFT LCD (max. 65,000 colours)
		Sub	1 inch (80 x 96 pixel) CSTN LCD (max. 4,000 colours)
	702sMO		1.9 inch (176 x 220 pixel) TFT LCD (max. 65,000 colours)
Mobile camera	Pixels/ type	Main	310,000 effective pixels/CMOS
		Sub	100,000 effective pixels/CMOS
	Zoom		Max. 4x digital zoom (still photos)/max. 2x digital zoom (video)
	Max.photo size		640 x 480 pixels
Max. char. display (full size)	702MO		54 characters (9 characters x 6 lines)
	702sMO		54 characters (9 characters x 6 lines)
Max. mail Capacity	MMS only		Approx. 90 (received/sent total)
	SMS only		Approx. 180 (received/sent total)
Max. photo capacity (no. of photos)			Approx. 2MB, shared (max. approx. 1,300)*
External memory			TransFlash™ Memory Card (32MB included)
Polyphonic ring tone voices			24
Other main functions			V-appli (Mega-appli), Video call, USB connectivity, Mail Art, Japanese and English menus, Japanese text entry support (Mobile Wnn)
Color variations	702MO		Arctic Blue (pictured), Licorice Black
	702sMO		Cosmic Universe (pictured), Black Silver

*120 x 160 pixel size at normal resolutions. Photo capacity depends on file sizes.

Retail price

Vodafone 702MO, Vodafone 702sMO standard set: open price

Standard set includes mobile handset, battery pack, rapid charger, TransFlash™ Memory Card (32MB), SD Card Adapter, USB cable and utility software

Availability

(1) Vodafone 702MO

11 December 2004 in Kanto-Koshin region, with other regions following.

(2) Vodafone 702sMO

17 December 2004 in Kanto-Koshin region, with other regions following.

*Sales dates may differ according to model colour.

*Sales dates may be subject to change.

**Vodafone
702MO**

Arctic Blue
(by Motorola)



**Vodafone
702sMO**

Cosmic Universe
(by Motorola)

