

4 October 2004

Vodafone K.K. unveils V602T design model from Toshiba
Packet-based PDC (2G) handset features innovative textural variations

Vodafone K.K. today announces that it will introduce the V602T, a new model planned for early November that uses a new design concept employing different textural variations for a quality feel.

The V602T is available in both "metal" and "ceramic" textural variations for different expressions rather than the common colour variations found with mobile handsets today. The metal variation features dimples on the exterior, and the ceramic version has a grooved finish that is reminiscent of porcelain*.

As a point of unity, both variations use the "super oval" design concept. With the common circular motif found in the overall shape and on the individual number keys, the handset projects an image of being enveloped with warmth, which lends it a futuristic feel. The V602T is also a packet-based PDC (2G) model that supports the latest Vodafone K.K. services.

*Handset exteriors does not use actual metals or porcelain.

The main features of the V602T are as follows:

- New design concept of textural variations that focuses on a quality, material feel
- Supports latest services such as Chaku-Uta[®], 256K Appli Ver. 2 and Movie Mask
- 1.31 megapixel camera, 2.2 inch QVGA LCD, and miniSD[™] support for imaging enjoyment

For more information on the V602T, please see the attached appendix.

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- The V602T is available in the Japanese market only for use on Vodafone K.K.'s PDC network.
- Chaku-Uta[®] is a registered trademark of Sony Music Entertainment Inc.
- QR code is a registered trademark of Denso Wave Incorporated.
- miniSD[™] is a trademark of the SD Association.
- Movie Mask is powered by N-Vision's Virtual Accessory Engine.
- Powered by JBlend[™].
- Java and Java-based trademarks and logos are trademarks or registered trademarks of Sun Microsystems, Inc. in the U.S. and other countries.
- JBlend and all JBlend-based trademarks and logos are trademarks or registered trademarks of Aplix Corporation in Japan and other countries.
- The V602T is powered by JBlend[®], developed by Aplix Corporation, to speed up the execution of Java[™] applications.
- V-appli is a trademark of Vodafone K.K.
- Vodafone and the speech mark symbol are trademarks or registered trademarks of Vodafone Group Plc - Vodafone Group is the world's leading mobile carrier and as of the end of June 2004, had equity interests in 26 countries and 353.6m venture customers, with a further thirteen partner networks.

About Vodafone K.K.

Vodafone K.K. is a leading mobile operator in Japan with over 15 million customers and a subsidiary of Vodafone Group Plc, the world's largest mobile community. The Tokyo-based company offers a wide range of sophisticated mobile voice and data services including Vodafone live!, which provides e-mail and internet access to 86% of its customers, and Sha-mail, the pioneering picture messaging service first introduced in November 2000 that now has over 12 million users. In December 2002, Vodafone K.K. launched the world's first commercial 3G W-CDMA service based on 3GPP, the international standard. Vodafone K.K.'s 3G service offers its customers fast data speeds in Japan and roaming on 143 networks in 107 countries and regions as of 22 September 2004. For more information, please visit www.vodafone.jp

Main features of V602T from Toshiba

- New design concept of textural variations that focuses on a quality, material feel
With a design focus on a quality feel, the V602T features textural variations rather than the common colour variations found with mobile handsets today. The metal variation features dimples on its exterior, and the ceramic version has a grooved finish that is reminiscent of simple and fine porcelain. Both variations have the “super oval” design concept in common but each exhibits a different ambience. Furthermore, the V602T comes with desktop cradles in an oval motif to match with interior designs.

- Supports latest services such as Chaku-Uta[®], 256K Appli Ver. 2 and Movie Mask
For greater Chaku-Uta[®] ringsong enjoyment, the V602T features a dedicated player and a large, front speaker of 20mm in diameter. The handset also supports 256K Appli Ver. 2 game applis for fast and realistic 3D game enjoyment, and Movie Mask, a feature that uses motion capture technology so customers can append hats, glasses, teardrops and other ‘mask items’ to faces that are captured with the handset’s camera.

- 1.31 megapixel camera, 2.2 inch QVGA LCD, and miniSD[™] support for imaging enjoyment
The V602T comes with a built-in mobile camera capable of recording 1.31 million effective pixels for SXGA size (960 x 1,280 pixel) photos and can also record video in maximum QVGA (240 x 320 pixel) resolutions at 15 frames per second. Photos and video can be viewed on the handset’s approximately 2.2 inch vivid QVGA display and numerous photos and long videos can be saved to miniSD[™] memory cards (sold separately).

Main Specifications

Size (Width x Height x Thickness)		Approx. 51 x 98 x 23mm (when folded)
Weight		Approx. 112g
Continuous talk time/standby time		Approx. 120 min./approx. 380 hours (when folded)
Display	Main	Approx. 2.2-inch (240 x 320 pixels) Super Fine Poly-silicon TFT LCD (maximum 260,000 colors)
	Sub	Approx. 1.1-inch (112 x 112 pixels) TFCC LCD (maximum 65,000 colors)
Mobile camera	Pixels/type	1.31 million effective pixels/CMOS
	Zoom	Maximum 8x digital (when taking still photos) Maximum 10x digital (when recording video)
	Maximum photo size	960 x 1,280 pixels
Maximum no. of displayable characters (full size)		25 characters (5 characters by 5 lines) 72 characters (8 characters by 9 lines) 110 characters (11 characters by 10 lines: standard size) 306 characters (18 characters by 17 lines)
Maximum mail capacity (received/sent)		2,000/300 mails
Maximum photo capacity (no. of photos)		10MB, shared (maximum 1,000 photos)
External memory		miniSD™ Memory Card (not included with purchase)
Ring tone voices		64
Other main features		V-appli (256K Appli Ver. 2) support, Mobile Rupo, Multi-window mail viewing function, weather indicator, bilingual menus, QR code reading, electronic dictionary, Ku-man 3D character screensaver
Textural variations (see picture below)		ceramic, metal

Retail Price (standard set): open price

The standard set consists of the mobile handset, a battery pack, rapid charger and desktop cradle.

Availability

Planned for early November 2004

V602T from Toshiba

ceramic / metal

